



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-125280** | Submit Date: **10/10/2011** | Call Sign: **KBJR-TV** | Facility ID: **33658** |  
City: **SUPERIOR** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/10/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Duluth MN-Superior WI
	Web Home Page Address	WWW. NORTHLANDSNEWSCENTER. COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	TURBO DOGS--KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	SHELLDON--KBJR
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	THE MAGIC SCHOOL BUS--KBJR
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Magic School Bus" is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS--KBJR
List date and time rescheduled	1/2/11 1:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 20) Response	
Program Title	BABAR--KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR--KBJR
List date and time rescheduled	1/2/11 1:30 PM
Is the rescheduled date the second home?	No



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	WILLA'S WILD LIFE--KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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**Digital Preemption Programs #1**

Questions	Response
Title of Program	WILLA'S WILD LIFE--KBJR
List date and time rescheduled	1/2/11 2:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	PEARLIE--KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series based on the children's book series, Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin, Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, Pearlle approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE--KBJR
List date and time rescheduled	1/2/11 2:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER -- KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes--there's always something amazing happening. Filled with energy, youth, and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	AWESOME ADVENTURES--KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures Is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	WILD ABOUT ANIMALS --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals Will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	ANIMAL ATLAS -- KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Explores animals A through Z from the ordinary to the incredibly exotic. This fun and fascinating series treks across deserts, plains, and oceans engaging kids and parents in a highly enjoyable opportunity to learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	ANIMAL ATLAS CLASSICS --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics Continues its tradition as a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL ATLAS CLASSICS --KBJR-DT2
List date and time rescheduled	3/20/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 20)	Response
Program Title	WHADDYADO --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM 1/1/11 TO 3/26/11
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through dramatic reenactments, will skillfully document events, interview participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Digital Preemption Programs #1**

Questions	Response
Title of Program	WHADDYADO --KBJR-DT2
List date and time rescheduled	3/27/11 2:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	WHADDYADO --KBJR-DT2
List date and time rescheduled	3/20/11 2:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 20)		Response
Program Title		ECO COMPANY --KBJR-DT2
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAY 12:00 PM 1/1/11 TO 3/12/11
Total times aired at regularly scheduled time	10	
Total times aired	11	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	ECO COMPANY --KBJR-DT2
List date and time rescheduled	3/5/11 8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 20)	Response
Program Title	MAD ABOUT -- KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM 1/1/11 TO 3/12/11
Total times aired at regularly scheduled time	10
Total times aired	11



Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About... conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	MAD ABOUT -- KBJR-DT2
List date and time rescheduled	3/5/11 5:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 20)	Response
Program Title	WILD ABOUT ANIMALS -- KBJR-DT4
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM AND SUNDAY 8:00 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	JACK HANNA'S INTO THE WILD -- KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM AND SUNDAY 8:30 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives. the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)		Response
Program Title		DOG TALES --KBJR-DT4
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAY 10:00 AM AND SUNDAY 9:00 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds, and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	ANIMAL RESCUE --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM AND SUNDAY 9:30 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" and E/I rated and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	AWESOME ADVENTURES --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM AND SUNDAY 10:00 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)		Response
Program Title		REAL WINNING EDGE -- KBJR-DT4
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAY 11:30 AM AND SUNDAY 10:30 AM 1/1/11 TO 3/27/11
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program introduces viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who have built character through their struggles with cancer or the death of a loved one and it's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	KELLI LATUSKA
Address	246 SOUTH LAKE AVENUE
City	DULUTH
State	MN
Zip	55802
Telephone Number	2187209600
Email Address	KLATUSKA@KDLH.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs with respect to all programs specifically designed for children ages twelve and under. The station has terminated analog operations. Accordingly, questions 7(b) and 7(b) are no longer applicable.



Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	TURBO DOGS --KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (2 of 20)	Response
Program Title	SHELLDON --KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
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Other Matters (3 of 20)	Response
Program Title	THE MAGIC SCHOOL BUS --KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Magic School Bus" is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.

Other Matters (4 of 20)	Response
Program Title	BABAR --KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 20)	Response
Program Title	WILLA'S WILD LIFE -- KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
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Other Matters (6 of 20)	Response
Program Title	PEARLIE --KBJR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 20)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes--there's always something amazing happening. Filled with energy, youth, and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.

Other Matters (8 of 20)	Response
Program Title	AWESOME ADVENTURES --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.
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Other Matters (9 of 20)	Response
Program Title	WILD ABOUT ANIMALS --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day.

Other Matters (10 of 20)	Response
Program Title	ANIMAL ATLAS --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explores animals A through Z from the ordinary to the incredibly exotic. This fun and fascinating series treks across deserts, plains, and oceans engaging kids and parents in a highly enjoyable opportunity to learn.

Other Matters (11 of 20)	Response
Program Title	ANIMAL ATLAS CLASSICS --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Continues its tradition as a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever.

Other Matters (12 of 20)	Response
Program Title	WHADDYADO --KBJR-DT2

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through dramatic reenactments, will skillfully document events, interview participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances.

<b>Other Matters (13 of 20)</b>	<b>Response</b>
Program Title	ECO COMPANY --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

<b>Other Matters (14 of 20)</b>	<b>Response</b>
Program Title	MAD ABOUT --KBJR-DT2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About... conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (15 of 20)	Response
Program Title	WILD ABOUT ANIMALS --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM AND SUNDAY 8:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day.

Other Matters (16 of 20)	Response
Program Title	JACK HANNA INTO THE WILD --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM AND SUNDAY 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives. the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation.
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Other Matters (17 of 20)	Response
Program Title	DOG TALES --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM AND SUNDAY 9:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds, and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (18 of 20)	Response
Program Title	ANIMAL RESCUE --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM AND SUNDAY 9:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" and E/I rated and is suitable for family viewing.

Other Matters (19 of 20)	Response
Program Title	AWESOME ADVENTURES --KBJR-DTR
Origination	Syndicated



Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM AND SUNDAY 10:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (20 of 20)	Response
Program Title	REAL WINNING EDGE --KBJR-DT4
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM AND SUNDAY 10:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program introduces viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who have built character through their struggles with cancer or the death of a loved one and it's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KBJR LICENSE, INC.</b></p>

**Attachments**

No Attachments.