

# Children's Television Programming Report

 FRN:
 0023159734
 File Number:
 CPR-123608
 Submit Date:
 10/04/2011
 Call Sign:
 WWMB
 Facility ID:
 3133
 City:

 FLORENCE
 State:
 State:</t

# **Report reflects information for : Third Quarter of 2011**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question                          | Response              |          |
|---------------------------|--|-----------------------------------|-----------------------|----------|
| Television<br>Information | Station Type   | Station Type Station Type Network |                       | n        |
|                           |  | Affiliated network                | CW                    |          |
|                           |  | Nielsen DMA                       | Florence-Myrtle Beach |          |
|                           |  | Web Home Page Address             | www.carolinalive      | .com     |
|                           |  |                                   |                       |          |
| Digital Core              | Question   |                                   |                       | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                                   |                       | 5.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                                   |                       | 168.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                                   |                       | 4.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?   |                                   |                       | Yes      |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the |                                   |                       | Yes      |

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(17)

| Digital Core Program (1 of<br>17)  | Response  |
|--|---|
| Program Title  | Animal Exploration with Jarod Miller  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Mondays 7:00-7:30 am ET   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 12 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (2 of 17)   | Response  |
|--|---|
| Program Title  | Wild America  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesdays 7:00-7:30 am ET  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 12 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exposes children to the positive influences animals have on our<br>lives and the earth's delicate balance. It examines the practical use of animals<br>in our society and reports on the dangers of their decline. |

| Digital Core Program (3 of 17)  | Response  |
|---|---|
| Program Title   | Jack Hanna's Into the Wild  |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Wednesdays 7:00-7:30 anm ET   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 12 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Engaging and entertaining narrative, with an emphasis on visual learning, this program is particularly effective for the early teen years. Provides important biological and ecological information on species while emphasizing the concern for conservation of various species. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes   |

| Digital Core Program (4 of 17)   | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Thursdays 7:00-7:30 am ET   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show presents real people pursuing actual jobs and careers in an educational and informational format designed to help youthful viewers make important decisions about preparing for the future. |

## Digital Core Program (5 of 17) Response

|  | •   |
|--|---|
| Program Title  | The Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Fridays 7:00-7:30 am ET   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 12 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | The Young Icons offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Due to technical difficulties with feed August 26 episode did not air. Jack Hanna animal Adventures aired in it's place. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (6 of 17)                        | Response                                 |
|---|--|
| Program Title   | Magi-Nation (Main Stream & CW Plus)      |
| Origination   | Network                                  |
| Days/Times Program Regularly<br>Scheduled             | Saturdays 7:00-7:30 am & 7:30-8:00 am ET |
| Total times aired at regularly scheduled time         | 26                                       |
| Total times aired                                     |  |
| Number of Preemptions                                 | 0  |
| Number of Preemptions for other than<br>Breaking News |  |
| Number of Preemptions Rescheduled                     |  |
| Length of Program                                     | 30 mins                                  |
| Age of Target Child Audience                          | 7 years to 12 years                      |

| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of<br>Core Programming. | Many of the most important things that youngsters learn center on discovery,<br>analysis, and problem-solving. The main characters analyze difficult situations, set<br>appropriate goals, and creatively seek solutions to the dilemmas in which they find<br>themselves. |
|---|--|
| Does the Licensee identify the<br>program by displaying throughout the<br>program the symbol E/I?                                 | Yes  |

| Digital Core<br>Program (7 of   |   |
|---|---|
| 17)   | Response  |
| Program Title   | Eco Company   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 7:00-7:30 am ET   |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Program Title  | Wild About Animals   |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 6:00-6:30 am ET effective August 27  |
| Total times aired at<br>regularly scheduled<br>time  | 5  |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate an inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animal they see everyday. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core Program (9 of 17)                     | Response                                   |
|--|--|
| Program Title                                      | Whaddyado                                  |
| Origination  | Syndicated                                 |
| Days/Times Program Regularly<br>Scheduled          | Saturdays 6:30-7:00 am ET effective Aug 27 |
| Total times aired at regularly scheduled time      | 5  |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions<br>Rescheduled               |  |
| Length of Program                                  | 30 mins                                    |

| Age of Target Child Audience  | 9 years to 14 years   |
|---|---|
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Whaddyado is geared towards tweens & young teens, the series helps kids find<br>answers to difficult-sometimes life-threatening situations. The featured moral dilemma<br>and perilous situations give kids a chance to ponder what they would do in the same<br>situation. Every scenario is based on a real-life event. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes   |

