

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-133727** Submit Date: **10/03/2012** Call Sign: **WSPA-TV** Facility ID: **66391** 

City: **SPARTANBURG** State: **SC** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/03/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-Spart-Ashvlle- Ands
	Web Home Page Address	www.wspa.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS - I
List date and time rescheduled	9/1/12 - 7AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 20)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	DOODLEBOPS - II
List date and time rescheduled	9/1/12 - 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I
List date and time rescheduled	9/2/12 - 7AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	9/2/12 - 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-09-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response			
Program Title	DANGER RANGERS			
Origination	Network			
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 7/1/12-9/16/12			
Total times aired at regularly scheduled time	12			
Total times aired				
Number of Preemptions	0			
Number of Preemptions for other than Breaking News				
Number of Preemptions Rescheduled				
Length of Program	30 mins			
Age of Target Child Audience	4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Does the	Yes	
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Digital Core Program (6 of 20)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 7/1/12-9/16/12
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series is which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow at develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (7 of 20)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM 9/23/12-9/30/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8:30AM 9/23/12-9/30/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

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Program (10 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Program (11 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Program (12 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Program (13 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Digital Core Program (14 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8:30AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Digital Core Program (15 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 9AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Digital Core Program (16 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 9:30AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

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Digital Core Program (17 of 20)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.

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Digital Core Program (18 of 20)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.

Does the	Yes	
Licensee		
identify the		
program by		
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the program		
the symbol E		
/1?		

Digital Core Program (19 of 20)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 10AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.

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Digital Core Program (20 of 20)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 10:30AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.

Does the Yes
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Edie Emory
Address	250 International Dr.
City	Spartanburg
State	SC
Zip	29303
Telephone Number	864-595-4606
Email Address	eemory@wspa.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and	The Station has terminated analog programming. The licensee's response to questions 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically

informational value of such programming to

2 and 3.

children. See 47 C.F.R. Section 73.671, NOTES

designed for children ages twelve and under that were not "educational

or informational" programming: None.

### Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 18)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30AM 10/6/12-12/29/12

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	3 years to 7 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 18)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation.

Other Matters (6 of 18)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8:30AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation.

Other Matters (7 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times	SATURDAY, 8AM 10/6/12-12/29/12
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	7 years to 11 years
Child	
Audience from	
Describe the	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-
educational	APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE
and	STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11.
informational	CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE
objective of	BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS
the program	REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR
and how it	EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY
meets the	CONFIDENCE, CITIZENSHIP, COMPASSION.
definition of	
Core	
Programming.	
Other Matters	
(8 of 18)	Response

Other Matters (8 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (9 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (10 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 8:30AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	7 years to 11 years
Describe the	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-
educational	APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE
and	STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11.
informational	CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE
objective of	BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS
the program	REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR
and how it	EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY,
meets the	CONFIDENCE, CITIZENSHIP, COMPASSION.
definition of	
Core	
Programming.	

Other Matters (11 of 18)	Response
Program Title	CHILDREN TALK [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of location with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Other Matters (12 of 18)	Response
Program Title	WORKFORCE [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.

Other Matters (13 of 18)	Response
Program Title	TRAVEL THRU HISTORY [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (14 of 18)	Response
Program Title	SAFARI [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM 10/6/12-12/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Program Title	COOKIN' WITH CUTTY [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 9AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN!

Other Matters (16 of 18)	Response
Program Title	KIDS COOKING FOR KIDS [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 9:30AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love o cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle.

Other Matters (17 of 18)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 10AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13

educational ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE and OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEY informational IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & Objective of NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING the program WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO and how it EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	Program			
Audience from  Describe the educational and OF HUMOR, IMPROVE, ANIMATION, AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEY INFORMATION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	Age of	13 years to 16 years		
Describe the mad about is a half hour sketch-comedy/variety show aimed at educating and educational informational objective of mad way. Each tv episode relies on a small company of skilled comedic and how it meets the mad about is a half hour sketch-comedy/variety show aimed and about is a half hour sketch-comedy/variety show aimed at half hour sketch-comedy/variety show aimed at hour sketch-comedy/variety show aimed at hour sketch-comedy/variety show aimed and hour sketch-comedy/variety	•			
Describe the mad about is a half hour sketch-comedy/variety show aimed at educating and educational entertaining kids ages 13 to 16. A true e/I series, episodes use a creative mixture and of humor, improve, animation and viewer-generated video. Mad about convey informational important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each tv episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic meets the monologues, sketch and improv comedy, eye-catching animation, music video	Audience			
educational ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE AND CONTROL OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEY INFORMATION IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING THE PROGRAM WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	rom			
of Humor, Improve, animation and Viewer-Generated Video. Mad about convey informational important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each tv episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic meets the monologues, sketch and improv comedy, eye-catching animation, music video	Describe the	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND		
IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & Display to possible to the program way. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO SMALL COMPANY OF SKILLED COMPA	educational	ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE		
objective of NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING the program way. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	and	OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS		
the program way. Each TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO and how it EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC meets the MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	nformational	IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH &		
and how it  EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC  meets the  MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	objective of	NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING		
meets the MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEO	he program	WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO		
	and how it	EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC		
definition of HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABO	neets the	MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS,		
	definition of	HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT		
Core LIFE'S ISSUES.	Core	LIFE'S ISSUES.		

Other Matters (18 of 18)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 10:30AM 10/7/12-12/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Media General Communications Holdings, LLC **Attachments** 

No Attachments.