

Children's Television Programming Report

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 File Number:
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 Submit Date:
 01/09/2015
 Call Sign:
 KSWO-TV
 Facility ID:
 35645

 City:
 LAWTON
 State:
 OK
 State:
 State:

Report reflects information for : Fourth Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
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Contact Representatives (0)

Children's	Section	Question Response	e
Television Information	Station Type	Station Type Station Type Network Affilia	
		Affiliated network ABC	
		Nielsen DMA Wichita F	Falls TX-Lawton OK
		Web Home Page Address WWW.KS	SWO.COM
Digital Core Programming	Question		Response
	State the average number stream	of hours of Core Programming per week broadcast by the station on its main pr	rogram 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (ap	that at least 50% of the Core Programming counted toward meeting the addition oplied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either o	

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(26)

Digital Core Program (1 of 26)	Response
Program Title	THINK BIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9-930A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 26)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930-10A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 26)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10-1030A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases Dogs and dog lovers of all types. This program provides valuable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 26)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 1030-11A CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 26)	Response
Program Title	DRAGON FLY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11-1130A CT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	DRAGON FLY
List date and time rescheduled	NOVEMBER 30,2014 12-1230P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NOVENBER 29,2014
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	DRAGON FLY
List date and time rescheduled	DECEMBER 7,2014 12-1230P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	DECEMBER 6,2014
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	DRAGON FLY
List date and time rescheduled	OCTOBER 5,2014 12-1230PCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 4,2014
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	DRAGON FLY
List date and time rescheduled	OCTOBER 12,2014 12-1230P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 11,2014

Reason for Preemption	Sports	

Questions	Response
Title of Program	DRAGON FLY
List date and time rescheduled	NOVEMBER 16,2014 12-1230P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NOVEMBER 15,2014
Reason for Preemption	Sports

Digital Core Program (6 of 26)	Response
Program Title	BIZ KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BIZ KIDS

List date and time rescheduled	NOVEMBER 16,2014 1230-1P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NOVEMBER 15,2014
Reason for Preemption	Sports

Questions	Response
Title of Program	BIZ KIDS
List date and time rescheduled	DECEMBER 7,2014 1230-1P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	DECEMBER 6,2014
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	BIZ KIDS
List date and time rescheduled	OCTOBER 5,2014 1230-1P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 4,2014
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	BIZ KIDS
List date and time rescheduled	OCTOBER 12,2014 1230-1P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 11,2014
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions

Title of Program	BIZ KIDS
List date and time rescheduled	NOVEMBER 30,2014 1230-1P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NOVEMBER 29,2014
Reason for Preemption	Sports

Digital Core Program

(7 of 26)	Response
Program Title	FOOD FOR THOUGHT ENDED 11.30.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8-830A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by twenty-three year old Claire Thomas, Food for Thought with Claire Thomas will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 26)	m Response	
Program Title	FOOD FOR THOUGHT ENDED 11.30.14	
Origination	Network	

Days/Times Program Regularly Scheduled	SUNDAY 830-9A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by twenty-three year old Claire Thomas, Food for Thought with Claire Thomas will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 26)	Response
Program Title	EVERYDAY HEALTH ENDED 11.30.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 9-930A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self- esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 26)	Response
Program Title	RECIPE REHAB- ENDED 11.30.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 930-10A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (11 of 26)	Response
Program Title	RECIPE REHAB -ENDED 11.30.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-hear competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (12 of 26)	Response
Program Title	REAL LIFE 101-ENDED 11.30.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Response

Program Title	ANIMAL ATLAS-STARTED 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 9-930A CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things relationship to their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 26)	Response
Program Title	ANIMAL ATLAS- STARTED 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 930-10A CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 26)	Response
Program Title	ZOO CLUES- STARTED 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030A CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 26)	Response
Program Title	ZOO CLUES- STARTED 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT
Total times aired at regularly scheduled time	4
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 26)	Response
Program Title	ON THE SPOT- STARTED 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130A CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 26)	Response
Program Title	ON THE SPOT- started 12.6.14
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 26)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-730A CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 26)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730-8A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will encourage preschoolers' sense of creativity with fun craft projects and kid- friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 26)	Response
Program Title	EL SHOW DE CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-830A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

