



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-144513** | Submit Date: **07/10/2013** | Call Sign: **WMFP** | Facility ID: **41436** | City:
FOXBOROUGH | State: **MA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/10/2013 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Boston
	Web Home Page Address	http://www.wmfp-tv.com/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(0)

Non-Core Educational and Informational Programming (11)

Non-Core Educational and Informational Programming (1 of 11)	Response
Program Title	DRAGONFLY TV DT-1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAYS 3PM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solvingEach episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. skills, while providing valuable information to reach answers.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 11)	Response
Program Title	EDGEMONT DT-1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAYS 3:30PM 4:PM 4:30PM 5PM 5:30PM
Total times aired at regularly scheduled time:	65
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 11)	Response
Program Title	MUSTARD PANCAKES DT-2
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Monday 8:00am
Total times aired at regularly scheduled time:	14

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends.Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing storieS
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 11)	Response
Program Title	Mouse in the House DT-2
Origination	Network
Days/Times Program Regularly Scheduled:	Tuesdays 8:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 11)	Response
Program Title	ECO COMPANY - DT2
Origination	Network
Days/Times Program Regularly Scheduled:	Thursdays 8:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 11)	Response
Program Title	Real Life 101 DT-2
Origination	Network
Days/Times Program Regularly Scheduled:	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time:	66
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career.This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 11)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled:	FRIDAY 8AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (8 of 11)	Response
Program Title	Dog and Cat Training DT-2 DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled:	Wednesdays 8:00AM THURSDAY 7AM SUNDAY 10AM
Total times aired at regularly scheduled time:	32
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9 of 11)	Response
Program Title	AQUA KIDS DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled:	MON.-WED. 7AM DT-3SAT 10AM AND 11AM
Total times aired at regularly scheduled time:	19
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etc
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (10 of 11)	Response
Program Title	Ariel, Zoey & Eli Too DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled:	WED. 7AM WED.7AM DT-1 SAT. 10:30AM AND 11:30 AM DT-3
Total times aired at regularly scheduled time:	21
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (11 of 11)	Response
Program Title	Beta Records DT-1
Origination	Network
Days/Times Program Regularly Scheduled:	FRI.7AM
Total times aired at regularly scheduled time:	7
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	STEVE MARRA
Address	11 LAKE LAND PARK DRIVE
City	PEABODY
State	MA
Zip	01960
Telephone Number	9787175633
Email Address	WMFP@COMCAST. NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMFP ADDED A THIRD CHANNEL. 62.3 ON MAY 13TH

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MON.8AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends.Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo.Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing storieS

Other Matters (2 of 8)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	TUES 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.

Other Matters (3 of 8)	Response
Program Title	Dog and Cat Training
Origination	Network
Days/Times Program Regularly Scheduled	THURS.7AM SUN 10AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.

Other Matters (4 of 8)	Response
Program Title	AUQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	MON. TUES. 7AM SAT. 10AM 11AM
Total times aired at regularly scheduled time	53
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etc

Other Matters (5 of 8)	Response
Program Title	BETA RECORDS
Origination	Network
Days/Times Program Regularly Scheduled	FRI.7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos.

Other Matters (6 of 8)	Response
Program Title	ECO CO
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens.
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Other Matters (7 of 8)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career.This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Other Matters (8 of 8)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NRJ TV BOSTON LICENSE CO, LLC</p>

Attachments

No Attachments.