



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-138072** | Submit Date: **01/10/2013** | Call Sign: **WCMH-TV** | Facility ID: **50781**  
City: **COLUMBUS** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2013** | Filing Status: **Active**

---

## Report reflects information for : Fourth Quarter of 2012

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

---

**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | NBC                  |
|              | Nielsen DMA           | Columbus OH          |
|              | Web Home Page Address | http://www.nbc4i.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(12)**

| Digital Core Program (1 of 12)   | Response  |
|--|---|
| Program Title  | Noodle and Doodle   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA, 10:00-10:30 a.m.  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the children's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Noodle and Doodle                |
| List date and time rescheduled   | Sat, November 10, 1:00-1:30 p.m. |
| Is the rescheduled date the second home?   | No                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat, November 10/ ENAD119        |
| Reason for Preemption  | Other                            |

| Digital Core Program (2 of 12)                     | Response            |
|--|---------------------|
| Program Title                                      | Pajanimals          |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | SA 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  | 5                   |
| Length of Program                                  | 30 mins             |
| Age of Target Child Audience                       | 2 years to 5 years  |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (3 of 12)</b>              | <b>Response</b>     |
|--|---------------------|
| Program Title                                      | Poppy Cat           |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | SA 11:00-11:30 a.m. |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  | 5                   |
| Length of Program                                  | 30 mins             |
| Age of Target Child Audience                       | 2 years to 5 years  |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 12)</b>              | <b>Response</b>            |
|--|----------------------------|
| Program Title                                      | Justin Time                |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | SA 11:30 a.m. - 12:00 p.m. |
| Total times aired at regularly scheduled time      | 13                         |
| Total times aired                                  | 13                         |
| Number of Preemptions                              | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions Rescheduled                  | 5                          |
| Length of Program                                  | 30 mins                    |
| Age of Target Child Audience                       | 2 years to 5 years         |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 12)</b>              | <b>Response</b>     |
|--|---------------------|
| Program Title                                      | Lazy Town           |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | SA 12:00-12:30 p.m. |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  | 5                   |
| Length of Program                                  | 30 mins             |
| Age of Target Child Audience                       | 2 years to 5 years  |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 12)</b>              |                    |
|--|--------------------|
|  | <b>Response</b>    |
| Program Title                                      | The Wiggles        |
| Origination  | Network            |
| Days/Times Program Regularly Scheduled             | SA 12:30-1:00 p.m. |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  | 13                 |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of Preemptions Rescheduled                  | 5                  |
| Length of Program                                  | 30 mins            |
| Age of Target Child Audience                       | 2 years to 5 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together(or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | No   |

| <b>Digital Core Program (7 of 12)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Green Screen Adventures (14.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA 8:00-8:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (8 of 12)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Green Screen Adventures (14.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA 8:30-9:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (9 of 12)</b> | <b>Response</b>      |
|---------------------------------------|----------------------|
| Program Title                         | Children Talk (14.2) |
| Origination                           | Network              |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | SA 9:00-9:30 a.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (10 of 12)</b>             |                    |
|--|--------------------|
|  | <b>Response</b>    |
| Program Title                                      | Workforce (14.2)   |
| Origination  | Network            |
| Days/Times Program Regularly Scheduled             | SA 9:30-10:00 a.m. |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  |                    |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 12)  | Response  |
|--|---|
| Program Title  | Travel Through History (14.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA 10:00-10:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 12) | Response      |
|---------------------------------|---------------|
| Program Title                   | Safari (14.2) |
| Origination                     | Network       |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | SA 10:30-11:00 a.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core Educational and Informational Programming (1)**

| <b>Non-Core Educational and Informational Programming (1 of 1)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Animal Rescue   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | SA 1:00-1:30 p.m.   |
| Total times aired at regularly scheduled time:   | 8   |
| Number of Preemptions  | 5   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat creatures of the animal kingdom. It includes informative instructions on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It also provides valuable information to young viewers about the animals themselves, their habits, development and behavior and also promotes awareness of important environmental issues. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

**Date and Time Aired:**

| <b>Questions</b> | <b>Response</b>   |
|------------------|---|
| Date Time        | Saturday, 11/10, 1:30 p.m., Saturday, 11/17, 3-3:30 p.m., Sunday, 12/16, 12-12:30 p.m., |



