



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-163552** Submit Date: **01/08/2015** Call Sign: **WCAX-TV** Facility ID: **46728** 

City: **BURLINGTON** State: **V**7

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2015 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Burlington-Plattsburgh
	Web Home Page Address	www.wcax.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinariar daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3 of
12\

Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it new happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	RECIPE REHAB

Origination	Natural
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	RECIPE REHAB
List date and time rescheduled	11/2/14 7:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/1/14/CBS110114
Reason for Preemption	Sports

Reason for Pre	emption Sports
Digital Core Program (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (6 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Com-	
Digital Core Program (7 of	
12)	Response
Program Title	XPLORATION ANIMAL SCIENCE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Animal Science is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. The series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (8 of 12)	Response
Program Title	XPLORATION AWESOME PLANET
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet will inspire and educate anyone interest in earth sciences. Host Philippe Cousteau, grandson of the legendary Jacques Costeau, brings boundless energy to every location visited. From magnificent mountains to voilent volcanoes, the program takes an in-depth look at the unique and distinct features of planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped the landscape. Geological experts share their wisdom with Philippe as we strive to understand places on the earth, inside the earth and above the earth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Does the	Yes			
Licensee				
identify the				
program by				
displaying				
throughout				
the program				
the symbol E				
/I?				

Digital Core Program (9 of 12)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	MARTY STOUFFER'S WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program's objective helps children achieve a greater understanding of nature and specific and species. Through this understanding, children will gain a better relationship to the natural environce in North America and learn to protect its natural species. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission rules. This program airs on WCAX-DT's Secondary Channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 3:30 PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This program airs on WCAX-DT's Secondary Channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young people to career exploration and awareness within a safe learning environment. Career Day provides an avenue for teens to view experts in their respective fields as they discuss work, education and training required for their job choice as well as experiences that led them to choose their field. The show encourages students to make informed decisions by exposing them to the wi variety of potential jobs and encourages success through education and training. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate care opportunities which in turn can enhance academic performance, facilitate high school completion and encourage post-secondary education. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of teens. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	TOTALLY PATRIOTS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 8:00 AM during football season
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Totally Patriots is a weekly television show for young Patriots fans that gives the viewers exclusive access to their favorite players in a fun and casual setting. Each week we sit down with a different player for Pats Chat, introduce you to a new behind the scenes player and see what your favorite players are like out of the helmet and in the hot seat.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 1:00 PM when no CBS sports scheduled
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational	Pets.TV celebrates the pets we love and the people who love them. Pet News, pet care, pet
and informational objective of the program	health and pet lifestyles. Produced by Emmy Award winning producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people
and how it meets the definition of Core	love. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of
Programming.	Core Programming as specified in the Commission's rules. This programming is scheduled as
	filler during those times CBS provides no sports programming on weekends.
Does the program have	Yes
educating and informing	
children ages 16 and under as a significant	
purpose?	
Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	
Does the Licensee	Yes
provide information	
regarding the program,	
including an indication of	
the target child audience,	
to publishers of program guides consistent with 47	
C.F.R. Section 73.673?	

#### **Date and Time Aired:**

Questions	Response
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Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Meredith Neary
Address	30 Joy Drive
City	South Burlington
State	VT
Zip	05403
Telephone Number	802-652-6444
Email Address	neary@wcax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCAX ceased broadcasting regular programming on our analog channel 3 on February 17, 2009. All network originated children's programming aired on WCAX-TV 3.1 and the syndicated programs aired on WCAX 3.2 We air a :15 FCC notice about the existence of Form 398 and have included a link to the FCC Children's report on our website, www.wcax.com.

# Other Matters (12)

Core

Programming.

Other Matters (1 of 12)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Other Matters (2 of 12)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming as specified in the Commission's rules.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
<b></b>	

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of	
12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	XPLORATION ANIMAL SCIENCE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

Xploration Animal Science is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. The series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Other Matters (8 of 12)	Response
Program Title	XPLORATION AWESOME PLANET
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Xploration Awesome Planet will inspire and educate anyone interest in earth sciences. Host Philippe Cousteau, grandson of the legendary Jacques Costeau, brings boundless energy to every location visited. From magnificent mountains to voilent volcanoes, the program takes an in-depth look at the unique and distinct features of planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover

and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Xploration Awesome Planet will inspire and educate anyone interest in earth sciences. Host Philippe Cousteau, grandson of the legendary Jacques Costeau, brings boundless energy to every location visited. From magnificent mountains to voilent volcanoes, the program takes an in-depth look at the unique and distinct features of planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped the landscape. Geological experts share their wisdom with Philippe as we strive to understand places on the earth, inside the earth and above the earth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Other Matters (9 of 12)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 3:30 PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Other Matters (10 of 12)	Response
Program Title	MARTY STOUFFER'S WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program's objective helps children achieve a greater understanding of nature and specific animal species. Through this understanding, children will gain a better relationship to the natural environment in North America and learn to protect its natural species. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

Other Matters (11 of 12)	Response
Program Title	REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This program airs on WCAX-DT's Secondary Channel 3.2.

Other Matters (12	
of 12)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Career Day introduces young people to career exploration and awareness within a safe learning

educational and informational objective of the program and how it meets the definition of Core
Programming.

Career Day introduces young people to career exploration and awareness within a safe learning environment. Career Day provides an avenue for teens to view experts in their respective fields as they discuss work, education and training required for their job choice as well as experiences that led them to choose their field. The show encourages students to make informed decisions by exposing them to the wide variety of potential jobs and encourages success through education and training. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities which in turn can enhance academic performance, facilitate high school completion and encourage post-secondary education. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of teens. This program is specifically designed to further the educational and informational needs of children, has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on WCAX-DT's Secondary Channel 3.2.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Peter Martin (General Manager) **Attachments** 

No Attachments.