



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005870498** | File Number: **CPR-164596** | Submit Date: **01/10/2015** | Call Sign: **KADO-CD** | Facility ID: **38497**  
City: **SHREVEPORT** | State: **LA**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2015**  
Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Shreveport
	Web Home Page Address	www.kadlp.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

**Digital Core Programs(10)**

Digital Core Program (1 of 10)	Response
Program Title	Scuba Bob
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 900AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Scuba Bob has a passion for the underwater world and is motivated to help people have his same passion by turning the viewer's living rooms into a portal to the many mysteries and adventures offered by this liquid world. With the help of a seasoned crew, Scuba Bob's Ocean Quest is a program that is hard to turn away from. Shown weekly, he uses 1,000's of hours of underwater video to get the viewer's attention. Scuba Bob and his small staff travel once a month to exotic destinations that have a connection with conservation topics. Viewers have stated that once the program is on it is very hard to turn it off, because of the beautiful video and surprises, like coming face to face with a shark or sea snake. Each episode reveals exciting adventures and encounters like coral spawning, dolphin's kissing divers, sharks being kissed by Scuba Bob and teenagers caring for critical habitats. These shows are informative and exciting. As viewers are being entertained by each action packed episode, they are surprised by how critical facts about ocean conservation have been imprinted in their minds.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Dooley and Pals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday And Sunday 830AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 10)**

**Response**

Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 10)</b>	<b>Response</b>
Program Title	Scaly Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures is a youth oriented adventure series that profiles exotic animals and experts who work to conserve and protect them. The passion of the Scaly Adventures Crew is to entertain kids while encouraging them to reach for the stars and follow their dreams. At the time of filming Season One, Pierce, the main host, was 12 years old. Scaly Adventures is entirely filmed, edited, produced and distributed by the Curren family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 10)</b>	<b>Response</b>
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 10)</b>	
	<b>Response</b>
Program Title	Dragon Fly TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 10)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 10)</b>	<b>Response</b>
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 10)</b>	<b>Response</b>
Program Title	Laura McKenzie's Travelers
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 530PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With extensive travel experience visiting some of the world's most sought after destinations, Laura McKenzie is truly a connoisseur globe-trotter. She hosted a series of programs profiling some of her very favorite places around the globe. From soaking in Caribbean oases to exploring the glory of ruins in ancient cities, Laura's selection of travel destinations profiled on her program take you to the four corners of the earth from the comfort of your own home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chad Giddens
Address	4425 Meriwether Rd
City	Shreveport
State	LA
Zip	71109
Telephone Number	318-688-4411
Email Address	wolmedia@mac. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>		<b>Response</b>
Program Title	Scuba Bob	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 900AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	8 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scuba Bob has a passion for the underwater world and is motivated to help people have his same passion by turning the viewer's living rooms into a portal to the many mysteries and adventures offered by this liquid world. With the help of a seasoned crew, Scuba Bob's Ocean Quest is a program that is hard to turn away from. Shown weekly, he uses 1,000's of hours of underwater video to get the viewer's attention. Scuba Bob and his small staff travel once a month to exotic destinations that have a connection with conservation topics. Viewers have stated that once the program is on it is very hard to turn it off, because of the beautiful video and surprises, like coming face to face with a shark or sea snake. Each episode reveals exciting adventures and encounters like coral spawning, dolphin's kissing divers, sharks being kissed by Scuba Bob and teenagers caring for critical habitats. These shows are informative and exciting. As viewers are being entertained by each action packed episode, they are surprised by how critical facts about ocean conservation have been imprinted in their minds.	

<b>Other Matters (2 of 7)</b>		<b>Response</b>
Program Title	Animal Rescue	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 930AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.	

<b>Other Matters (3 of 7)</b>		<b>Response</b>
Program Title	Dog Tales	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines.

**Other Matters (4 of 7)**

**Response**

Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1230PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

**Other Matters (5 of 7)**

**Response**

Program Title	Dr. Wonders Workshop
Origination	Network
Days/Times Program Regularly Scheduled	Wed 4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice-over narration.

**Other Matters (6 of 7)**

**Response**

Program Title Scaly Adventures

Origination Network

Days/Times Program Regularly Scheduled Thurs 430p

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Scaly Adventures is a youth oriented adventure series that profiles exotic animals and experts who work to conserve and protect them. The passion of the Scaly Adventures Crew is to entertain kids while encouraging them to reach for the stars and follow their dreams. At the time of filming Season One, Pierce, the main host, was 12 years old. Scaly Adventures is entirely filmed, edited, produced and distributed by the Curren family.

**Other Matters (7 of 7)**

**Response**

Program Title Real Winning Edge

Origination Network

Days/Times Program Regularly Scheduled Thurs 430p

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Word Of Life Ministries</b></p>

## Attachments

No Attachments.