



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001842491** | File Number: **CPR-122099** | Submit Date: **07/08/2011** | Call Sign: **WAXN-TV** | Facility ID: **12793** |

City: **KANNAPOLIS** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/08/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------|
| Station Type | Station Type | Independent |
| | Affiliated network | ABC |
| | Nielsen DMA | Charlotte |
| | Web Home Page Address | www.waxntv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(8)

| Digital Core Program (1 of 8) | | Response |
|--|--|----------|
| Program Title | Real Life 101-A | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30a-8:00a | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses, adding viewer stimulation and insight. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (2 of 8) | | Response |
|--|-------------------------|----------|
| Program Title | Awesome Adventures | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30a-9:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience first hand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American history, take a flight in a seventy-five foot high hot air balloon or learn how to show and saddle a horse before taking one for a ride. This educational program is identified as an E/I at the beginning of its airing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 8) | Response |
|--|--------------------------|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:00p-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 8) | Response |
|--|--|
| Program Title | Made in Hollywood Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 2:00p-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 11 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Provides its target age group of teens 13-16 with behind-the-screen background and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 8) | Response |
|-------------------------------|-------------------------------|
| Program Title | Exploration with Jarod Miller |

| | |
|---|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. Each episode, cameras follow host Jarod Miller to the nearest and farthest corners of the world as he explores the land, air and sea with intrepid curiosity, introducing children to places and people and things they may have never seen before. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|---|-------------------|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:30-2pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons profiles inspiring American teenagers, such as Patrick Pedraja, 14, who traveled America by RV signing up donors for the National Marrow Registry; track phenomenon Turquoise Thompson, who earned herself a full ride to UCLA; and Kimberly Anyadike, who became the youngest pilot to fly across the country. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | Response |
|--|--|
| Program Title | Mad About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 8) | Response |
|--|---------------------|
| Program Title | Mad About - 2nd run |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 2:30-3pm |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 11 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Kay Hall |
| Address | 1901 North Tryon Street |
| City | Charlotte |
| State | NC |
| Zip | 28206 |
| Telephone Number | 704-335-4787 |
| Email Address | kay.hall@wsoc-tv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WAXN-TV terminated analog operations on February 17, 2009. Therefore, Questions 2, 3, and 4 refer to programming on the station's primary digital stream. The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits with respect to these programs. |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|--|
| Program Title | Mad About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00a-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. |

| Other Matters (2 of 8) | Response |
|--|--|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30a-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses, adding viewer stimulation and insight. |

| Other Matters (3 of 8) | Response |
|---|-------------------------|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30a-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Other Matters (4 of 8) | Response |
|---|--------------------------|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:00p-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life. |
|--|---|

| Other Matters (5 of 8) | Response |
|---|--------------------------------|
| Program Title | Made In Hollywood Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 2:00p-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Provides its target age group of teens 13-16 with behind-the-screen background and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
|--|--|

| Other Matters (6 of 8) | Response |
|--|--|
| Program Title | Mad About - 2nd run |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 2:30p-3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. |

| Other Matters (7 of 8) | Response |
|--|--|
| Program Title | Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. Each episode, cameras follow host Jarod Miller to the nearest and farthest corners of the world as he explores the land, air and sea with intrepid curiosity, introducing children to places and people and things they may have never seen before. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |

| Other Matters (8 of 8) | Response |
|--|-------------------|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:30-2pm |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons profiles inspiring American teenagers, such as Patrick Pedraja, 14, who traveled America by RV signing up donors for the National Marrow Registry; track phenomenon Turquoise Thompson, who earned herself a full ride to UCLA; and Kimberly Anyadike, who became the youngest pilot to fly across the country. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WSOC Television, Inc.</p> |

Attachments

No Attachments.