



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-152240** | Submit Date: **04/04/2014** | Call Sign: **KWBA-TV** | Facility ID: **35095**  
City: **SIERRA VISTA** | State: **AZ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/04/2014** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

<b>Digital Core Program (1 of 11)</b>	<b>Response</b>
Program Title	The Adventures of Chuck & Friends (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am January 4, 2014 to March 29, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Chuck and Friends is an action comedy to inspire children, especially 4-7 year old boys to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. CHUCK's story lines and characters aim to spark young children's imaginations, and encourage them to think of fun ways of turning their daydreams into action packed adventures and games with their real life friends
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 11)</b>	<b>Response</b>
Program Title	Rescue Heros (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am January 4, 2014 to March 29, 2014
Total times aired at regularly scheduled time	3
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the rescue heroes reinforce various safety tips and information relating to the education messages portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 11) Response</b>	
Program Title	On The Spot (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:00pm January 4, 2014 to March 29, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 11)</b>	<b>Response</b>
Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm January 5, 2014 to March 30, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 11)</b>		<b>Response</b>
Program Title	Think Big (58.2 PSIP Secondary Digital LATV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 7am January 5, 2014 to March 30, 2014	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (6 of 11)</b>		<b>Response</b>
Program Title	Ariel & Zoey & Eli Too(58.2 PSIP Secondary Digital LATV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Tuesdays 7:00am December 31, 2013 to February 25, 2014	
Total times aired at regularly scheduled time	9	



Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (7 of 11)**

**Response**

Program Title	What Color Is Your Dog? (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 7am March 3 to March 25, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (8 of 11)</b>	<b>Response</b>
Program Title	Chat Room (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am January 1 to March 26, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 11)</b>	<b>Response</b>
Program Title	The Real Winning Edge (58.2 PSIP Secondary Digital LATV)
Origination	Network

Days/Times Program Regularly Scheduled	Thursday 7:00am January 2 to March 27, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7am January 2 to March 28, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Animal Rescue (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am January 6 to March 24, 2014

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Arnold
Address	7280 E. Rosewood Drive
City	Tucson
State	AZ
Zip	85710
Telephone Number	520-290- 7600
Email Address	jarnold@jrn. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (10)**

<b>Other Matters (1 of 10)</b>	<b>Response</b>
Program Title	The Adventures of Chuck & Friends (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am April 6 to June 28, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Chuck and Friends is an action comedy to inspire children, especially 4-7 year old boys to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. CHUCK's story lines and characters aim to spark young children's imaginations, and encourage them to think of fun ways of turning their daydreams into action packed adventures and games with their real life friends

<b>Other Matters (2 of 10)</b>	<b>Response</b>
Program Title	Rescue Heros(58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am April 6 to June 28, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the rescue heros reinforce various safety tips and information relating to the education messages portrayed in the story.

<b>Other Matters (3 of 10)</b>	<b>Response</b>
Program Title	On The Spot (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:00pm April 6 to June 28, 2014



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!

**Other Matters (4 of 10)**

**Response**

Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm April 7 to June 29, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.

**Other Matters (5 of 10)**

**Response**

Program Title	Thing Big (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am April 7 to June 29, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target  
Child Audience  
from 2 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.

**Other Matters (6 of 10)**

**Response**

Program Title What Color Is Your Dog? (58.2 PSIP Secondary Digital LATV)

Origination Network

Days/Times Program Regularly Scheduled Tuesdays 7:00am April 1 to June 24, 2014

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions

**Other Matters (7 of 10)**

**Response**

Program Title Chat Room (58.2 PSIP Secondary Digital LATV)

Origination Network

Days/Times Program Regularly Scheduled Wednesdays 7:00am April 2 to June 25, 2014

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chat Room provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?

<b>Other Matters (8 of 10)</b>	<b>Response</b>
Program Title	The Real Winning Edge (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am April 3 to June 26, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

<b>Other Matters (9 of 10)</b>	<b>Response</b>
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am April 4 to June 27, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.

<b>Other Matters (10 of 10)</b>	<b>Response</b>
Program Title	Animal Rescue (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am March 31 to June 23, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Journal Broadcast Corporation</b></p>

## Attachments

No Attachments.