

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018608265** File Number: **CPR-122550** Submit Date: **07/08/2011** Call Sign: **KFRE-TV** Facility ID: **59013** 

City: **SANGER** State: **CA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2011 Filing Status: Active

## Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Fresno-Visalia
	Web Home Page Address	www.kfre.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Wild About Animals (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals objective is to educate and inform the target child audience by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	9th Period (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of though and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with subject matter of the social interaction that today's children experience. These three friends are more the friends, they are amateur sleuths. Each show presents a mystery that the children solve by the end of the show. Problem solving, working together toward a common goal, ethics, and morals are conveyed through the thoughts, words, and actions of these three characters: Peyton, Connor, and Meg. Every child will so him/herself in these characters. Peyton, Connor, and Meg share their daily trials and triumphs as they father following together: bullies-both cyberspace and in your face-thievery, learning difficulties, family conflicts, adversity in and out of the classroom, homelessness, hidden agendas in places as small as the schoolyard to their favorite restaurant, and as large as the town itself. Children will see their worlds mirro on the small screen. They will also observe alternative ways to handle stress, learning difficulties, and the variety of endless manners that the group mentality, when positively united, can spread good in the wor
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Whaddyado (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddyado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there is a "Moral Dilemma" segment featured in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response	
Program Title	Mystery Hunters (DT-1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday 7:00 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.	

Does the	Yes
Licensee	
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program the	
symbol E/I?	

Digital Core Program (6 of 7)	Response
Program Title	Magi-Nation (DT-1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. & 7:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation: Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Profiles In Nature (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00 a.m.

Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Profiles of Nature (DT-2) This nature series takes a fascinating look at animal behavior in the wild. has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debbie L. Sweeney
Address	5111 E. McKinley Avenue
City	Fresno
State	CA
Zip	93727
Telephone Number	(559) 255-2600
Email Address	dsweeney@kmph.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFRE no longer operates a analog channel. (See attached)

#### Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wild About Animals (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (2 of 7)	Response
Program Title	9th Period (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters	
(3 of 7)	Response

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Length of Program	30 mins
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Program Title	Awesome Adventures (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
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Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.

Other Matters (5 of 7)	Response
Program Title	Mystery Hunters (DT-1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets	Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

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Age of Target Child Audience from	7 years to 12 years
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Other Matters (7 of 7)	Response
Program Title	Profiles In Nature (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00 a.m.
Total times aired at regularly scheduled time	78

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Profiles of Nature: This nature series takes a fascinating look at animal behavior in the wild. It has
educational and	an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes,
informational	turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The
objective of the	series is an award winning wildlife program of up-close looks at where civilization and wilderness
program and how it	meet, revealing both the best and worst of the laws of nature and teaching children about animals
meets the definition	and the environment.
of Core Programming.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

TTBG /KFRE License Sub, LLC **Attachments** 

No Attachments.