**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Kathleen Lawson   |
| Address   | 3165 Olentangy River Road   |
| City  | Columbus  |
| State   | OH  |
| Zip   | 43202   |
| Telephone Number  | (614) 261-4702  |
| Email Address   | klawson@wcmh.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified by 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the education or information programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational" or "informational" programming: None. The Station did not broadcast an analog signal during this quarter. The licensee's response to Question 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. The episode of "Noodle and Doodle" on Saturday, November 10 was preempted by a local special, "Battle Against Bullying" and made good the later the same day at 1:00-1:30 p.m. |

**Other Matters (12)**

| <b>Other Matters (1 of 12)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | The Wiggles  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SA 10:00-10:30 a.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together(or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. |

| <b>Other Matters (2 of 12)</b>                | <b>Response</b>     |
|---|---------------------|
| Program Title                                 | Pajanimals          |
| Origination                                   | Network             |
| Days/Times Program Regularly Scheduled        | SA 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of Target Child Audience from             | 2 years to 5 years  |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
|--|--|

**Other Matters (3 of 12)**

**Response**

|               |           |
|---------------|-----------|
| Program Title | Poppy Cat |
|---------------|-----------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                     |
|--|---------------------|
| Days/Times Program Regularly Scheduled | SA 11:00-11:30 a.m. |
|--|---------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |
|--|---|

**Other Matters (4 of 12)**

**Response**

|               |             |
|---------------|-------------|
| Program Title | Justin Time |
|---------------|-------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                            |
|--|----------------------------|
| Days/Times Program Regularly Scheduled | SA 11:30 a.m. - 12:00 p.m. |
|--|----------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

**Other Matters (5 of 12) Response**

|   |                     |
|---|---------------------|
| Program Title                                 | Lazytown            |
| Origination                                   | Network             |
| Days/Times Program Regularly Scheduled        | SA 12:00-12:30 p.m. |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of Target Child Audience from             | 2 years to 5 years  |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
|--|---|

**Other Matters (6 of 12) Response**

|               |                   |
|---------------|-------------------|
| Program Title | Noodle and Doodle |
| Origination   | Network           |

---

|            |                      |
|------------|----------------------|
| Days/Times | SA 12:30 - 1:00 p.m. |
| Program    |                      |
| Regularly  |                      |
| Scheduled  |                      |

---

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

---

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

---

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

---

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the children's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
|--|---|

---

#### Other Matters (7 of 12)

#### Response

|               |                                |
|---------------|--------------------------------|
| Program Title | Green Screen Adventures (14.2) |
|---------------|--------------------------------|

---

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

---

|                             |                   |
|-----------------------------|-------------------|
| Days/Times                  | SA 8:00-8:30 a.m. |
| Program Regularly Scheduled |                   |

---

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

---

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

---

|                                   |                     |
|-----------------------------------|---------------------|
| Age of Target Child Audience from | 7 years to 13 years |
|-----------------------------------|---------------------|

---

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
|--|---|

---

#### Other Matters (8 of 12)

#### Response

|               |                                |
|---------------|--------------------------------|
| Program Title | Green Screen Adventures (14.2) |
|---------------|--------------------------------|

---

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

---

|   |   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | SA 8:30-9:00 a.m.   |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 7 years to 13 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (9 of 12) | Response |
|-------------------------|----------|
|-------------------------|----------|

|   |  |
|---|--|
| Program Title   | Children Talk (14.2)   |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | SA 9:00-9:30 a.m.  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 9 years to 12 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. |

| Other Matters (10 of 12) | Response |
|--------------------------|----------|
|--------------------------|----------|

|   |                    |
|---|--------------------|
| Program Title                                       | Workforce (14.2)   |
| Origination   | Network            |
| Days/Times Program<br>Regularly Scheduled           | SA 9:30-10:00 a.m. |
| Total times aired at<br>regularly scheduled<br>time | 13                 |
| Length of Program                                   | 30 mins            |

---

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

---

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |
|--|--|

---

| <b>Other Matters (11 of 12)</b>  |  | <b>Response</b>   |
|--|--|---|
| Program Title  |  | Travel Thru History (14.2)  |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | SA 10:00-10:30 a.m.   |
| Total times aired at regularly scheduled time  |  | 13  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

---

| <b>Other Matters (12 of 12)</b>  |  | <b>Response</b>  |
|--|--|--|
| Program Title  |  | Safari (14.2)  |
| Origination  |  | Network  |
| Days/Times Program Regularly Scheduled   |  | SA 10:30-11:00 a.m.  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience from  |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |

---



## Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Media General<br/>Communications<br/>Holding, Inc.</b></p> |

## Attachments

No Attachments.