| Digital Core Program (10 of 17)  | Response  |
|--|---|
| Program Title  | Awesome Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays 7:30-8 am effective August 28   |
| Total times aired at regularly scheduled time  | 5   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an adventure series for children. The hosts trave<br>to various places in the world and, with local children, embark on many<br>adventures in beautiful places in nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (11 of 17)                       | Response                                 |
|---|--|
| Program Title   | Magi-Nation (CW Plus)                    |
| Origination   | Network                                  |
| Days/Times Program Regularly<br>Scheduled             | Saturdays 7:00-7:30 am & 7:30-8:00 am ET |
| Total times aired at regularly scheduled time         | 26                                       |
| Total times aired                                     |  |
| Number of Preemptions                                 | 0  |
| Number of Preemptions for other than<br>Breaking News |  |
| Number of Preemptions Rescheduled                     |  |
| Length of Program                                     | 30 mins                                  |
| Age of Target Child Audience                          | 7 years to 12 years                      |

| Describe the educational and  | Many of the most important things that youngsters learn center on discovery,         |  |
|---|--|--|
| informational objective of the program                              | analysis, and problem-solving. The main characters analyze difficult situations, set |  |
| and how it meets the definition of                                  | appropriate goals, and creatively seek solutions to the dilemmas in which they find  |  |
| Core Programming.   | themselves.  |  |
| Does the Licensee identify the program by displaying throughout the | Yes  |  |

program the symbol E/I?

| Digital Core Program<br>(12 of 17)  | Response   |
|---|--|
| Program Title   | Made in Hollywood Teen Edition (CW Plus)   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturdays Noon-12:30 pm thru Sept 10 & Sundays 12:30-1 pm ET. Beginning Sept 25: sundays @ 11:30 am  |
| Total times aired at regularly scheduled time   | 25   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core Program (13 of 17)               | Response                                      |
|---|---|
| Program Title                                 | Elizabeth Stanton's Great Big World (CW Plus) |
| Origination                                   | Network                                       |
| Days/Times Program Regularly Scheduled        | Saturdays Noon-12:30 pm effective Sept 17     |
| Total times aired at regularly scheduled time | 2   |
| Total times aired                             |   |
| Number of Preemptions                         | 0   |

| Number of Preemptions for other than<br>Breaking News  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 12 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Great Big World features Elizabeth Stanton and her celebrity friends as they<br>travel around the world exploring different cultures, learning about history and<br>geography and reaching out to give back to those in need. |
| Does the Licensee identify the program by<br>displaying throughout the program the<br>symbol E/I?                        | Yes   |

| Digital Core<br>Program (14 of<br>17)   | Response   |
|---|--|
| Program Title   | Edgemont (CW Plus)   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 11-11:30, 11:30-noon, noon-12:30 & 12:30-1 pm ET thru Sept 18  |
| Total times aired<br>at regularly<br>scheduled time   | 48   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Edgemont is designed to entertain its core teen audience and also inform and educate its viewers ab issues that arise in school and at home. The storylines focus on social and emotional challenges face by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witne the potential outcomes of these choices and gain positive tools that they can use to resolve issues ar conflicts in a constructive way. |

| Does the          | Yes |  |
|-------------------|-----|--|
| Licensee identify |     |  |
| the program by    |     |  |
| displaying        |     |  |
| throughout the    |     |  |
| program the       |     |  |
| symbol E/I?       |     |  |
|                   |     |  |

| Digital Core Program (15 of 17)   | Response   |
|---|--|
| Program Title   | Wild, LTD (CW Plus)  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Sundays 11-11:30 am ET effective Sept 25   |
| Total times aired at regularly scheduled time   | 1  |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 12 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Wild, Ltd. Michelle Garforth is the tour guide who embarks on a series of wildlife adventures in her quest to uncover facts and figures about managing the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received or board her private luxury yacht anchored off the coast. Of particular interest is creating awareness of species that are on the brink of extinction. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core Program (16 of 17)                       | Response                                     |
|---|--|
| Program Title   | Live Life & Win (CW Plus)                    |
| Origination   | Network                                      |
| Days/Times Program Regularly Scheduled                | Sundays 12:00- 12:30 pm ET effective Sept 25 |
| Total times aired at regularly scheduled time         | 1  |
| Total times aired                                     |  |
| Number of Preemptions                                 | 0  |
| Number of Preemptions for other than<br>Breaking News |  |

