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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003771037** | File Number: **CPR-144692** | Submit Date: **07/10/2013** | Call Sign: **WFTT-DT** | Facility ID: **60559** | City: **TAMPA** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2013** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UniMas
	Nielsen DMA	Tampa-St.Pete-Sarasota
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Plaza Sesamo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00, 07:30 AM, 08:00 AM, 08:30 AM & SU, 07:00 AM, 07:30 AM
Total times aired at regularly scheduled time	74
Total times aired	74
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The station aired the live broadcast of the "FIFA Confederation Cup Brazil 2013" soccer tournaments and as a result preempted this children's program on April 21, May 12 & 26 and June 30.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Plaza Sesamo (main digital stream)
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/26/13, 07:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Plaza Sesamo (main digital stream)
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/21/13, 07:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Plaza Sesamo (main digital stream)
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/12/13, 07:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Plaza Sesamo (main digital stream)
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/30/13, 07:30 AM
Reason for Preemption	Sports

Digital Core Program (2 of 8)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Aventura Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	18
Total times aired	26

Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The station aired the live broadcast of the "FIFA Confederation Cup Brazil 2013" soccer tournaments and as a result preempted this children's program on April 21, May 12 & 26 and June 30.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	05/26/13, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/26/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	05/26/13, 10:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/26/13, 08:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	05/12/13, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/12/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	05/12/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/12/13, 08:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	04/21/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/21/13, 08:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Aventura Animal (main digital stream)

List date and time rescheduled	06/30/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/30/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	04/21/13, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/21/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Aventura Animal (main digital stream)
List date and time rescheduled	06/30/13, 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/30/13, 08:30 AM
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	Real Life 101 (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs.From doctors, lawyers andveterinarians to career counselors, drug counselors,Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do.Learn about jobs you might not know even existed! Join hosts every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 8)	**Response**
Program Title	Ultimate Choice (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A radically different television series where teens embark on thrilling outdoor adventures during the day and in the evening, grapple with controversial issues that they may face. Cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Animal Atlas (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Safari Tracks (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week explore the African continent, from the brush lands of the Savanna to the great Okavango delta and beyond.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Teen Kids News (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 10:00AM & 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Plaza Sesamo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled:	SU, 07:30 AM ON 4/21, 5/12, 5/26 & 6/30
Total times aired at regularly scheduled time:	4
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The station aired the live broadcast of the "FIFA Confederation Cup Brazil 2013" soccer tournaments and as a result preempted this children's program on April 21, May 12 & 26 and June 30.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	April 21, May 12 & 26 and June 30 rescheduled same day at 6:30 AM

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Steve Hess
Address	2610 West Hillsborough Avenue
City	Tampa
State	FL
Zip	33614
Telephone Number	813 241-5794
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On February 28, 2013 the station began airing on its second digital stream Bounce TV Network programming.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Plaza Sesamo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA 07:00 AM, 07:30 AM, 08:00 AM, 08:30 AM & SU, 07:00 AM, 07:30 AM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (2 of 8)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Other Matters (3 of 8)	Response
Program Title	Aventura Animal (main digital steam)
Origination	Network

Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided

Other Matters (4 of 8)	**Response**
Program Title	Real Life 101 (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs.From doctors, lawyers andveterinarians to career counselors, drug counselors,Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do.Learn about jobs you might not know even existed! Join hosts every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!

Other Matters (5 of 8)	**Response**
Program Title	Ultimate Choice (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A radically different television series where teens embark on thrilling outdoor adventures during the day and in the evening, grapple with controversial issues that they may face. Cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions.

Other Matters (6 of 8)	Response
Program Title	Animal Atlas (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Atlas.

Other Matters (7 of 8)	Response
Program Title	Safari Tracks (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week explore the African continent, from the brush lands of the Savanna to the great Okavango delta and beyond.

Other Matters (8 of 8)	Response
Program Title	Teen Kids News (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**UniMas Tampa LLC**

Attachments

No Attachments.