

# Children's Television Programming Report

 FRN:
 0002538445
 File Number:
 CPR-149703
 Submit Date:
 01/09/2014
 Call Sign:
 WGAL
 Facility ID:
 53930
 City:

 LANCASTER
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/09/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:

## **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ı
		Affiliated network	NBC, This TV	
		Nielsen DMA	Harrisburg-Lanc-Leb-York	
		Web Home Page Address	WWW.WGAL.COM	
Digital Core	Question			Response
Programming	State the average number stream	of hours of Core Programming per week broadcast by the station on i	its main program	4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (ap	that at least 50% of the Core Programming counted toward meeting the oplied to free video programming aired on other than the main Yes No program episodes that had already aired within the previous seven day	program	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	9/29/13 @ 12:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13   TCS112
Reason for Preemption	Sports

Digital Core Program (2 of 21)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the AIRING ON MAIN DIGITAL CHANNEL: The Pajanimals are a group of four preschool aged puppets who educational live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly informational before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The objective of adventure takes place in several nighttime dream locales where special friends help them work through the the program and how it social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about meets the definition of facing their issues when they awaken the following day. Core Programming. Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

and

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	9/29/13 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13   PAJ116
Reason for Preemption	Sports

Digital Core Program (3 of 21)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures: Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	9/29/13 @1:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13   JTM114
Reason for Preemption	Sports

Digital Core Program (4 of 21)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	9/29/13 @ 1:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13   TFT115
Reason for Preemption	Sports

Digital Core Program (5 of 21)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Lazytown encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazytown, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazytown. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazytown is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazytown stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	11/24/13 @ 10:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-24
Episode #	11/24/13   LZT307
Reason for Preemption	Sports

Digital Core Program (6 of	
21)	Response
Program Title	MAKE WAY FOR NODDY
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Make Way for Noddy follows the adventures of Noddy, a little wooden boy who lives in the magical place of Toyland. Based on "Noddy in Toyland" created by world-renowned children's author, Enid Blyton, the episodes combine all the magic of the original stories with the best in modern animation technology. Make Way for Noddy is designed to introduce gentle life-skill lessons to its preschool audience. As an innocent boy in a sometimes puzzling and complex world, Noddy continually makes mistakes. In overcoming these setbacks, children learn with Noddy the significance and importance of values such as patience, responsibility, teamwork, respect and confidence.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	11/24/13 @ 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-24
Episode #	11/24/13   MWN108

#### Reason for Preemption

Digital Core Program (7 of 21)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM (THRU 10/26/13)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM (THRU 10/26/13)

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM (THRU 10/26/13)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growin up just a little bit every day. They learn not only about themselves but also about the world outside the door music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. <i>A</i> daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM (THRU 10/26/13)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM (THRU 10/26/13)
Total times aired at regularly scheduled time	4
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)
Program Title
Origination
Days/Times Program Regularly Scheduled
Total times aired at regularly scheduled time
Total times aired
Number of Preemptions
Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Danger Rangers is an animated television serie for children three to eight years of age. Each episode follows the adventures of a group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents- the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "Think Safe, Play Safe & Be Safe."
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00AM (THRU 10/27/13)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Together, kids' favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	THE DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM (THRU 10/27/13)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The Doodlebops are kids' favorite rock band This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Yes

Digital Core Program (15 of 21)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news program that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

Yes

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	12/21/14 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-14
Episode #	12/14/13   #1114
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	10/12/13 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13   #1104
Reason for Preemption	Sports

Digital Core Program (16 of 21)	Response
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00AM (EFF. 11/3/13)
Total times aired at regularly scheduled time	9
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom, including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM (EFF. 11/3/13)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Animal Atlas remains on course as a program
educational	that is entertaining and engaging to a wide audience while managing to deliver information that would be
and	very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of
informational	the young 21st century audience by building content with short clips, five-seconds or less in length, and
objective of	weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.
the program	The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built
and how it	from this richness. The thread that links the clips together is the connection between the differing member
meets the	of the animal kingdom, including our own species. In a compelling blend, animal examples are pulled from
definition of	both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the
Core	red panda. As the nature of animals is explored, the content and clarity create a program of exception
Programming.	education value.
r rogramming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	

