

Children's Television Programming Report

 FRN: 0021079769
 File Number: CPR-138160
 Submit Date: 01/10/2013
 Call Sign: WJZ-TV
 Facility ID: 25455
 City:

 BALTIMORE
 State: MD

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2013
 Filing Status: Active
 Filing Status: Active
 Status: Control of the service Status S

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ſ
		Affiliated network	CBS	
		Nielsen DMA	Baltimore	
		Web Home Page Address	www.wjz.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			3.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			No

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	It's Academic
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:00a-10:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Half hour game show in which local high school's brightest students compete weekly in a contest designed to test their knowledge of various academic subjects. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30a-11:00
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
Describe the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings
educational	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children
and	can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled
informational	adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solvin
objective of	abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts,
the program	and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that
and how it meets the	are part of the episode's overall theme. This program is specifically designed to further the educational and informational page of children has educating and informing children as a significant purpose, and otherwise
definition of	informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core	meets the definition of Core Programming as specified in the Commission's rules.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (3 of 6)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00a-11:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
INCW3	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 6 years
Target Child	
Audience	
Describe the	The Doodlebops is a live action show designed to teach life lessons to children under elementary school
educational	age, and is intended to promote social and academic readiness. The main characters are the three
and	members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Ea
informational	episode explores social issues, such as the importance of persistence or the value of openness to new
objective of	things. The program emphasizes an appreciation of music, and integrates the social lessons into original
the program	songs that are repeated through the episodes. This program is specifically designed to further the
and how it	educational and informational needs of children, has educating and informing children as a significant
meets the	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 6)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a-12:00n
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DOODLEBOPS - II
List date and time rescheduled	1/14/2012 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/06/2012 2616
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network

Sunday 7:00a-7:30a
13
0 s
s n
s d
30 mins
et 9 years to 11 years
The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution.Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Yes

Digital Core Program (6 of 6)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network

Days/Times Program Regularly Scheduled	7:30a-8:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution.Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 4:30a-5:00a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles.Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the	Yes		
Licensee provide			
information			
regarding the			
program,			
including an			
indication of the			
target child			
audience, to			
publishers of			
program guides			
consistent with 47			
C.F.R. Section			
73.673?			

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Dowd- Wood
Address	Television Hill
City	Baltimore
State	MD
Zip	21211
Telephone Number	(410) 578 36978
Email Address	mdowd- wood@wj com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters	(1 of 6)	Response
Program Title		It's Academic
Origination		Local
Days/Times Pro Regularly Sche	-	Saturday 10a-10:30a
Total times aire regularly sched		13
Length of Prog	ram	30 mins
Age of Target (Audience from	Child	13 years to 16 years
Describe the ed and information objective of the and how it mee definition of Co Programming.	nal program ets the	Half hour game show in which local high school's brightest students compete weekly in a contest designed to test their knowledge of various academic subjects. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Dther Matters (2 of 6)	Response	
Program Title	BUSYTOW	/N MYSTERIES - II
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:30a-11a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 7 years	
Describe the educational and informational objective of the program and how it meets the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise	

meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 6) Response

definition of

Programming.

