



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-164844** | Submit Date: **01/12/2015** | Call Sign: **KRCW-TV** | Facility ID: **10192** |

City: **SALEM** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/12/2015 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Portland OR
	Web Home Page Address	http://portlandscw32.com/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)		Response
Program Title	Dog Whisperer: Family Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 7a & 7:30a, 10/4-12/27/14	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dog Whisperer: Family Edition" educates and informs about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, the show travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Young viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 17)		Response
Program Title	Calling Dr. Pol	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 8a & 8:30a, 10/4-12/27/14	

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Calling Dr. Pol" explores the fascinating occupation of veterinary medicine. Designed to educate and inform young viewers and their families, this inspiring series invites us to share in the experiences of Dr. Pol in an entertaining manner. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. He specializes in large farm animals, but he & staff also care of animals of all shapes and sizes. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core
Program (3 of 17) Response**

Program Title	Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9a & 9:30a, 10/4-12/27/14
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Brady Barr Experience" is an action-packed series designed to inform and educate as it takes young viewers behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Barr has traveled to five continents, worked with hundreds of scientists, and has gotten up close and personal with some of the most misunderstood animals on the planet. Dr. Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals, and shares his knowledge and passion for the earth's wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10a & 10:30a, 10/4-12/27/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Hosted by wildlife expert Casey Anderson, live-action series "Expedition Wild" provides an innovative odyssey through North America's wild places--revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will see Casey paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11a, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Rock the Park" taps into America's love affair with our national parks. In this awe-inspiring and entertaining series, hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. Young viewers will learn about the wonders of nature and the variety of wild animals that inhabit Americ. They'll witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, the mammoth glaciers crashing into the sea, and Jack and Colton facing their fears on the quest to make the climb of their lives in North Cascades National Park in Washington. The show inspires families to go out and explore the vast resources that the national parks provide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Reluctantly Healthy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families how to stay healthy on-the-go. Judy shows how easy it is to stay happy and healthy through exercise and eating well.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 17) Response	
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12p, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17) Response	
Program Title	State to State

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "State to State" travels to every entertaining nook and cranny of America. Young viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. They'll also learn about the country's diverse geography, and experience the great outdoors, from Alaska to the Everglades, witnessing the biggest events while discovering the hidden gems. Each episode showcases between one and three states and dozens of locations within them, delivering fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 17)	
	Response
Program Title	Animal Atlas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 1p, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17) Response	
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 10/4-12/27/14
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 7:30a & 9:30a, 10/4-12/27/14
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8a, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title		On the Spot
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 8:30a, 10/4-12/27/14
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		[32.2 - Antenna TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 17)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9a, 10/4-12/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7a & 7:30a, 10/5-12/28/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Zoo Clues
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 8a & 8:30a, 10/5-12/28/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 17) Response	
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9a & 9:30a, 10/5-12/28/14

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Greg Flock
Address	10255 SW Arctic Drive
City	Beaverton
State	OR
Zip	97005
Telephone Number	503-972-0740
Email Address	gflock@tribunemedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to the end of analog on 6/12/09, KRCW no longer has analog broadcasts, and therefore, the answer to 7(b) is "no." Different episodes of Animal Atlas and On the Spot were telecast on This TV (32.3) and Antenna TV (32.2) from those which aired on KRCW's primary 32.1 channel. Different episodes of The Coolest Places on Earth aired on Antenna TV (32.2), than those which aired on primary channel (32.1).

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 7:30a & 8a, 1/3-3/28/15
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Calling Dr. Pol" explores the fascinating occupation of veterinary medicine. Designed to educate and inform young viewers and their families, this inspiring series invites us to share in the experiences of Dr. Pol in an entertaining manner. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. He specializes in large farm animals, but he & staff also care of animals of all shapes and sizes. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Other Matters (2 of 15)	Response
Program Title	Dog Whisperer: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 9a, 9:30a & 10a, 1/3-3/28/15
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dog Whisperer: Family Edition" educates and informs about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, the show travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Young viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
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Other Matters (3 of 15)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 & 11a, 1/3-3/28/15
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Hosted by wildlife expert Casey Anderson, live-action series "Expedition Wild" provides an innovative odyssey through North America's wild places--revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will see Casey paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (4 of 15)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Rock the Park" taps into America's love affair with our national parks. In this awe-inspiring and entertaining series, hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. Young viewers will learn about the wonders of nature and the variety of wild animals that inhabit Americ. They'll witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, the mammoth glaciers crashing into the sea, and Jack and Colton facing their fears on the quest to make the climb of their lives in North Cascades National Park in Washington. The show inspires families to go out and explore the vast resources that the national parks provide.
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Other Matters (5 of 15)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12p, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Other Matters (6 of 15)	Response
Program Title	State to State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "State to State" travels to every entertaining nook and cranny of America. Young viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. They'll also learn about the country's diverse geography, and experience the great outdoors, from Alaska to the Everglades, witnessing the biggest events while discovering the hidden gems. Each episode showcases between one and three states and dozens of locations within them, delivering fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Other Matters (7 of 15)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1p, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
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Other Matters (8 of 15)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 1/3-3/28/15
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Other Matters (9 of 15)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 7:30a & 9:30a, 1/3-3/28/15
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Other Matters (10 of 15)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8a, 1/3-3/28/15
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Other Matters (11 of 15)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Other Matters (12 of 15)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9a, 1/3-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.

Other Matters (13 of 15)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7a & 7:30a, 1/4-3/29/15
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
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Other Matters (14 of 15)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8a & 8:30a, 1/4-3/29/15

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.

Other Matters (15 of 15)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9a & 9:30a, 1/4-3/29/15
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KRCW, LLC</p>

Attachments

No Attachments.