



(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0012194171** File Number: **CPR-133489** Submit Date: **10/01/2012** Call Sign: **WTZT-CD** Facility ID: **3086** 

City: **ATHENS** State: **AL** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 10/01/2012

Filing Status: Active

#### Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Huntsville-Decatur-Florence
	Web Home Page Address	http://www.jamiecooper.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (8 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. The program deals with such topics as cooperation, diversity, respect for others, and coping with failure. It supports development of creativity and literacy by encouraging children to to share their own stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS (830 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series entertains and informs the audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals. Such character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, while being fun, upbeat and diverse.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	VIRUS ATTACK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (9 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge face by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of	December
7)	Response
Program Title	ANGEL'S FRIENDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (930 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a young angel lives in Angel Town, the metropolis of the angels. Along with her best friends, she attends a special class in school that will transform them into 100% Guardian Angels!!! Angel's Friends focuses on areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to the target age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (10 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (1030 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. It meets educational and information objectives to qualify as Core Programming through its focus on the following: 1. Making choices in life is an ongoing subject. A challenge faced by all Teens in this category. 2. Provides a good impetus for Teens being committing to their music education - giving them the ability to get scholarships, and a good positive medium for reaching their career goals. 3. Makes Teens aware of past and present music history. 4. Hosts interview up-and-coming musical artists about their inspirations - emphasizing their education - showing Teens how they can make their own voices heard. 5. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/I?

Digital Core Program (7 of 7)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (11 AM)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of this is to inform and educate children about the animal kingdom, animal habitats and and animal behavior. Topics range from habitats and animal antics to endangered species and conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gloria Cooper
Address	217 Briarwood Circle
City	Athens
State	AL
Zip	35613
Telephone Number	256-603-4848
Email Address	ztv@jamiecooper.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	Station is solely digital. No analog stream remains in service.

#### Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	MUSTARD PANCAKES
Origination	Local
Days/Times Program Regularly Scheduled	SATURDAYS (8 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. The program deals with such topics as cooperation, diversity, respect for others, and coping with failure. It supports development of creativity and literacy by encouraging children to to share their own stories.

Other Matters (2 of 7)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (830 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series entertains and informs the audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals. Such character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, while being fun, upbeat and diverse.

Other Matters (3 of		
7)	Response	

Program Title	VIRUS ATTACK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (9 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

Response
ANGEL'S FRIENDS
Syndicated
SATURDAYS (930 AM)
13
30 mins
13 years to 16 years
Pretty Raf, a young angel lives in Angel Town, the metropolis of the angels. Along with her best friends, she attends a special class in school that will transform them into 100% Guardian Angels!!! Angel's Friends focuses on areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multiethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no, the meaning of heroism, bullying and other issues of particular concern to the target age group.

Other	
Matters (5 of	
7)	Response
Program Title	PASSPORT TO EXPLORE

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (10 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Passport To Explore meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.

Other Matters (6 of 7)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (1030 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This program follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. It meets educational and information objectives to qualify as Core Programming through its focus on the following: 1. Making choices in life is an ongoing subject. A challenge faced by all Teens in this category. 2. Provides a good impetus for Teens being committing to their music education - giving them the ability to get scholarships, and a good positive medium for reaching their career goals. 3. Makes Teens aware of past and present music history. 4. Hosts interview up-and-coming musical artists about their inspirations - emphasizing their education - showing Teens how they can make their own voices heard. 5. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives.

Other Matters (7 of 7)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS (11 AM)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of this is to inform and educate children about the animal kingdom, animal habitats and and animal behavior. Topics range from habitats and animal antics to endangered species and conservation.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. JAMIE COOPER TELEVISION, INC. **Attachments** 

No Attachments.