| Number of Preemptions Rescheduled  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism. |
| Does the Licensee identify the program by<br>displaying throughout the program the<br>symbol E/I?                        | Yes   |

| Digital Core Program (17 of 17)   | Response  |
|---|---|
| Program Title   | On the Spot (CW Plus)   |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Sundays 12:30-1:00 pm ET effective Sept 25  |
| Total times aired at regularly scheduled time   | 1   |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than<br>Breaking News   |   |
| Number of Preemptions Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features question from key subjects like science, math, English, art, geography and more. |
| Does the Licensee identify the program<br>by displaying throughout the program the<br>symbol E/I?                                 | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### Liaison Contact

| Response   |
|--|
| Yes  |
| Linda Revel  |
| P.O. Box 51150   |
| Myrtle Beach   |
| SC   |
| 29579  |
| 843-234-9733 x213  |
| Irevel@wpde.com  |
| During our third quarter, WWMB-CW21 either sponsored or co-sponsored: Murrells Inlet Boat<br>Parade, Red Cross Blood Drive, Florence Little Theatre, King Mackerel Tournament, Alzheimer's<br>Memory Walk, Home Improvement Show, Caring for a Pair Breast Cancer Fundraiser, Arnold's<br>Golf Tournament Make a Wish Foundation Fundraiser, Hurricane Irene Disaster Relief, Young<br>Victims of Stroke, Your Health, Your Decision, Conway Medical Center's Smart Snacks for Kids<br>(snacks to elementary school children in need). Our anchors participate in regional fairs and visited<br>many schools, after-school programs, and educational events in our area and talked with students<br>about the need to stay in school and get an education. Our station provides regular tours to<br>elementary, high school, home schooled, and special needs groups to provide an inside look at<br>weather reporting and news production procedures. We are an on-going sponsor of: Horry County<br>Special Olympics, Florence County Disabilities Foundation, South Carolina Children's Museum,<br>Girl Scout Council of Eastern South Carolina, United Way, March of Dimes, Billie Hardee Home for<br>Boys, Conway Medical Center's HealthReach Program, Pee Dee Chapter of the American Red<br>Cross, United Negro College Fund. We also run numerous PSAs during the day; some of which<br>are: Georgetown Library financial Education PSAs, Rotary Cure for Polio, SC Dept of Insurance,<br>Wildfire Prevention, Healthcare Treatment Options, Re-Connecting Kids with Nature, Take Me<br>Fishing, Stay in High School Campaign, Learn CPR, Ludacris for Runaway Switchboard, Military<br>Families Fatherhood Campaign, Energy Efficiency Campaign, Special Needs & Minority Slurs<br>"Words Not Acceptable," Reconnecting Kids with Nature, Take Me Fishing, Flu Prevention, "Think<br>Before You Speak" (Anti-Homophobic for Teens), Mentoring Big Brothers-Big Sisters, Let'sMove.<br>Gov (childhood Obesity Campaign), Fatherhood Involvement Campaign, March of Dimes, United<br>Way, Lifelong Literacy, Adoption Campaign, Early Childhood Development, Newborn & Child<br>Survival |
|  |

NOTES 2 and 3.

# Other Matters (15)

| Other Matters (1 of 15)  | Response  |
|--|---|
| Program Title  | Animal Exploration with Jarod Miller (main Stream)  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Mondays 7:00-7:30 am ET   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 12 years to 14 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core | This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |

Programming. Other Matters (2 of 15)

| Other Matters (2 of 15)  | Response  |
|--|---|
| Program Title  | Wild America (Main Stream)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesdays 7:00-7:30 am ET  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 12 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline. |

| Other Matters (3 of 15)   | Response  |
|---|---|
| Program Title   | Jack Hanna's Into the Wild (Main Stream)  |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Wednesdays 7:00-7:30 am ET  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 12 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Engaging and entertaining narrative, with an emphasis on visual learning, this program is particularly effective for the early teen years. Provides important biological and ecological information on species while emphasizing the concern for conservation of various species. |
| Other Matters (4 of 15)   | Response  |
| Program Title   | Real Life 101 (Main Stream)   |

| Origination  | Syndicated  |
|--|---|
| Days/Times Program Regularly Scheduled   | Thursdays 7:00-7:30 am ET   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show presents real people pursuing actual jobs and careers in an educational and informational format designed to help youthful viewers make important decisions about preparing for the future. |

