

# Children's Television Programming Report

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WFTX-TV
Facility ID:
70649

City:
CAPE CORAL
State:
FL
State:
State:<

## **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Ft. Myers-Naples	
		Web Home Page Address	http://www.fox4no	ow.com/
Digital Core	Question			Response
Programming	State the average number of stream	hours of Core Programming per week broadcast by the station or	n its main program	3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of main program stream. See 47	hours per week of Core Programming broadcast by the station or 7 C.F.R. Section 73.671:	n other than its	3.0
		formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	-	Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	lo program	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Dog Tales (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Eco Company (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Teen Kids News (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a dynamic television news program for teens and pre-teens by teens. The half- hour weekly program provides information and and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 12)	Response
Program Title	Sports Stars of Tomorrow (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour focusing on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	The Real Winning Edge (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This 13 week television series includes three profiles of young achievers who are positive real-life role models.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Beta Records (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 10am EST (Oct 7 - Dec 30)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Ariel and Zoey and Eli, Too (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 10:00am EST (Oct 1 - Dec 31)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL and ZOEY and ELI TOO introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Passport to Explore (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays at 10am ET (Oct 2 - Dec 25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PASSPORT TO EXPLORE takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the young explorers, travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Gina D's Kids Club (36.2 Secondary Digital LATV)
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays at 10am ET (Oct 3 - Dec 26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA Ds KIDS CLUB is an exciting, educational television series for preschoolers ages 3-6. Specifically- themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation! This curriculum- based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina Ds Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Animal Science (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 10am ET (Oct 4 - Dec 27)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Think Big (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am ET (Oct 6 - Dec 29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

THINK BIG features top kid inventors who face off against each other in an Invent-Off to see who can Describe the educational and come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio informational filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured objective of the Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the program and how it meets the coveted Genius Cup. Kids acquire and showcase their skills in creativity, science, innovation, marketing, definition of Core design and teamwork. Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (12 of 12)	Response
Program Title	Career Day (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational interviews with successful celebrities, entrepreneurs and business people for all sectors of the economy share their career path with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Charlie Henrich - VP/GM
	Address	621 SW Pine Island Road
	City	Cape Coral
	State	FL
	Zip	33991
	Telephone Number	239-574-3636
	Email Address	chenrich@jrn.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WFTX is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station.

#### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Dog Tales (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	DOG TALES serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (2 of 12)	Response
Program Title	Eco Company (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (3 of 12)	Response
Program Title	Career Day (35.1 Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Inspirational interviews with successful celebrities, entrepreneurs and business people for all sectors of the economy share their career path with young people.

Other Matters (4 of 12)	Response	
Program Title	Teen Kids Ne	ws (35.1 Primary Digital)
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 8	3:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16	) years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	hour weekly p as entertaining program inser unique perspe	IEWS is a dynamic television news program for teens and pre-teens by teens. The half- rogram provides information and and news to students in a way that's educational as well g. The focus of the program is young people, so all the stories are in their words. This ts the clear informed voice of students into the adult-dominated media and provides a ective that is not currently available on network news program. Weekly Reader provides ontent and works with teachers nationwide to download scripts to teach public speaking, writing skills.
Other Matters (5 of	f 12)	Response
Program Title		Sports Stars Of Tomorrow (35.1 Primary Digital)
Origination		Syndicated
Days/Times Progra Scheduled	m Regularly	Saturdays at 9am
Total times aired at scheduled time	regularly	13
Length of Program		30 mins
Age of Target Child from	I Audience	13 years to 16 years
Describe the educa informational object	tive of the	SPORTS STARS OF TOMORROW is a weekly half hour focusing on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work
program and how it definition of Core P		and dedication it takes to achieve their goals.
	rogramming.	and dedication it takes to achieve their goals.     Response
definition of Core P	rogramming.	-
definition of Core P Other Matters (6 of	rogramming.	Response

Days/Times Program Regularly Saturdays at 9:30am Scheduled

Total times aired at regular scheduled time	ly 13
Length of Program	30 mins
Age of Target Child Audien from	ice 13 years to 16 years
Describe the educational a informational objective of the program and how it meets definition of Core Program	value they enjoy watching, while promoting a value system that enforces a stro the of purpose and worthiness. This 13 week television series includes three profile
Other Matters (7 of 12)	Response
Program Title	Beta Records (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regu Scheduled	ılarly Mondays at 10:00am EST (Jan 6 - Mar 31)
Total times aired at regular scheduled time	ly 13
Length of Program	30 mins
Age of Target Child Audien from	13 years to 16 years
Describe the educational a informational objective of th program and how it meets definition of Core Program	me magazine format with segments ranging from major & indie artist interviews, tute the how-to's, producer and music executive tips, Internet heroes, The Vault (legend
Other Matters (8 of 12)	Response
Program Title	Ariel & Zoey & Eli, Too (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 10:00am EST (Jan 7 - Mar 25)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	ARIEL and ZOEY and ELI TOO introduces children to people who have accomplished

Other Matters (9 of 12)	Response
Program Title	Chat Room (36.2 Secondary Digital LATV)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays at 10am ET (Jan 1 - Mar 26)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Other Matters (10 of 12)	Response
Program Title	Gina D's Kids Club (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 10am ET (Jan 2 - Mar 27)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
educational and informational objective of the program	GINA Ds KIDS CLUB is an exciting, educational television series for preschoolers ages 3-6. Specifically- themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation! This curriculu based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina Ds Kids Club establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.
Core Programming.	
	1 of 12) Response

Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 10am ET (Oct 4 - Dec 27)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.

Other Matters (12 of 12)	Response
Program Title	Think Big (36.2 Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am ET (Jan 3 - Mar 28)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studi filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. Kids acquire and showcase their skills in creativity, science, innovation, marketing design and teamwork.

#### Question

of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Journal Broadcast Corporation dba WFTX-

Attachments No Attachments.