

Children's Television Programming Report

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 File Number:
 CPR-159551
 Submit Date:
 10/07/2014
 Call Sign:
 WFMZ-TV
 Facility ID:
 39884

 City:
 ALLENTOWN
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/07/2014
 Filing Status:
 Active
 Filing Status:
 Active
 Filing Status:

Report reflects information for : Third Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | plicant Name, Type, and Contact Information | | | |
|-----------------------|---------------------|---|-------|-------|----------------|
| Information Applicant | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question Response | |
|-----------------------------|--|--|----------|
| Television Information | Station Type | Station Type Independent | |
| | | Affiliated network | |
| | | Nielsen DMA Philadelphia | |
| | | Web Home Page Address http://www.wfmz. | com |
| | | | |
| Digital Core Programming | Question | | Response |
| | State the average numb | er of hours of Core Programming per week broadcast by the station on its main program | 4.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | 504.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | 11.0 |
| | | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| | Does the Licensee certif | y that at least 50% of the Core Programming counted toward meeting the additional | Yes |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programstream) did not consist of program episodes that had already aired within the previous seven days either on thestation's main program stream or on another of the station's free digital program streams?

Digital Core Programs(21)

| Digital Core Program (1 of 21) | Response |
|---|--|
| Program Title | Three Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 3:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 21) | Response |
|---|---|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete. |

symbol E/I?

| Digital Core Program (3 of 21) | Response |
|---|--|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Wild America is geared at familiarizing children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment. |
| Does the Licensee identify the program by displaying throughout the program the | Yes |

| Digital Core Program (4 of 21) | Response |
|--|--------------------------------|
| Program Title | Biz Kid\$ |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30PM (Ending 9/2/14) |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of 1 Audienc | arget Child e | 13 years to 16 years |
|-----------------------------------|---|--|
| and info of the pi meets th | e the educational rmational objective rogram and how it ne definition of ogramming. | Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiriing true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |
| the prog | e Licensee identify Iram by displaying out the program bol E/I? | Yes |

| Digital Core Program (5 of 21) | Response |
|---|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. Al stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 21) | Response |
|--|-----------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | 0 |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 21) | Response |
|---|---|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 21) | Response |
|---|--|
| Program Title | The Outdoorsman |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon thru Thurs & Sat 8:00AM and Fri 9:00AM |
| Total times aired at regularly scheduled time | 79 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: The Outdoorsman's format includes a FCC friendly educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and adults about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 21) | Response |
|---|---|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 4:00PM (Starting 09/10/14) |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 21) I | Response |
|---|---------------|
| | Distant Roads |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Monday & Tuesday 7:30AM |
|--|---|
| Total times aired at regularly scheduled time | 27 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 21) | Response |
|---|----------------------------------|
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00AM & Wednesday 7:30AM |
| Total times aired at regularly scheduled time | 26 |

| Total times aired | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Combining the art of storytelling and the element of song the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 21) | Response |
|--|---|
| Program Title | Mouse in the House |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8:00AM |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Mouse in the House features youngsters learning about science and pnysics by conducting experiments. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 21) | Response |
|---|-------------------------|
| Program Title | What Color is Your Dog? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: In this entertaining weekly half hour program, Mr. Silverman, the well- known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 21) | Response |
|---|---|
| Program Title | 9th Period |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: During the school day, they're top-notch students, working hard to make the grade But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge. |

Does the LicenseeYesidentify the programbyby displayingthroughout theprogram the symbolE/I?

| Digital Core Program (15 of 21) | Response |
|---|---|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 4:00PM (Starting 09/08/14)& Thursday 8:00AM |
| Total times aired at regularly scheduled time | 17 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through intervies and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| 21) | Response |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 4:00PM (Starting 9/9/14)& Friday 8:00AM |
| Total times aired at regularly scheduled time | 17 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions | |
| Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| 21) | Response |
|--|--|
| Program Title | Real Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday thru Friday 8:30AM |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in a educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 21) | Response |
|---|----------------------------------|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30PM (Starting 9/9/14) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |

| Number of Preemptions | 0 |
|---|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 21) | Response |
|--|---|
| Program Title | Dragonfly |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:30AM (Starting 9/29/14) |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 21) | Response |
|---------------------------------|-----------------|
| Program Title | Three Wide Life |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Thursday 4:00PM (Starting 09/11/14) |
|---|---|
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (21 of 21) | Response |
|---|---|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 4:00PM (Starting 09/12/14) |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|-----------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Barry N. Fisher |
| Address | 300 E. Rock Rd. |
| City | Allentown |
| State | PA |
| Zip | 18103 |
| Telephone Number | 610-798-4000 |
| Email Address | barryf@wfmz.com |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below. Freddy Awards: The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live threehour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards. Kids' News Set: WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at major events during the past year where a significant amount of the general public attended. Internship Program: College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor. Shadowing Program: A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions. Da Vinci Discovery Science Center Outreach: WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures. Homework Help Page: WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions. Station Tours: WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.

