

Children's Television Programming Report

 FRN: 0027813039
 File Number: CPR-139832
 Submit Date: 04/04/2013
 Call Sign: KWES-TV
 Facility ID: 42007

 City: ODESSA
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/04/2013
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : First Quarter of 2013

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Type, and Contact Information | | | | |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|--------------------------------|----------------|----------|
| Television Information | Station Type | Station Type Network Affiliati | | n |
| | | Affiliated network | NBC | |
| | | Nielsen DMA | Odessa-Midland | |
| | | Web Home Page Address | WWW.KWES.CC | M |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 336.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 7.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | Yes |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(22)

| Digital Core Program (1 of 22) | Response |
|--|---|
| Program Title | THE WIGGLES - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9A-930A |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 22) | Response |
|-----------------------------------|-----------------------|
| Program Title | THE CHICA SHOW - KWES |
| Origination | Network |

| Days/Times Program Regularly Scheduled | SAT 9A-930A |
|---|---|
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CHICA SHOW Get ready for playful adventures with Chica as the doors of "The Costume Coo open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 22) | Response |
|---|-------------------|
| Program Title | PAJANIMALS - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 930A-10A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screet mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 22) | Response |
|--|------------------|
| Program Title | POPPY CAT - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10A-1030A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|----------------|--|
| Preemptions | |
| for other than | |
| Breaking News | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of Target | 6 years to 10 years |
| Child Audience | |
| Describe the | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and |
| educational | storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a |
| and | story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just |
| informational | follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his |
| objective of | group of animal friends, and the story always features an underlying message about being nice to yet |
| the program | ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively |
| and how it | and exercise your mind through reading and storytelling because it will always lead to enjoyment and |
| meets the | adventure. |
| definition of | |
| Core | |
| Programming. | |
| Does the | Yes |
| Licensee | |
| identify the | |
| program by | |
| displaying | |
| throughout the | |
| program the | |
| symbol E/I? | |

| Digital Core Program (5 of 22) | Response |
|--|--------------------|
| Program Title | JUSTIN TIME - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1030A-11A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 22) | Response |
|--|-----------------|
| Program Title | LAZYTOWN - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 11A-1130A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | 1 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-----------------|
| Title of Program | LAZYTOWN - KWES |
| List date and time rescheduled | 3/23/13 8A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-23 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 22) | Response |
|---|--------------------------|
| Program Title | NOODLE AND DOODLE - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1130A-12P |

| Total times aired at regularly scheduled time | 10 |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|--------------------------|
| Title of Program | NOODLE AND DOODLE - KWES |
| List date and time rescheduled | 3/16/13 830A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-16 |
| Episode # | |

| Reason for Preemption | Sports | |
|-----------------------|--------|--|
|-----------------------|--------|--|

| Questions | Response |
|--|--------------------------|
| Title of Program | NOODLE AND DOODLE - KWES |
| List date and time rescheduled | 3/9/13 830A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------------|
| Title of Program | NOODLE AND DOODLE - KWES |
| List date and time rescheduled | 3/23/13 830A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-23 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Core Program (8 of

| 22) | Response |
|--|----------------------|
| Program Title | WILD AMERICA - KWES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 12P-1230P |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view focusing on the reality of life in the wild, including mating, birth, predation and death. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-02-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-02-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-23 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| C | Questions | |
|---|-----------|--|
| | | |

Response

| Title of Program | WILD AMERICA - KWES |
|--|---------------------|
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-01-05 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|---------------------|
| Title of Program | WILD AMERICA - KWES |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-03-16 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 22) | Response |
|--|--|
| Program Title | RAGGS - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 22) | Response |
|--|-----------------------------|
| Program Title | JAY JAY TEH JET - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 730A-8A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 22) | Response |
|---|---|
| Program Title | JAY JAY THE JET - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 8A-830A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 22) | Response |
|--|---|
| Program Title | LAZYTOWN - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 830A-9A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the store She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program | |
|----------------------|----------|
| (13 of 22) | Response |

| Program Title | RAGGS - TELEMUNDO |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (14 of 22) | Response |
|--|-------------------|
| Program Title | RAGGS - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 730A-8A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Program (15 of 22) | Response |
|--|-------------------------------|
| Program Title | NOODLE AND DOODLE - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 8A-830A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is informational accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Describe the

educational

objective of

the program

and how it

meets the definition of

Programming.

