

Children's Television Programming Report

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 State:
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Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	١
		Affiliated network	Telemundo	
		Nielsen DMA	Puerto Rico	
		Web Home Page Address	www.woletv.net	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, of the target child audience, to publishers of program guides as required by 47 C.F.R. See		•	Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Paraiso Infantil Punto 1
Origination	Local
Days/Times Program Regularly Scheduled	Saturday & Sunday 11:00am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (2 of 5)	Response
Program Title	Will & Dewitt Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Monday - Friday 7:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with a desire for learning, growing and being. How does one deal with the possibility of monsters in a darkened room, the adventure of the first day of school, the difficulty of finding something to do on a rainy day, or tying your shoes for the first time? The boy and his frog, just like real little kids, commonly make mistakes and errors of judgement, which at the time may seem monumental, but in reality serve as motivators of growth, change and true accomplishment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Sabrina Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Monday,Wednesday 7:00am
Total times aired at regularly scheduled time	40
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sabrina at twelve is half mortal, half witch, struggling to master both roles at the same time as she enters the complex and often confusing world of junior high school. Young Sabrina's lessons in how to be a good witch are demanding, but they pale in comparison to what she must learn in order to be a good human: loyalty, honesty, self-sufficiency, tolerance, perseverance independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role-model to understand what it takes to become a fully functioning, truly good human being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Horseland Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 7:00am
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns, rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	The Doodlebops Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday & Thursday 7:00am
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are the coolest rock & roll band among the preschool set. The show entertains while it educates with catchy songs that impart important lessons and social skills. With their wacky costumes, outrageous practice space, and irresistible tunes, the Doodlebops are loved b children everywhere. Kids are invited to learn about a variety of fun topics. You'll find songs, dancing, games, magic and silliness galore, all aimed at the preschool set.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Resp
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alfon Gime Porra
Address	Apart 7243
City	Ponc
State	PR
Zip	0073
Telephone Number	787-8 5550
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Paraiso Infantil Punto 1
Origination	Local
Days/Times Program Regularly Scheduled	Saturday & Sunday 11:00am
Total times aired at regularly scheduled time	39
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper traits. It is hosted by a well-known

objective of the program and how it meets the definition of Core Programming.

education and skills that will develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.

Other Matters (2 of 4)	Response
Program Title	The Doodlebops Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday & Friday 7:00am
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are the coolest rock & roll band among the preschool set. The show entertains while it educates with catchy songs that impart important lessons and social skills. With their wacky costumes, outrageous practice space, and irresistible tunes, the Doodlebops are loved by children everywhere. Kids are invited to learn about a variety of fun topics. You'll find songs, dancing, games, magic and silliness galore, all aimed at the preschool set.

Other Matters (3 of 4)	Response
Program Title	Sabrina Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday & Thurday 7:00am
Total times aired at regularly scheduled time	30
Length of Program	30 mins
Age of Target Child Audience from	2 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Sabrina at twelve is half mortal, half witch, struggling to master both roles at the same time as she enters the complex and often confusing world of junior high school. Young Sabrina's lessons in how to be a good witch are demanding, but they pale in comparison to what she must learn in order to be a good human: loyalty, honesty, self-sufficiency, tolerance, perseverance independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role-model to understand what it takes to become a fully functioning, truly good human being.

Other Matters (4 of 4)	Response
Program Title	Horseland Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 7:00am
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns, rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.

Certification	Question	Response
	 The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Western Broadcasting Corporation of Puerto Rico

Attachments No Attachments.