



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0013521695** | File Number: **CPR-128608** | Submit Date: **04/05/2012** | Call Sign: **WTVT** | Facility ID: **68569** | City:
TAMPA | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/05/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Tampa-St.Pete-Sarasota
	Web Home Page Address	www.myfoxtampabay.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am-9:30am (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of WILD ABOUT ANIMALS is to educate and inform children between the ages of 13 and 16. The educational and informational objectives of the series are to educate and inform these children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four (4) stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see every day. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)		Response
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 11:00am-11:30am (01/01/12); Saurdays, 9:30am-10:00am (01/07/12-03/31/12)	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly TV magazine that presents inspirational stories and the achievements of teenagers who have excelled in sports and life through hard work and dedication. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. On 1/7/12, Sports Stars moved to its new, regular time period, Saturdays at 9:30am. The move was promoted for two weeks.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 6)		Response
Program Title	Live Life & Win	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 10:00am-10:30am (01/07/12-03/31/12)	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN highlights inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, and considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and other life skills. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	FOX13 Magazine
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am-11:00am (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of FOX13 MAGAZINE is to educate and inform children between the ages of 13 and 16 years about issues, concerns and news of importance to them in their respective communities. Written and produced entirely by Tampa Bay area high school students, FOX13 MAGAZINE also gives its young participants an opportunity to write, shoot and report their own news and information packages. The experience allows students from the community to learn how to collaborate, listen, observe and think critically, while working in a professional environment. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00am-10:30am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of AWESOME ADVENTURES is to educate and inform children between the ages of 13 and 16. The educational and informational objectives of the series are to educate and inform children by taking kids, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica, with the goal of making the series truly educational, entertaining and "family-friendly." AWESOME ADVENTURES has been the recipient of numerous awards including a Gold Medal from the National Association of Parenting Publications (NAPPA), Honors from the Dove Foundation, and the Parent's Guide to Children's Media, and a Parent's Choice Award. The Annenberg Public Policy Center of The University of Pennsylvania rated this show as highly educational. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:30am-11:00am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of ANIMAL ATLAS is to educate and inform children between the ages of 13 and 16. The educational and informational objectives of the series are to educate and inform these children in the classic tradition of NATIONAL GEOGRAPHIC. ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of topics such as animal appetites, antics, and babies. Focus shows will provide a thorough and entertaining exploration of specific animals and take viewers into that animal's world. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species, wildlife habits, and wildlife conservation. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. Animal Atlas aired in its 2nd home on two dates, 1/21 and 2/4 due to network sports programming. Each move was promoted the week prior to and the week of the one time only moves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	01/21/12; 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/22/12; #19
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	02/04/12; 11:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/05/12; #21
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 5:30am-6:00am (01/07/12-03/31/12)
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of WILD ABOUT ANIMALS is to educate and inform children between the ages of 13 and 16. The educational and informational objectives of the series are to educate and inform these children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four (4) stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see every day. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Renee Swearingen
Address	P.O. Box 31113
City	Tampa
State	FL
Zip	33609
Telephone Number	813-870-9611
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am-9:30am (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of WILD ABOUT ANIMALS is to educate and inform children between the ages of 13 and 16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four (4) stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see every day. The program will be regularly scheduled and air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 7)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am-10:00am (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly TV magazine that presents inspirational stories and the achievements of teenagers who have excelled in sports and life through hard work and dedication. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 7)	Response
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Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am-10:30am (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN highlights inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, and considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and other life skills. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 7)	Response
Program Title	FOX13 Magazine
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am-11:00am (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of FOX13 MAGAZINE is to educate and inform children between the ages of 13 and 16 years about issues, concerns and news of importance to them in their respective communities. Written and produced entirely by Tampa Bay area high school students, FOX13 MAGAZINE also gives its young participants an opportunity to write, shoot and report their own news and information packages. The experience allows students from the community to learn how to collaborate, listen, observe and think critically, while working in a professional environment. The program will be regularly scheduled and air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (5 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00am-10:30am (04/01/12-6/24/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of AWESOME ADVENTURES is to educate and inform children between the ages of 13 and 16 by taking kids on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica, with the goal of making the series truly educational, entertaining and "family-friendly." AWESOME ADVENTURES has been the recipient of numerous awards including a Gold Medal from the National Association of Parenting Publications (NAPPA), Honors from the Dove Foundation, and the Parent's Guide to Children's Media, and a Parent's Choice Award. The Annenberg Public Policy Center of The University of Pennsylvania rated this show as highly educational. The program will be regularly scheduled and air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:30am-11:00am (04/01/12-06/24/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of ANIMAL ATLAS is to educate and inform children between the ages of 13 and 16. The educational and informational objectives of the series are to educate and inform these children in the classic tradition of NATIONAL GEOGRAPHIC. ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of topics such as animal appetites, antics, and babies. Focus shows will provide a thorough and entertaining exploration of specific animals and take viewers into that animal's world. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species, wildlife habits, and wildlife conservation. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Other Matters (7 of 7)	
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 3:00pm-3:30pm (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be reprinted graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. MLB Player Poll will move to its 2nd home, Saturdays at 12p, on three dates, 4/14, 4/28, 5/12 and 5/19. Each move will be promoted for two weeks.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>New World Communications of Tampa, Inc.</p>

Attachments

No Attachments.