



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028930774** | File Number: **CPR-146762** | Submit Date: **10/22/2013** | Call Sign: **WTOG** | Facility ID: **74112** | City:
ST. PETERSBURG | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/22/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Tampa-St.Pete-Sarasota |
| | Web Home Page Address | www.wtogtv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

Digital Core
Programs(9)

| Digital Core Program (1 of 9) | Response |
|--|--|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 7:30a-8:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 9) | Response |
|--|---|
| Program Title | Whaddyado? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 9:00a-9:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week teens learn lessons about how to react when perilous situations and everyday problems occur. Real footage and reenactments mixed with teen-on-the-street interviews and talks to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 9) | Response |
|--|--|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 8:30a-9:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It targets 13-16 year old teens with segments ranging from coverage of animation, producing, directing, costume design, casting and composing. The content-rich spin-off introduces its audience to behind the scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 9) | Response |
|--|----------------------|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 8:00a-830a |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters sets out to explore some of the world's greatest myths and mysteries. Mystery Hunters uses science and reason to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 9) | | Response |
|---|---|----------|
| Program Title | Rescue Heroes | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday, 7:00a-7:30a | |
| Total times aired at regularly scheduled time | 6 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 6 years to 11 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger from natural and man-made disasters. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (6 of 9) | | Response |
|----------------------------------|---------------|----------|
| Program Title | Rescue Heroes | |

| | |
|---|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30a-8:00a |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger from natural and man-made disasters. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) Response | |
|---|-------------------------------|
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30a-8:00a |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy (Oscar), tinier than the average cell takes on bad-to-the-bone-bacteria--while trying to survive the biggest challenge of all... being a 10-year-old! Oscar solves conflicts like peer pressure, and exam stress in the one world; and encounters bigger-than-life problems--deranged proteins and Amazonian amoebas, and w/the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 9) | Response |
|--|---------------------|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 8:00a-8;30a |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of Career Day is to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available for them to explore. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, and dedication, and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 9) Response | |
|--|-------------------------------------|
| Program Title | The Adventures of Chuck and Friends |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00a-7:30a |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 7 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an action-comedy to inspire children, especially 4-7 year-old boys to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. The characters will inspire children to be good friends to their peers at home and at school by approaching social situations with self-confidence and a willingness to try new things. Each week's stories will use problem-solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Darlene Janiszewski |
| Address | 365 105th Terrace NE |
| City | St. Petersburg |
| State | FL |
| Zip | 33716 |
| Telephone Number | 727-570-4251 |
| Email Address | djaniszewski@wtogtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | "Because of the June 12 transition to digital broadcasting, the station ceased its analog broadcast of its children's programming schedule following the weekend of June 6-7 2009." WTOG produces and airs a series of informational and educational PSA's geared toward children. These spots are aired each quarter. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Whaddyado? |
| Origination | Syndicated |
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| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
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| Other Matters (2 of 6) | Response |
|--|--|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 7:30a-8:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. |

| Other Matters (3 of 6) | Response |
|---|----------------------|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 8:00a-8:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of Career Day is to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available for them to explore. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, and dedication, and perseverance children can apply to their lives. |
|--|--|

| Other Matters (4 of 6) | Response |
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| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
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| Other Matters (5 of 6) | Response |
|--|---|
| Program Title | Rescue Heroes |
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| Length of Program | 30 mins |
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| Other Matters (6 of 6) | Response |
|------------------------|-------------------------------------|
| Program Title | The Adventures of Chuck and Friends |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00a-7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an action-comedy to inspire children, especially 4-7 year-old boys to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. The characters will inspire children to be good friends to their peers at home and at school by approaching social situations with self-confidence and a willingness to try new things. Each week's stories will use problem-solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>CBS Operations, Inc.</p> |

Attachments

No Attachments.