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Children's Television Programming Report

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EUGENE | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eugene
	Web Home Page Address	www.kmtr.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00AM (1/4/14-3/29/13)
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	1/18/14 7:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 TCS101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	2/22/14 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 TCS205
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	1/11/14 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 TCS112
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	2/8/14 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/08/14 TCS203
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Chica Show

List date and time rescheduled	2/01/14 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/01/14 TCS202
Reason for Preemption	Sports

Digital Core Program (2 of 15)		Response
Program Title		Noodle & Doodle
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 8:30AM (1/4/14-3/29/14)
Total times aired at regularly scheduled time		8
Total times aired		13
Number of Preemptions		5
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		5
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrates step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	1/18/14 8:00AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 NAD111
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	1/11/14 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 NAD113
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	2/01/14 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/01/14 NAD107
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	2/08/14 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/08/14 NAD102
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	2/22/14 7:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 NAD108
Reason for Preemption	Sports

Digital Core Program (3 of 15)		Response
Program Title		Justin Time
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 9:00AM (1/4/14-3/29/14)
Total times aired at regularly scheduled time		7
Total times aired		13
Number of Preemptions		6
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		6
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. This airs on the station's main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	2/08/14 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/14 JTM106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	1/18/14 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 JTM103
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	2/22/14 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 JTM108
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Justin Time

List date and time rescheduled	1/11/14 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 JTM101
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	2/01/14 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/1/14 JTM105
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	3/15/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-15
Episode #	3/15/14 JTM112
Reason for Preemption	Sports

Digital Core Program (4 of 15) Response	
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30AM (1/4/14-3/29/14)
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	While in Treetopolis, Tom and his friends will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. This airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	2/01/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/01/14 TFT106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	2/22/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 TFT109
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	1/11/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 TFT102
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	3/15/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-15
Episode #	3/15/14 TFT112
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	1/18/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 TFT103
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	2/08/14 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/08/14 TFT107
Reason for Preemption	Sports

Digital Core Program (5 of 15)		Response
Program Title	Lazy Town	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 10:00AM (1/04/14-3/29/14)	
Total times aired at regularly scheduled time	3	
Total times aired	13	
Number of Preemptions	10	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	10	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. This airs on the station's main digital channel.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	1/5/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-04
Episode #	1/4/14 LZT123
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	2/1/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/1/14 LZT105
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	3/16/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-15
Episode #	3/15/14 LZT106
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	3/08/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-08
Episode #	3/08/14 LZT104
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	3/01/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-01
Episode #	3/01/14 LZT102
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	3/22/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-22
Episode #	3/22/14 LZT108
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	2/23/14 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 LZT101
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	1/15/14 2:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 LZT124
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	2/9/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/14 LZT117

Reason for Preemption	Sports
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Digital Preemption Programs #10

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	1/19/14 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 LZT126
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Make Way For Noddy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM (1/04/14-3/29/14)
Total times aired at regularly scheduled time	3
Total times aired	13
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the Sampson Low and Enid Blyton book series featuring Noddy, who delivers mail and is a friend to all in Toy Town. There are many other characters, some of whom are mentors and some who are mischief makers. In each episode there is a challenge that lends itself to a resolution, showing that the characters in Toy Town are able to work out their issues through team work and problem solving, allowing them to continue to live in harmony. This airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	3/16/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-15
Episode #	3/15/14 MWN111
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	2/09/14 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/08/14 MWN115
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	2/23/14 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/14 MWN103
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	3/22/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-22
Episode #	3/22/14 MWN112

Reason for Preemption	Sports
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Digital Preemption Programs #5

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	1/19/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-18
Episode #	1/18/14 MWN103
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	1/12/14 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-11
Episode #	1/11/14 MWN102
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	1/05/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-01-04
Episode #	1/04/14 MWN101
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	3/01/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-01

Episode #	3/01/14 MWN109
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	2/01/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-01
Episode #	2/01/14 MWN108
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	3/08/14 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-08
Episode #	3/08/14 MWN110
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am (1/04/14-2/08/14)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories and characters in this program spark the viewers' imaginations and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15) Response	
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am (2/15/14-3/29/14)
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am (1/04/14-3/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the multicast digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 15)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (1/04/14-3/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm (1/5/14-3/29/14)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am (1/5/14-3/30/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)		Response
Program Title		Elizabeth Stanton's Great Big World
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 11:30am (1/5/14-3/30/14)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and freinds' personal hands-on experience in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the multicast digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 15)	Response
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00pm (1/05/14-3/30/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perserverance, leadership, academic achievement and volunteerism. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:30pm (1/5/14-3/30/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barbara Brancato
Address	3825 International Ct.
City	Springfield
State	OR
Zip	97477
Telephone Number	541-746-1600
Email Address	bbrancato@kmtrllc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NewsSource requests pictures drawn by kids that can be shown on our website and on-air. It is called Weather Works of Art.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This airs on the station's main digital channel.

Other Matters (2 of 14)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrates step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This airs on the station's main digital channel.

Other Matters (3 of 14)	Response
Program Title	Justin Time

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. This airs on the station's main digital channel.

Other Matters (4 of 14)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	While in Treetopolis, Tom and his friends will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. This airs on the station's main digital channel.

Other Matters (5 of 14)	Response
Program Title	Lazy Town

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. This airs on the station's main digital channel.

Other Matters (6 of 14)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five-year old Zou lives with his Zebra family in a large Zebra house. Well supported by his close-knit family, Zou is keen to gain more independence and tries to stretch himself and broaden his horizons. His family is always there for him whenever there's a problem, whether it's an issue with his friends, other family members, or that he just needs a fun, new game to play. Each day brings a new sense of discovery and exploration to Zou, who finds the world around him a source of constant fascination. This airs on the station's main digital channel.

Other Matters (7 of 14)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am (4/05/14-6/29/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the multicast digital channel.

Other Matters (8 of 14)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the multicast digital channel.

Other Matters (9 of 14)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program airs on the multicast digital channel.
Other Matters (10 of 14)	
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm (4/05/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the multicast digital channel.
Other Matters (11 of 14)	
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am (4/06/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program airs on the multicast digital channel.
Other Matters (12 of 14)	
Program Title	Elizabeth Stanton's Great Big World

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30am (4/06/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and freinds' personal hands-on experience in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the multicast digital channel.

Other Matters (13 of 14)	Response
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00pm (4/06/14-6/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perserverance, leadership, academic achievement and volunteerism. This program airs on the multicast digital channel.

Other Matters (14 of 14)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:30pm (4/06/14-6/29/14)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the multicast digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KMTR Television, LLC.</p>

Attachments

No Attachments.