



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-159285** | Submit Date: **10/06/2014** | Call Sign: **WVFX** | Facility ID: **10976** | City: **CLARKSBURG** | State: **WV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/06/2014** | Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2014**

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Clarksburg-Weston
	Web Home Page Address	WWW. MYFOXCLARKSBURG. COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(8)**

Digital Core Program (1 of 8)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	BIZ KIDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS IS A HALF-HOUR SERIES THAT FOCUSES ON FINANCIAL LITERACY AND ENTREPRENEURSHIP FOR YOUNG TEENS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY IS A 30 MINUTE NATIONALLY-SYNDICATED TV SERIES FEATURING ALL KINDS OF INTERESTING DREAM JOBS TO INSPIRE YOUNG VIEWERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 8)</b>	
	<b>Response</b>
Program Title	FAMILY STYLE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FAMILY STYLE WITH CHEF JEFF IS A BRAND NEW SHOW FOR NATIONAL SYNDICATION IN THE 2013-14 TO DEMONSTRATE HOW GOOD CHOICE IN THE KITCHEN CAN LEAD TO A LIFE CHANGING EXPERIENCE FOR THE WHOLE FAMILY. CHEF JEFF HENDERSON IS AN AWARD WINNING CHEF, BEST SELLING AUTHOR, AND PROMINENT PUBLIC SPEAKER.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 8)</b>	
	<b>Response</b>
Program Title	STATE TO STATE
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 8) Response**

Program Title	THE COOLEST PLACES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7AM



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FROM JAW DROPPING WORKS OF NATURE TO THE MOST AMAZING CREATIONS OF HUMANKIND. WE DISCOVER EACH LOCATION'S HISTORY AND CULTURE AND LEARN WHY IT DESERVES TO BE CALLED ONE OF THE COOLEST PLACES ON EARTH. EACH WEEK WE VISIT THREE UNIQUE LOCATIONS AROUND THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JODY HINKLE
Address	5 TELEVISION DRIVE
City	BRIDGEPORT
State	WV
Zip	26330
Telephone Number	304-848-5000
Email Address	WWW. MYFOXCLARKSBURG. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	DRAGONFLY TV
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<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	BIZ KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
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Length of Program	30 mins
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<b>Other Matters (4 of 7)</b>	<b>Response</b>
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
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Other Matters (5 of 7)	Response
Program Title	CAREER DAY
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Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
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Other Matters (6 of 7)	Response
Program Title	STATE TO STATE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
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Other Matters (7 of 7)	Response
Program Title	COOLEST PLACES

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Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7AM
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WITHERS BROADCASTING OF WEST VIRGINIA</b></p>



## Attachments

No Attachments.