Digital Core Program (18 of 21)	Response
Program Title	ZOO CLUES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:00AM (EFF. 11/3/13)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The series Zoo Clues will keep 13-16 year-old
educational	viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild
and	range of animal behaviors. Beyond its target audience, both older and younger audiences should find this
informational	look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave
objective of	viewers with a meaningful perspective about animals and meaningful comparisons to their own human
the program	characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the
and how it	clever narration of Zoo Clues links disparate information together in a way that always makes clear that
meets the	what viewers see is real, natural, and relates to their own life in the real world.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (19 of 21)	Response
Program Title	ZOO CLUES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30AM (EFF. 11/3/13)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The series Zoo Clues will keep 13-16 year-old
educational	viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild
and	range of animal behaviors. Beyond its target audience, both older and younger audiences should find this
informational	look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave
objective of	viewers with a meaningful perspective about animals and meaningful comparisons to their own human
the program	characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but t
and how it	clever narration of Zoo Clues links disparate information together in a way that always makes clear that
meets the	what viewers see is real, natural, and relates to their own life in the real world.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (20 of 21)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:00PM (EFF. 11/3/13)
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ON THE SPOT
List date and time rescheduled	12/29/13 @ 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-15
Episode #	12/15/13   #113
Reason for Preemption	Other

Digital Core Program (21 of 21)	Response
Program Title	ON THE SPOT

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:30PM (EFF. 11/3/13)
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These includes self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ON THE SPOT

List date and time rescheduled	12/29/13 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-15
Episode #	12/15/13   #114
Reason for Preemption	Other

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Heather Bruce
Address	1300 Columbia Avenue
City	Lancaster
State	PA
Zip	17603
Telephone Number	(717)393-5851
Email Address	hbruce@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	ON MAIN DIGITAL CHANNEL: On October 5, 2013, NBC's coverage of "President's Cup Golf" pre-empted the regularly-scheduled children's core programming. As a result, the following NBC Kids episodes were made good in their respective 2nd Homes the week prior: "THE CHICA SHOW" (TCS112), "PAJANIMALS" (PAJ116), "JUSTIN TIME" (JTM114), and "TREE FU TOM" (TFT115). NBC Sports also pre-empted "TEEN KIDS NEWS" on October 5 and December 14; both were made good in their 2nd Homes at 12:30PM as noted. Similarly on November 24, NBC's coverage of "Formula One Racing" pre-empted the regularly-scheduled "LAZYTOWN" (LZT307) and "MAKE WAY FOR NODDY" (MWN108); these programs air weekly on Sundays from 11AM-12PM on WGAL's Main Digital Channel. Both episodes were made good in their 2nd Homes from 10AM-11AM on 11/24/13. ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On December 15, 2013, as a result of a network error, the two episodes of "On The Spot" that aired in their regularly scheduled time slot ran without the E/I logo. Consequently, those episodes were made good in their second homes on December 29, 2013, with the E/I logo properly displayed

### Liaison Contact

### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
Other Matters (2 of 13)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. AIRING ON MAIN DIGITAL CHANNEL: Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Programming.		
Other Matters (3 of 13)	Response	
Program Title	JUSTIN TIME	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 11:0	DOAM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 year	rs
Describe the educational AIRING ON MAIN DIGITAL CHANNEL: Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures: Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons and how it involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imaginatio Core Programming.		
Other Matters	(4 of 13)	Response
Program Title		TREE FU TOM
Origination		Network
Davs/Times Pr	ogram Regularly	SATURDAY 11:30AM

Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and<br/>informational objective of the<br/>program and how it meets the<br/>definition of Core Programming.AIRING ON MAI<br/>a young boy call<br/>transform into a<br/>kingdom called

AIRING ON MAIN DIGITAL CHANNEL: Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.

