



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0014359285** File Number: **CPR-130949** Submit Date: **07/03/2012** Call Sign: **WFTV** Facility ID: **72076** City:

ORLANDO State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/03/2012 Filing Status: Active

Report reflects information for : Second Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Orlando-Daytona-Melbourne |
| | Web Home Page Address | www.wftv.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|--|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10 - 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 12) | Response |
|-----------------------------------|----------------------------------|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/10:30 - 11am |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|--|-----------------------|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11- 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Cluhistory, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our wor who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 12) | Response |
|---|------------------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 - Noon |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|----------------|--|
| Preemptions | |
| for other than | |
| Breaking | |
| News | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child | |
| Audience | |
| Describe the | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances |
| educational | release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and |
| and | entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation |
| informational | programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide |
| objective of | valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary |
| the program | conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired l |
| and how it | the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array |
| meets the | sea life with which we share our planet. |
| definition of | |
| Core | |
| Programming. | |
| Does the | Yes |
| Licensee | |
| identify the | |
| program by | |
| displaying | |
| throughout | |
| the program | |
| the symbol E | |
| /I? | |

| Digital Core Program (5 of 12) | Response |
|--|----------------------|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10 - 10:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour series developed and produced to educate and inform viewers age 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change, special individuals who are making big changes in people's lives, one small step at a time. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 12) | Response |
|--|--|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10:30 - 11am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 12) | Response |
|---|---|
| Program Title | Jack Hanna's Animal Adventures (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode follows Jack as he spends time with different animal species across various continents. Jack talks with people who are knowledgeable about each animal, teaching as he goes. The Program reveals to children of all ages the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | Response |
|--|---|
| Program Title | Jack Hanna's Animal Adventures (2nd Run) (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode follows Jack as he spends time with different animal species across various continents. Jack talks with people who are knowledgeable about each animal, teaching as he goes. The Program reveals to children of all ages the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | Response |
|--------------------------------------|------------------------------------|
| Program Title | Whaddyado (Digital Multicast Only) |

| Origination | Syndicated |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyado is a half-hour weekly educational series designed to educate, inform,inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that co easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, ar demonstrations, Whaddyado provides a compelling look at perilous situations that have occurred in real Then, using interviews with the participants, and expert instructions, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in some of episodes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 12) | Response |
|------------------------------------|--|
| Program Title | Animal Exploration with Jarod Miller (Digital Muliticast Only) |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/8:30-9am |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. Each episode, cameras follow host Miller to the nearest and farthest corners of the world as he explores the land, air and sea with intrepid curiosity, introducing children to places and people and things they may have never seen before. Each episod is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response |
|--|--|
| Program Title | Real Life 101 (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses, adding viewer stimulation and insight. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 12) | Response |
|--|--------------------------------------|
| Program Title | Eco Company (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, Eco Company clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience firsthand the demonstration and explanation of the topic.

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | John Keyes |
| Address | 490 East South Street |
| City | Orlando |
| State | FL |
| Zip | 32801 |
| Telephone Number | (407) 822-5915 |
| Email Address | john.keyes@wftv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and(ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station terminated analog operations on June 12, 2009; therefore, question 7B and 7C no longer apply. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|--|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |

| Other Matters (2 of 12) | Response |
|---|----------------------------------|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16,Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

| Other Matters (3 of 12) | Response |
|--|--|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |

| Other Matters (4 of 12) | Response |
|---|--------------------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am - Noon |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target 13 years to 16 years Child Audience from Describe the The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances educational release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation and programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide informational valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to objective of conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the program the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of and how it meets the sea life with which we share our planet. definition of Core Programming.

| Other Matters (5 of 12) | Response |
|--|---|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10-10:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change, special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action. |

| Other Matters (6 of 12) | Response |
|-------------------------------|-------------------------------------|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |

| Days/Times | Sundays/10:30-11am |
|--------------|----------------------|
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 14 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | To yours to To yours |
| | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life.

| Other Matters (7 of 12) | Response |
|---|---|
| Program Title | Jack Hanna's Animal Adventures (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7 - 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| | |

| Other Matters (8 of 12) | Response |
|---|---|
| Program Title | Jack Hanna's Animal Adventures (2nd Run) (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Audience from |
|------------------------------|
| Describe the educational |
| and informational objective |
| of the program and how it |
| meets the definition of Core |
| |

Age of Target Child

Programming.

definition of

Programming.

Core

episodes.

13 years to 16 years

Each episode follows Jack as he spends time with different animal species across various continents. Jack talks with people who are knowledgeable about each animal, teaching as he goes. The Program reveals to children of all ages the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

| Other Matters (9 of 12) | Response |
|--|--|
| Program Title | Whaddyado (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the | Whaddyado is a half-hour weekly educational series designed to educate, inform,inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, Whaddyado provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and expert instructions, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in some of the |

| Other Matters (10 of 12) | Response |
|---|--------------------------------------|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. Each episode, cameras follow host Miller to the nearest and farthest corners of the world as he explores the land, air and sea with intrepid curiosity, introducing children to places and people and things they may have never seen before. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

| Other Matters (11 of 12) | Response |
|--|--|
| Program Title | Real Life 101 (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses, adding viewer stimulation and insight. |

| Other Matters (12 of 12) | Response |
|---|--------------------------------------|
| Program Title | Eco Company (Digital Multicast Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, Eco Company clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience firsthand the demonstration and explanation of the topic.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WFTV, Inc. **Attachments**

No Attachments.