Core

and

| Does the | Yes |
|--------------|-----|
| Licensee | |
| identify the | |
| program by | |
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| | |

| Digital Core Program (16 of 22) | Response |
|--|----------------------|
| Program Title | LAZYTOWN - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 830A-9A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program | Yes |

the symbol E

/l?

| Digital Core Program (17 of 22) | Response |
|---|--|
| Program Title | BETA RECORDS - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | MON 9A-930A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 22) | Response |
|------------------------------------|------------------------------|
| Program Title | ARIEL, ZOEY & ELI TOO - LATV |
| Origination | Network |

| Days/Times Program Regularly Scheduled | TUE 9A-930A |
|---|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel and Zoey and Eli, Too introduces children to people who have accomplished great things and have a positive message. they have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 22) | Response |
|--|----------------------------|
| Program Title | PASSPORT TO EXPLORE - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | WED 9A-930A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational approach to its history. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (20 of 22) | Response |
|--|---------------------------|
| Program Title | GINA D'S KIDS CLUB - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | THUR 9A-930A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specifically- themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. This curriculum- based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (21 of 22) | Response |
|--|---|
| Program Title | ANIMAL SCIENCE - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | FRI 9A-930A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL SCIENCE IS AN ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROAD THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 16 AND UNDER. WHIL MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ON STEP FURTHER TO LOOK AT THE HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IT ITS ENVIRONMENT. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (22 of 22) Response

| Program Title | THINK BIG - LATV |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 9A-930A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST EACH OTHER IN AN INVENT- OFF TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. EACH EPISODE IS SET INT HE THINK TANK, A STUDIO FILLED TOP TO BOTTOM WITH ART SUPPLIES AND CONSTRUCTION MATERIALS. TWO TEAMS, EACH LED BY A FEATURE INVENTOR, BRAINSTORM, CHOOSE MATERIALS, AND THEN SKETCH, DESIGN AND UILD THEIR IDEA. ONCE COMPLETED, THE COMPETING INVENTIONS ARE PRESENTED TO A JUDGE. THE BEST INVENTION WINS BRAGGING RIGHTS AND TE COVETED GENIUS CUP. IN THING BIG KIDS ACQUIRE AND SHOWCASE THEIR SKILLS IN CREATIVITY SCIENCE, INNOVATION, MARKETING, DESIGN AND TEAMWORK. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|---|
| Program Title | WILD AMERICA - KWES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SAT 130A-2A |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter- connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-viewfocusing on the reality of life in the wild, including mating, birth, predation and death. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | JACKIE RUTLEDGE |
| Address | PO BOX 60150 |
| City | MIDLAND |
| State | тх |
| Zip | 79711 |
| Telephone Number | 432-567-9999 |
| Email Address | JRUTLEDGE@KWES.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The more you know comprehensive website (the moreyouknow. com) provides in depth referral information, in connection with the on-air public service announcements. Content includes:video of all current publice service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind the scenes story with clips from talent interviews can be viewed. In response to 7 (b), main stream was in digital only. |

Other Matters (24)

| Other Matters (1 of 24) | Response |
|--|---|
| Program Title | LAZYTOWN - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 8A-830A |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Other Matters (2 of 24) | Response |
| Program Title | NOODLE AND DOODLE - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 830A-9A |
| Total times aired at regularly scheduled time | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

| Other Matters (3 of 24) | Response |
|--|--|
| Program Title | PAJANIMALS - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 930A-10A |
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Other Matters (4 of 24) | Response |
| Program Title | POPPY CAT - KWES |
| Origination | Network |

Days/Times SAT 10A-1030A Program Regularly Scheduled

| Total times aired at regularly scheduled time | 12 |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |
| Other Matters (5 of 24) | Response |
| Program Title | JUSTIN TIME - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1030A-11A |
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience the helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

Matters (6 of

Response

24)

| Program Title | LAZYTOWN - KWES |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 11A-1130A |
| Total times aired at regularly scheduled time | 11 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in the "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Other Matters (7 of 24) | Response |
| Program Title | NOODLE AND DOODLE - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1130A-12P |
| Total times aired at regularly scheduled | 9 |
| time | |
| Length of Program | 30 mins |

Describe the educational and informational objective of the program and how it meets the definition of Core