Other Matters (16) Other Matters (1 of 16) Program Title

| Other Matters (1 of 16) | Response |
|---|---|
| Program Title | Three Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 3:30PM & Thursday 4:00PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams. |
| Other Matters (2 of 16) | Response |
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:00PM & Wednesday 4:00PM |
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Age of Target Child Audience from13 years to 16 yearsDescribe the educational and
informational objective of the program
and how it meets the definition of Core
Programming.Analog and Digital Channel: This show takes a look at the top student athletes
around the country, to see how they handle their schoolwork, training, and how
they overcome any adversities in their life to achieve their dreams of becoming a
great athlete.

| Other Matters (3 of 16) | Response |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:30PM, Tuesday 4:00PM & Friday 8:00AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment. |

| Other Matters (4 of 16) | Response |
|---|--|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30PM & Friday 4:00PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. |

| Other Matters (5 of 16) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 1:30PM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |

| Other Matters (6 of 16) | Response |
|---|---|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:00AM & Thursday 1:30PM |
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat. |
| Other Matters (7 of 16) | Response |
| Program Title | Jack Hanna's Animal Adventures |

| Origination | Syndicated |
|--|---------------|
| Days/Times Program Regularly Scheduled | Friday 1:30PM |

| Total times aire | ed at regularly scheduled | 13 |
|---|---|---|
| Length of Prog | ram | 30 mins |
| Age of Target (| Child Audience from | 13 years to 16 years |
| | ducational and bjective of the program and le definition of Core | Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe. |
| Other Matters | (8 of 16) | Response |
| Program Title | | The Outdoorsman |
| Origination | | Syndicated |
| Days/Times Pr | ogram Regularly Scheduled | Mon thru Thurs & Sat 8:00AM and Fri 9:00AM |
| Total times aire | ed at regularly scheduled | 79 |
| Length of Prog | ram | 30 mins |
| Age of Target (| Child Audience from | 13 years to 16 years |
| objective of the | ducational and informational program and how it meets f Core Programming. | Digital Channel: Outdoorsman's mission is to inform, educate and entertain teenage children by showcasing the sporting industry, and educating the public regarding important issues involving conservation and wildlife. |
| Other Matters (9 of 16) | Response | |
| Program Title | Distant Roads | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Monday & Tuesday 7:30AM | |
| Total times aired at regularly scheduled time | 26 | |
| Length of Program | 30 mins | |
| Age of | 9 years to 12 years | |

Age of9 years to 12 yearsTarget ChildAudiencefrom

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

| Other Matters (10 of 16) | Response |
|--|--|
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00AM, Wednesday 7:30AM |
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems. |

| Other Matters (11 of 16) | Response |
|--|---|
| Program Title | Mouse in the House |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Mouse in the House features youngsters learning about science and pnysics by conducting experiments. |

| Other Matters (12 of 16) | Response |
|---|----------------------|
| Program Title | Dragonfly |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.

| Other Matters (13 of 16) | Response | e |
|---|---|--|
| Program Title | 9th Period | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Thursday | 7:30AM |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | But come and dedu Viewers v along with | hannel: During the school day, they're top-notch students, working hard to make the grade. e 9th period the textbooks are gone and the 3 kids team together and use the observation active reasoning skills they've developed in class to solve the town's mysteries and crimes. will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries h Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating g science facts and other classroom knowledge. |
| Other Matters (14 of | 16) | Response |
| Program Title | | Eco Company |
| Origination | | Syndicated |
| Days/Times Program Scheduled | Regularly | Monday 4:00PM & Thursday 8:00AM |
| Total times aired at re scheduled time | gularly | 26 |
| Length of Program | | 30 mins |
| Age of Target Child A from | udience | 13 years to 16 years |
| Describe the education informational objective program and how it m definition of Core Prog | e of the neets the | Digital Channel: Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through intervies and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues. |

| Other Matters (15 of 16) | Response |
|---|------------------------------|
| Program Title | Real Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday thru Thursday 8:30AM |

| Total times aired at regularly scheduled time | 40 |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. |

| Other Matters (16 of 16) | Response |
|--|---|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Digital Channel: THINK BIG serves the educational and informational needs of children with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

| Certification | Question | Response |
|---------------|---|--------------------------------------|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | Maranatha Broadcasting Company |

Attachments No Attachments.