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Children's Television Programming Report

FRN: **0022463913** | File Number: **CPR-129401** | Submit Date: **04/09/2012** | Call Sign: **WTOV-TV** | Facility ID: **74122** |

City: **STEUBENVILLE** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/09/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wheeling-Steubenville
	Web Home Page Address	www.wtov9.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:00 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is an animated show based on the books (Racer Dogs)by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. Aired in this time period from Saturday 1/7/12 - Saturday 2/4/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Shelldon

Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	The Magic School Bus
Origination	Network

Days/Times Program Regularly Scheduled	SA -11:00 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Aired in this time period from Saturday 1/7/12 - Saturday 2/4/12.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Willa's Wild Life
Origination	Network

Days/Times Program Regularly Scheduled	SU - 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willas is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets and an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Pearlie
Origination	Network

Days/Times Program Regularly Scheduled	SU - 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 19)		Response
Program Title	Babar	
Origination	Network	

Days/Times Program Regularly Scheduled	SU - 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:00 am
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)		Response
Program Title		Jane & The Dragon
Origination		Network
Days/Times Program Regularly Scheduled		SA - 11:00 am
Total times aired at regularly scheduled time		8
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19) Response	
Program Title	Mustard Pancakes (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mon. - 8:00 am; Thurs. - 8:30 am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Ariel, Zoey & Eli Too (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mon. - 8:30 am; Fri. - 8:30 am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2) introduces children to people who have accomplished great things & have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes w/famous chefs and perform their signature songs while Eli is of course getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at Citi Field, Shea Stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Virus Attack (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tues. - 8:00 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Angel's Friends (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tues. - 8:30 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Passport to Explore (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Wed. - 8:00 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 19)		Response
Program Title		Beta Records TV (Digital Multicast Only)
Origination		Network
Days/Times Program Regularly Scheduled		Wed. - 8:30 am
Total times aired at regularly scheduled time		2
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 19)	Response
Program Title	Animal Atlas (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs. - 8:00 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title	Aqua Kids Adventures (Digital Multicast Only)	
Origination	Network	
Days/Times Program Regularly Scheduled	Fri. - 8:00 am	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of 19)		Response
Program Title	Green Screen Adventures (Digital Multicast Only)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat. - 8:00, 8:30, 9:00 & 9:30 am; Sun. - 8:00, 8:30, 9:00 & 9:30 am	

Total times aired at regularly scheduled time	68
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Children's Television Act requires that qualifying programs "further the educational and informational needs of children in the target audience." The target audience for Green Screen Adventures is elementary school students,ages 7-13. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students,ages 7-13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Mad About (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. - 10:00 & 10:30 am

Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, Mad About clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: I. Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. III. The Mad About website can be easily accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations through the USA. Advanced notice of programming will also be available to parents and consumers by the website. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Edgemont (Digital Multicast Only)
Origination	Network

Days/Times Program Regularly Scheduled	Sun. - 10:00 & 10:30 am
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant social issues and can compliment classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA - 6:30 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week "Jungle Jack Hanna" takes television viewers around the world, teaching them about animals and having exciting adventures.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU - 5:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA - 4:30 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA - 5:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic & contain actual video of rescues.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Denise Dehnart
Address	Box 9999
City	Steubenville
State	OH
Zip	43952
Telephone Number	740-282-9999
Email Address	ddehnart@wtov.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits with respect to these programs. ----- ***On January 16, 2012 WTOV9's digital channel 9.2 changed affiliation from RTV to ME-TV. ----- ***PARTNERS IN EDUCATION - WTOV9 maintains a working partnership with Wheeling Park High School, Steubenville High School, Edison Local High School, Indian Creek High School, Buckeye Local High School, St. Clairsville High School, Steubenville Catholic Central and Jefferson County JVS. ----- ***WTOV9 maintains the wtov9.com website. This site contains both an education page and a family page. ----- ***WTOV9 has an extensive "HIGH SCHOOL" section on the wtov9.com webpage. The page includes articles which students have written, sports schedules, team photos, upcoming events, and sports highlights. ----- ***During the winter months WTOV9 runs the "Snowbird" campaign. Snowbird is an animated penguin which is used in all newscasts to inform viewers of school cancellations and delays. Snowbird also makes appearances at area schools, parades and other functions. WTOV9 features a "Snowbird Coloring Contest" with winners featured daily on NEWS9 SUNRISE. Snowbird coloring pages can be picked up at area sponsors as well as the WTOV9 webpage. ----- ***WTOV9 and 6 area Salvation Army units join to sponsor the "Coats for Kids" campaign. The "Coats for Kids" campaign raises money to take needy children shopping for new winter coats. This is the 20th year for this program. The program carries through the winter season as money continues to come in. The money is distributed to the participating Salvation Army units. ----- ***WTOV9 aired the following PSA's during the 1st Quarter of 2012: MARTIN LUTHER KING PSA 0:30 1/3/2012 MEDIA DAY BLOOD DRIVE 0:30 1/5/2012 GG NEW YEAR VALLEY 0:30 1/10/2012 GG NEW YEAR BHJMPC 0:30 1/10/2012 GG NEW YEAR APEX 0:30 1/10/2012 GG NEW YEAR SIX REC. 0:30 1/10/2012 UNITED WAY OF UPPER OV 0:30 1/31/2012 HEART MONTH PSA DHHS 0:30 2/1/2012 GG CAR IDLE VALLEY 0:30 2/1/2012 GG CAR IDLE BHJMPC 0:30 2/1/2012 GG CAR IDLE APEX 0:30 2/1/2012 GG CAR IDLE SIX REC. 0:30 2/1/2012 HEARTLAND 2012 0:30 2/1/2012 CAMPBELL DICKINSON 5K 0:30 2/16/2012 GG RECYCLE VALLEY 0:30 3/1/2012 GG RECYCLE BHJMPC 0:30 3/1/2012 GG RECYCLE APEX 0:30 3/1/2012 GG RECYCLE SIX REC. 0:30 3/1/2012 JCHS COLD WEATHER PETS 0:10 3/5/2012 JUNIOR LEA</p>
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Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion,Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that,combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

Other Matters (2 of 9)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
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Other Matters (3 of 9)	Response
Program Title	Jane & The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	SA - 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Other Matters (4 of 9)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	SU - 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willas is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets and an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (5 of 9)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	SU - 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (6 of 9)	Response
Program Title	Babar
Origination	Network

Days/Times Program Regularly Scheduled	SU - 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (7 of 9)	Response
Program Title	Green Screen Adventures (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	SA - 8:00, 8:30, 9:00 & 9:30 am; SU - 8:00, 8:30, 9:00 & 9:30 am
Total times aired at regularly scheduled time	104
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Children's Television Act requires that qualifying programs "further the educational and informational needs of children in the target audience." The target audience for Green Screen Adventures is elementary school students,ages 7-13. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students,ages 7-13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Other Matters (8 of 9)	Response
Program Title	Mad About (Digital Multicast Only)

Origination	Network
Days/Times Program Regularly Scheduled	SA - 10:00 & 10:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, Mad About clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: I. Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. III. The Mad About website can be easily accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations through the USA. Advanced notice of programming will also be available to parents and consumers by the website.

Other Matters (9 of 9)	Response
Program Title	Edgemont (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	SU - 10:00 & 10:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant social issues and can compliment classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WTOV, Inc.</p>

Attachments

No Attachments.