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

| Cole | |
|--------------|--|
| Programming. | |

| Other Matters (8 of 24) | Response |
|---|--|
| Program Title | CHICA SHOW - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 12P-1230P |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CHICA SHOW Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises. |

| Other Matters (9 of 24) | Response |
|---|---------------------|
| Program Title | PAJANIMALS - KWES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1230P-1P |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (10 of 24) Response **Program Title** WILD AMERICA - KWES Origination Network **Days/Times Program** SAT 12P-1230P **Regularly Scheduled** 3 Total times aired at regularly scheduled time Length of Program 30 mins Age of Target Child Audience 13 years to 16 years from WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates Describe the educational and informational objective of the viewers about how all wild creatures including man are inter-connected. Wild America program and how it meets the propels the viewer into the lives of wild creatures through the animals' own eye-view... focusing on the reality of life in the wild, including mating, birth, predation and death. definition of Core Programming.

| Other Matters (11 of 24) | Response |
|--|---|
| Program Title | RAGGS - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not yo average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to lear and achieve. |

| Other Matters (12 of 24) | Response |
|--------------------------|-----------------------------|
| Program Title | JAY JAY THE JET - TELEMUNDO |
| Origination | Network |

| Days/Times Program Regularly Scheduled | SAT 730A-8A |
|---|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends |

| Other Matters (13 of 24) | Response |
|---|--|
| Program Title | JAY JAY THE JET - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 8A-830A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends |

| Other Matters (14 of 24) | Response |
|---|----------------------|
| Program Title | LAZYTOWN - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 830A-9A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target Child Audience from

and

Core

6 years to 10 years

LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes Describe the place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to educational problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. informational She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor objective of Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the the program kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from and how it meets the his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present definition of theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. Programming.

| Other Matters (15 of 24) | Response |
|--|--|
| Program Title | RAGGS - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. |

| Other Matters (16 of 24) | Response |
|---|---------------------|
| Program Title | RAGGS - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 730A-8 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

| Other | |
|--|--|
| Matters (17 of 24) | Response |
| Program Title | NOODLE AN DOODLE - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 8A-830A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Other Matters (18 of 24) | Response |
| Program Title | LAZYTOWN - TELEMUNDO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 830A-9A |
| Total times aired at regularly scheduled time | 13 |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Other Matters (19 of 24) | Response |
|---|--|
| Program Title | BETA RECORDS - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | MON 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |

| Other Matters (20 of 24) | Response |
|---|--|
| Program Title | ARIEL, ZOEY & ELI TOO - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | TUE 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel and Zoey and Eli, Too introduces children to people who have accomplished great things and have a positive message. they have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium. |

| Other Matters (21 of 24) | Response |
|--|--|
| Program Title | CHAT ROOM - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | WED 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CHAT ROOM Chat room provides a compelling look at real-life situations that happen to todays teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issuesthey may face both at home and at school. What would you do if you are riding a car with friends and the driver is texting and distracted? What Would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusiv coach that verbally attacks player? |
| Other Matters (22 of 24) | Response |
| Program Title | GINA D'S KIDS CLUB - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | THURS 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of | 30 mins |
| Program | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specificallythemed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. This curriculumbased preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.

| Other Matters (23 of 24) | Response |
|--|--|
| Program Title | ANIMAL SCIENCE - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | FRI 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL SCIENCE IS AN ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 16 AND UNDER. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ON STEP FURTHER TO LOOK AT THE HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IT ITS ENVIRONMENT. |
| Other Matters (24 | |

| Matters (24 of 24) | Response |
|---|----------------------|
| Program Title | THINK BIG - LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 7A-730A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THINK BIG FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST EACH OTHER IN AN INVENT-OFF TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. EACH EPISODE IS SET INT HE THINK TANK, A STUDIO FILLED TOP TO BOTTOM WITH ART SUPPLIES AND CONSTRUCTION MATERIALS. TWO TEAMS, EACH LED BY A FEATURE INVENTOR, BRAINSTORM, CHOOSE MATERIALS, AND THEN SKETCH, DESIGN AND UILD THEIR IDEA. ONCE COMPLETED, THE COMPETING INVENTIONS ARE PRESENTED TO A JUDGE. THE BEST INVENTION WINS BRAGGING RIGHTS AND TE COVETED GENIUS CUP. IN THING BIG KIDS ACQUIRE AND SHOWCASE THEIR SKILLS IN CREATIVITY SCIENCE, INNOVATION, MARKETING, DESIGN AND TEAMWORK.

| Certification | Question | Response |
|---------------|--|-----------------------|
| Certification | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage | |
| | requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | MIDESSA TELEVISION |

Attachments No Attachments.