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Digital Core Program (22 of 26)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830-9A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the eviplots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 26)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7-730ACT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 26)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 730-8A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will encourage preschoolers' sense of creativity with fun craft projects and kid- friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 26)	Response
Program Title	EL SHOW DE CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8-830A CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	EL SHOW DE CHICA
List date and time rescheduled	OCTOBER 5,2014 1030-11A CT
Is the rescheduled date the second home?	Νο
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 5,2014
Reason for Preemption	Sports

Digital Core Program (26 of 26)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 830-9A CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	OCTOBER 5,2014 11-1130A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	OCTOBER 5,2014
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	DANA SPAULDING
	Address	1401 SE 60TH ST
	City	LAWTON
	State	ок
	Zip	73501
	Telephone Number	580 355 7000
	Email Address	DSPAULDING@KSWO. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (20)

Other Matters (1 of 20)	Response	
Program Title	THINK BIG	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30A CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.	
Other Matters (2 of 20)	Response	
Program Title	THE REAL WINNING EDGE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10A CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how in meets the definition of Co Programming.	 productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating 	
Other Matters (3 of 20)	Response	
Program Title	DOG TALES	
Origination	Syndicated	
Days/Times Program Re Scheduled	gularly SATURDAY 10-1030A CT	
Total times aired at regul scheduled time	arly 13	
Length of Program	30 mins	
Age of Target Child Audio	ence 13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dog Tales showcases Dogs and dog lovers of all types. This program provides caluable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.

Other Matters (4 of 20)	Response	
Program Title	ANINAL RESCUE	
Origination	Syndicated	
	•	
Days/Times Program Regularly Scheduled	SATURDAY 1030-11A CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.	
Other Matters (5 of 20)	Response	
Program Title	DRAGONFLY	
Origination	Syndicated	
Days/Times Program Regu Scheduled	Ilarly SATURDAY 11-1130A CT	
Total times aired at regular scheduled time	ly 13	
Length of Program	30 mins	
Age of Target Child Audien from	ace 13 years to 16 years	
Describe the educational a informational objective of the program and how it meets definition of Core Program	the in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure,	
Other Matters (6 of 20)	Response	
Program Title	BIZ KIDS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (7 of 20))	Response
Program Title		ANIMAL ATLAS
Origination		Network
Days/Times Program I Scheduled	Regularly	SUNDAY 9-930A CT
Total times aired at res	gularly	13
Length of Program		30 mins
Age of Target Child Au	udience from	13 years to 16 years
Describe the education informational objective program and how it me definition of Core Prog	e of the eets the	Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.
Other Matters (8 of 20))	Response
Program Title		ANIMAL ATLAS
Origination		Network
Days/Times Program Scheduled	Regularly	SUNDAY 930-10A CT
Total times aired at reasonable time	gularly	13
Length of Program		30 mins
Age of Target Child Au	udience from	13 years to 16 years
Describe the education informational objective program and how it me definition of Core Prog	e of the eets the	Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.
Other Matters (9 of 20)	Response	
Program Title	ZOO CLUES	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAY 10-10	030A CT
Total times aired at	13	
regularly scheduled time		

Age of Target Child 13 years to 16 years Audience from

Describe the educational and

Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.

meets the definition of Core Programming.

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objective of the

program and how it

Other Matters (10 of 20)	Response
Program Title	ZOO CLUES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.

Other Matters (11 of 20)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.

Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.

Other Matters (13 of 20)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-730A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.

Other Matters (14 of 20)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730-8A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series will encourage preschoolers' sense of creativity with fun craft projects and kidfriendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.