Core

Program Tile DODLEBOPS - I Origination Network DaysTimory Salurday 11:00-11:30a Program Tile Solurday 11:00-10:000 (Salurday 50) Program Tile Solurday 11:00-10:000 (Salurday 50) Program Tile Solurday 11:30a-12:000		
Description Regulary Scheduled Saturday 11:00a-11:30a Program Regulary scheduled 13 Total times and at regulary scheduled 13 Length of Frogram 30 mins Age of Target Child Audience 3 years to 6 years Describe the officiation regulary scheduled The Docdlebops is a live action show designed to teach life lessons to children under elementary scheol age, and is intended to promote social and accommic readiness. The min characters are the three opisode explores social issues, such as the importance of persistence or the value of openness to new program members of the Docdlebops is a live action show designed to teach life lessons to children under elementary scheol age, and is intended to promote social and accommic readiness. The min characters are the three opisode explores social issues, such as the importance of persistence or the value of openness to new program sepacified miner driver program sepacified miner driver program sepacified miner driver program is specified and informational needs of children, has educating and informing children as a significant program. Title Orgen Title DODOLEBOPS - II Orgen Title DODOLEBOPS - II Origination Network Days/Times Saturday 11:30a-12:00n Program Saturday 11:30a-12:00n Program Saturday 11:30a-12:00n Program Saturday 11:30a-12:00n Program Saturday 11:30a-1	Program Title	DOODLEBOPS - I
Program Scheduled Total sines 13 Scheduled Scheduled Length of Scheduled Age of Child Scheduled Age of Child Scheduled Destribe the education Scheduled Destribe the educational and is intended to promote social and academic readiness. The main characters are the three esus to bodiebops is all ve action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three esus designed to explores social assues, such as the importance of pervisitence or the value of openness to new obside explores social assues, such as the importance of pervisitence or the value of openness to new obside explores social assues, such as the importance of pervisitence or the value of openness to new obside explores social assues, such as the importance of pervisitence or the value of openness to new obside explores acad lessons into original songs that are repeated through the opicode. This program is pecificially designed to further the education and informational needs of children, has educating and informing children as a significant pervisience or the value of openness to new obside explores and otherwise meets the definition of Core Programming as specified in the Commission's rules and informational needs of children, has educating and informing children as a significant pervisience of the value of pervisience of	Origination	Network
aired at regularly scheduled time30 minsLength of Program30 minsAge of Arger Child Audence from3 years to 6 yearsDescribe thr douctional and and objective of the Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readmess. The main characters are the three periode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphases of helboodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphases an appreciation of music, and integrates the social lessons into original and how the sprogram emphases an appreciation of music, and integrates the social lessons into original sorigs that are repeated through the episodes. This program is specifically designed to further the suppose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.Program Title Program Title DOODLEBOPS - IIOrigination Program RegularityNetworkDescribe Program RegularityChird innes regularityProgram Program RegularityInternational reactionProgram Program ProgramProgram Program Program ProgramProgram Program Program Program Program Program Program ProgramProgram Program Program Program Program Program Program Program ProgramProgram Program Program Program Program Program <tr< td=""><td>Program Regularly</td><td>Saturday 11:00a-11:30a</td></tr<>	Program Regularly	Saturday 11:00a-11:30a
Program Age of Arage I Child Ayears to 6 years Age of Child Audience Systems to 6 years Systems to 6 years Describe the child and informational objective of persistems and the Doodlebops musical band, their jazzy neighbor MAZ2 and their driver Bub Driver Bob. Each the persistems are the bub or persistems and the value of openness to new shifts. The program methaziss an approciation of music, and integrates the social lessons into original social states, such as the importance of persistence or the value of openness to new shifts. The program emphasizes an approciation of music, and integrates the social lessons into original social states, such as the definition of Core Programming as specified in the Commission's rules. Watters (4 or Geponse Response Program Title DOODLEBOPS - II Origination Network Dags Title and the value of years of the social state of the program shift and the value of the program shift and the definition of Core Programming as specified in the Commission's rules. Program Title DOODLEBOPS - II Origination Network Program Title gouldry schedules Saturday 11:30s-12:00n Staturday 11:30s-12:00n Saturday 11:30s-12:00n Staturday 11:30s-12:00n Saturday 11:30s-12:00n Staturday 11:30s-12:00n Saturday 11:30s-12:00n Staturday 11:30s-12:00n Saturday 11:30s-12:00n Saturday 1:30s-12:00n	aired at regularly scheduled	13
Target Child AudienceThe Dodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Dodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new shorts the program episode explores social issues, such as the importance of persistence or the value of openness to new shorts the program emphasizes an appreciation of music, and integrates the social essons into original and nhow it are repeated through the episodes. This program is specifically designed to further the 	•	30 mins
educational and informational objective of the program educational and informational objective of the program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming.Other Matters (4 of 6)ResponseOther Program TitleDOODLEBOPS - IIOriginationNetworkDooDLEBOPS - IIOODLEBOPS - IIOriginationSaturday 11:30a-12:00nProgram regularly scheduled12Age of n Target Child30 minsAge of hid Audience30 sers to 6 yearsAge of hard audience30 sers to 6 years	Target Child Audience	3 years to 6 years
Matters (4 of 6)ResponseProgram TitleDODLEBOPS - IIOriginationNetworkDays/Times Program Regularly 	educational and informational objective of the program and how it meets the definition of	age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant
OriginationNetworkDays/Times Program Regularly scheduledSaturday 11:30a-12:00nTotal times aired at regularly scheduled12Total times aired at regularly scheduled30 minsLength of Program30 minsAge of Target Child Audience3 years to 6 years	Programming.	
Days/Times Program Regularly ScheduledSaturday 11:30a-12:00nTotal times aired at regularly scheduled12Total times aired at regularly scheduled time12Length of Program30 minsAge of Target Child Audience3 years to 6 years	Other Matters (4 of	Response
Program Regularly Scheduled12Total times aired at 	Other Matters (4 of 6)	
aired at regularly scheduled timeSelectionLength of Program30 minsAge of Audience3 years to 6 years	Other Matters (4 of 6) Program Title	DOODLEBOPS - II
Program Age of 3 years to 6 years Target Child Audience	Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly	DOODLEBOPS - II Network
Target Child Audience	Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	DOODLEBOPS - II Network Saturday 11:30a-12:00n
	Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	DOODLEBOPS - II Network Saturday 11:30a-12:00n 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

time

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 6)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00a-7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
• // •	
Other Matters (6 of 6)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30a-8:00a
Total times aired at regularly scheduled	13

Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution.Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

officer, dire appointed or (b) an a authorized or she has ground to s FAILURE FORFEITU Upon gran requirement the Author requirement WILLFUL I FINE AND	signed certifies that he or she is (a) the party filing the Children's Television Programming, or an actor, member, partner, trustee, authorized employee, or other individual or duly elected or official who is authorized to sign on behalf of the party filing the Children's Television Programming; torney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is to represent the party filing the Children's Television Programming, and who further certifies that he read the document; that to the best of his or her knowledge, information, and belief there is good support it; and that it is not interposed for delay. TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND IRE OF ANY FEES PAID It of this application, the Authorization Holder may be subject to certain construction or coverage atts. Failure to meet the construction or coverage requirements will result in automatic cancellation of zation. Consult appropriate FCC regulations to determine the construction or coverage the stat apply to the type of Authorization requested in this application. FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY COR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION CATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that	t this application includes all required and relevant attachments.	
	inder penalty of perjury, that I am an authorized representative of the above-named applicant for the on(s) specified above.	CBS Television Licensee, LLC

Attachments No Attachments.