

(REFERENCE COPY - Not for submission)

Filing Status: Active

## Children's Television Programming Report

FRN: 0004284899 | File Number: CPR-159106 | Submit Date: 10/10/2014 | Call Sign: KWBQ | Facility ID: 76268 | City: SANTA FE | State: NM

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

Report reflects information for : Third Quarter of 2014

10/10/2014

# General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Albuquerque-Santa Fe
	Web Home Page Address	www.newmexicoscw.tv

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	RESCUE HEROES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM, (7/1/14 - 8/23/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, teaching that persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 7:00AM - 7:30AM (7/1/14 - 9/7/14)

Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess, Elizabeth Stanton, and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 7:30AM - 8:00AM (7/1/14 - 8/31/14)
Total times aired at regularly scheduled time	9

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Missing serves the educational and informational needs of children with its program content, including safety tips and real life stories using various resources to help find missing peot The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to inspire kids and their families to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half - hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Does the Licensee	Yes			
identify the program				
by displaying				
throughout the				
program the symbol				
E/I?				

Digital Core Program (6 of 10)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 9:00AM - 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational and information needs of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	DOG TALES
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUNDAYS, 9:30AM - 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	RESCUE HEROES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM - 8:00AM, (7/1/14 - 8/23/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, teaching that persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM, (8/30/14 - 9/30/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE takes place in the year 2040 in Bubble Town where robots outnumber humans. Each member of a special club known as the Botties has their own robot with unique characteristic. As the Botties and their robots battle the evil Dr. K, they learn important lessons about themselves, including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork, and embracing their differences to overcome obstacles.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/I?	

Digital Core Program (10 of 10)	Response
Program Title	CUBIX: ROGOTS FOR EVERYONE II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM - 8AM, (8/30/14 - 9/30/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE takes place in the year 2040 in Bubble Town where robots outnumber humans. Each member of a special club known as the Botties has their own robot with a unique characteristic. As the Botties and their robots battle the evil Dr. K, they learn important lessons about themselves, including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork, and embracing their differences to overcome obstacles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christine Reilly
Address	Pillsbury, 2300 N. Street NW
City	Washington
State	DC
Zip	20037
Telephone Number	202-663-8245
Email Address	christine.reilly@pillsburylaw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: SONIC X, YU-GI-OH, DRAGONBALL Z KAI, YU-GI-OH! ZEXAL, JUSTICE LEAGUE UNLIMITED, BOLTS AND BLIPS, THE SPECTACULAR SPIDERMAN,and B-DAMAN CROSSFIRE. On 9 /30/14, the CW network replaced RESCUE HEROES with CUBIX: ROBOTS FOR EVERYONE.

## Other Matters (10)

Other Matters	
(1 of 10)	Response
Program Title	THE DOG WHISPERER WITH CESAR MILAN I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (2 of 10)	Response
Program Title	THE DOG WHISPERER WITH CESAR MILAN II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (3 of 10)	Response
Program Title	CALLING DR. POL I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (4 of 10)	Response
Program Title	CALLING DR. POL II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30AM - 9:00AM

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (5 of 10)	Response
Program Title	THE BRADY BARR EXPERIENCE I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 9:00AM - 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share is knowledge and passion for the earth's wildlife with the audience.

Other Matters (6 of 10)	Response
Program Title	THE BRADY BARR EXPERIENCE II

Network
SATURDAYS, 9:30AM - 10:00AM
13
30 mins
13 years to 16 years
The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13 16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share is knowledge and passion for the earth's wildlife with the audience.

Other Matters (7 of 10)	Response
Program Title	EXPEDITION WILD I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 10:00AM - 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats.
Other Matters (8 of 10)	Response
Program Title	EXPEDITION WILD II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 10:30AM - 11:00AM
Total times aired at regularly scheduled time	13

30 mins

13 years to 16 years

Wildlife expert Casey Anderson knows animals up close. His adventures

into the wilderness are a source of inspiration for viewers and an

education about animal's natural habitats.

Other	Matters	(9	of	10)	F
-------	---------	----	----	-----	---

definition of Core Programming.

Age of Target Child Audience from

Describe the educational and informational

objective of the program and how it meets the

ROCK THE PARK
Network
SATURDAYS, 11:00AM - 11:30AM
13
30 mins
13 years to 16 years
ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.

Other Matters (10 of 10)	Response
Program Title	RELUCTANTLY HEALTHY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 11:30AM - 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whether you're constantly traveling, work long hours or just don't have time to focus on nutritious food choices, host Judy Greer and her team of experts will show you how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KASY TV LICENSEE, LLC **Attachments** 

No Attachments.