Other Matters (5 of 13)	Response		
Program Title	LAZYTOWN		
Origination	Network		
Days/Times	SUNDAY 11:00AM		
Program			
Regularly			
Scheduled			
Total times	13		
aired at			
regularly			
scheduled			
time			
Length of Program	30 mins		
Age of	2 years to 5 years		
Target Child			
Audience			
from			
Describe the	AIRING ON MAIN DIGITAL CHANNEL: Lazytown encourages fitness and healthful habits for preschool		
educational	children. In the imaginary setting of Lazytown, characters' eating and fitness habits are linked to problem		
and	solving in their world. The lead character is Stephanie, a young girl who guides the audience through the		
informational	story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within		
objective of	Lazytown. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazytown, is		
the program	determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have		
and how it	difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to		
meets the	the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of		
definition of	Lazytown stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining		
Core Programming.	sufficient sleep, and going outside to engage in a wide range of physical activities including playing games competing athletically, and even building forts and play structures.		
Frogramming.	competing atmetically, and even building forts and play structures.		
Other Matters			
(6 of 13)	Response		
Program Title	MAKE WAY FOR NODDY		
Origination	Network		
Days/Times	SUNDAY 11:30AM		
Program			
Regularly			
Scheduled			
Total times	13		
aired at			
regularly			
and the shear of the second			
scheduled time	30 mine		
	Summ ve		
Length of Program	30 mins		
Length of	2 years to 5 years		
Length of Program			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. AIRING ON MAIN DIGITAL CHANNEL: Make Way for Noddy follows the adventures of Noddy, a little wooden boy who lives in the magical place of Toyland. Based on "Noddy in Toyland" created by world-renowned children's author, Enid Blyton, the episodes combine all the magic of the original stories with the best in modern animation technology. Make Way for Noddy is designed to introduce gentle life-skill lessons to its preschool audience. As an innocent boy in a sometimes puzzling and complex world, Noddy continually makes mistakes. In overcoming these setbacks, children learn with Noddy the significance and importance of values such as patience, responsibility, teamwork, respect and confidence.

Other Matters (7 of 13)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news program that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Other Matters (8 of 13)	Response
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built fro this richness. The thread that links the clips together is the connection between the differing members of animal kingdom, including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Other Matters (9 of 13)	Response
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. This richness. The thread that links the clips together is the connection between the differing members of animal kingdom, including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception educated is the second sec

(10 of 13)	Response
Program Title	ZOO CLUES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The series Zoo Clues will keep 13-16 year-oviewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find to look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own humar characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, be clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
	Response
Other Matters (11 of 13)	·····
	ZOO CLUES
(11 of 13)	
<b>(11 of 13)</b> Program Title	ZOO CLUES
(11 of 13) Program Title Origination Days/Times Program Regularly	ZOO CLUES Network
<ul> <li>(11 of 13)</li> <li>Program Title</li> <li>Origination</li> <li>Days/Times Program Regularly Scheduled</li> <li>Total times aired at regularly scheduled</li> </ul>	ZOO CLUES Network SUNDAY 11:30AM

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**Program Title** 

Origination

ON THE SPOT

Network

AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (12 of 13)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Other Matters (13 of 13)	Response

Days/Times Program	SUNDAY 12:30PM
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On The Spot is a series tapping knowledge
educational	across a series of subject areas: geography, art, technology, science, math, history, language, music, and
and	sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions
informational	to individuals who are either of school age or adults past the age of high school graduation. There are three
objective of	fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, an
the program	more important, it expands the information beyond fact retrieval. Third, and most important, it addresses
and how it meets the	what educators call non-cognitive factors for student success. These are factors that can measurably
definition of	improve student achievement without specifically involving material to be tested. These include self-esteen and frames in which students see learning occurring. By removing information from the academic silos
Core	where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve
Programming.	in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both
- <u>g</u>	genders, and not by stereotypes of smart people is essential. It means that anyone can own information.
	The fact that young people will see this on television in a non-academic setting is also very important.
	Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of
	person.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WGAL HEARST TELEVISION
		INC.

Attachments No Attachments.