| Response  |
|---|
| The Young Icons (Main Stream)   |
| Syndicated  |
| Fridays 7:00-7:30 am ET   |
| 13  |
| 30 mins   |
| 12 years to 16 years  |
| The Young Icons offers a glimpse inside the lives of the brightest and the bes<br>of America's youth (age 18 and younger), including world-class athletes,<br>accomplished artists, scholars, philanthropists, and entrepreneurs. |
|   |

| 15)  | Response   |
|--|--|
| Program Title  | Wild About Animals (Main Stream)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 6:00-6:30 am ET  |
| Total times aired at<br>regularly scheduled<br>time  | 14   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. |

|               | Response                |
|---------------|-------------------------|
| Program Title | Whaddyado (Main Stream) |
| Origination   | Syndicated              |

| Days/Times Program Regularly<br>Scheduled   | Saturdays 6:30-7:00 am ET  |
|---|--|
| Total times aired at regularly scheduled time   | 14   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 9 years to 14 years  |
| informational objective of the program and how it meets the   | Whaddyado is geared towards tweens & young teens, the series helps kids find<br>answers to difficult-sometimes life-threatening situations. The featured moral dilemm<br>and perilous situations give kids a chance to ponder what they would do in the same<br>situation. Every scenario is based on a real-life event. |
| Other Matters (8 of 15)   | Response   |
| Program Title   | Magi-Nation (Main Stream & CW PLus)  |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 7:00-7:30 & 7:30-8 am ET   |
| Total times aired at regularly scheduled time   | 28   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 7 years to 12 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of<br>Core Programming. | Many of the most important things that youngsters learn center on discovery,<br>analysis, and problem-solving. The main characters analyze difficult situations,<br>appropriate goals, and creatively seek solutions to the dilemmas in which they fi<br>themselves.   |

| Other Matters (9<br>of 15)                          | Response                  |
|---|---------------------------|
| Program Title                                       | Eco Company (Main Stream) |
| Origination   | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Sundays 7:00-7:30 am ET   |
| Total times aired<br>at regularly<br>scheduled time | 13                        |
| Length of<br>Program                                | 30 mins                   |
| Age of Target<br>Child Audience<br>from             | 13 years to 16 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

| Other Matters (10 of 15)   | Response   |
|--|--|
| Program Title  | Awesome Adventures (Main Stream)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays 7:30-8:00 am ET  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an adventure series for children. The hosts travel<br>to various places in the world and, with local children, embark on many<br>adventures in beautiful places in nature. |

| Other Matters (11 of 15)   | Response  |
|--|---|
| Program Title  | Elizabeth Stanton's Great Big World (CW Plus)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 12:00-12:30 pm ET   |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 12 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Great Big World features Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need. |

| Other Matters (12 of 15)                      | Response   |
|---|--|
| Program Title                                 | Made in Hollywood: Teen Edition (CW Plus)        |
| Origination                                   | Network  |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 12:30-1:00 pm ET & sundays 11:30- Noon |
| Total times aired at regularly scheduled time | 27   |
| Length of Program                             | 30 mins  |
| Age of Target Child<br>Audience from          | 13 years to 16 years                             |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

| Other Matters (13 of 15)  | Response   |
|---|--|
| Program Title   | Wild, LTD (CW Plus)  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Sundays 11:00-11:30 am ET  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 12 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Michelle Garforth is the tour guide who embarks on a series of wildlife adventures in her quest<br>to uncover facts and figures about managing the environment. Each episode starts with a call-<br>to-action assignment sent to Michelle via the internet. The messages are received on board her<br>private luxury yacht anchored off the coast. Of particular interest is creating awareness of<br>species that are on the brink of extinction. |

| Other Matters (14 of 15)   | Response  |
|--|---|
| Program Title  | Live Life & Win (CW Plus)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays Noon-12:30 pm ET  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism. |

| Other Matters (15 of 15)                      | Response                 |
|---|--------------------------|
| Program Title                                 | On the Spot (CW Plus)    |
| Origination                                   | Network                  |
| Days/Times Program Regularly<br>Scheduled     | Sundays 12:30-1:00 pm ET |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 13 years to 16 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features questions from key subjects like science, math, English, art, geography and more.

| Certification | Certificati | ion |
|---------------|-------------|-----|
|---------------|-------------|-----|

#### Question

| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |   |
|--|---|
| I certify that this application includes all required and relevant attachments.  |   |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | Sagamore<br>Hill of<br>Carolina<br>Licenses,<br>LLC |

Attachments No Attachments.