Other Matters (15			
of 20)	Response		
Program Title	EL SHOW DE CHICA		
Origination	Network		
Days/Times Program Regularly Scheduled	SATURDAY 8-830A CT		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.		
Other Matters	(16 of 20)	Response	
Program Title		LAZYTOWN	
Origination		Network	
Days/Times Pr Scheduled	ogram Regularly	SATURDAY 830-9A CT	
Total times aire	ed at regularly scheduled	13	
Length of Prog	ram	30 mins	
Age of Target Child Audience from		5 years to 8 years	
	ducational and bjective of the program ets the definition of Core	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.	

20)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7-730A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs" is a half hour live action television series about five colorful, costumed dogs who make gr rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focus on life lessons as Raggs and his friends discover the joy of learning something new or preparing new activity in a world understood by the 3-6 year old preschooler. Each show's theme is support by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.
Other Matters (18 of 2	0) Response
Des sur Title	NOODLE AND DOODLE
Program Title	
Origination	Network
	Network SUNDAY 730-8A CT
Origination Days/Times Program	SUNDAY 730-8A CT
Origination Days/Times Program Regularly Scheduled Total times aired at reg	SUNDAY 730-8A CT
Origination Days/Times Program Regularly Scheduled Total times aired at reg scheduled time	SUNDAY 730-8A CT Jularly 13 30 mins

Other Matters (19 of 20)	Response
Program Title	EL SHOW DE CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8-830A CT

	13	
Total times	15	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	2 years to 5 years	
Target Child		
Audience		
from		
Describe the educational and informational objective of the program and how it	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in the costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the win In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly us work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stic come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before acts, and interact with others effectively. She often learns that it takes hard work and practice to becomproficient at different skills.	
meets the definition of Core Programming.	primarily socio-emotional acts, and interact with other	I development, and Chica learns how to express herself properly, think before she hers effectively. She often learns that it takes hard work and practice to become
meets the definition of Core	primarily socio-emotional acts, and interact with oth proficient at different skill	I development, and Chica learns how to express herself properly, think before she hers effectively. She often learns that it takes hard work and practice to become
meets the definition of Core Programming.	primarily socio-emotional acts, and interact with oth proficient at different skill	I development, and Chica learns how to express herself properly, think before sho hers effectively. She often learns that it takes hard work and practice to become is.
meets the definition of Core Programming. Other Matters	primarily socio-emotional acts, and interact with oth proficient at different skill	development, and Chica learns how to express herself properly, think before she hers effectively. She often learns that it takes hard work and practice to become is. Response
meets the definition of Core Programming. Other Matters Program Title Origination	primarily socio-emotional acts, and interact with oth proficient at different skill	A development, and Chica learns how to express herself properly, think before sho hers effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN
meets the definition of Core Programming. Other Matters Program Title Origination Days/Times Pr Scheduled	primarily socio-emotional acts, and interact with oth proficient at different skill (20 of 20)	A development, and Chica learns how to express herself properly, think before she hers effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN Network
meets the definition of Core Programming. Other Matters Program Title Origination Days/Times Pr Scheduled Total times aire	primarily socio-emotional acts, and interact with oth proficient at different skill (20 of 20) ogram Regularly	I development, and Chica learns how to express herself properly, think before shows hers effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN Network SUNDAY 930-9A CT
meets the definition of Core Programming. Other Matters Program Title Origination Days/Times Pr Scheduled Total times aire time Length of Prog	primarily socio-emotional acts, and interact with oth proficient at different skill (20 of 20) ogram Regularly	I development, and Chica learns how to express herself properly, think before shores effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN Network SUNDAY 930-9A CT 13
meets the definition of Core Programming. Other Matters Program Title Origination Days/Times Pr Scheduled Total times aire time Length of Prog	primarily socio-emotional acts, and interact with oth proficient at different skill (20 of 20) ogram Regularly ed at regularly scheduled ram Child Audience from	development, and Chica learns how to express herself properly, think before shiners effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN Network SUNDAY 930-9A CT 13 30 mins
meets the definition of Core Programming. Other Matters Program Title Origination Days/Times Pr Scheduled Total times aire time Length of Prog Age of Target (Describe the en informational o	primarily socio-emotional acts, and interact with oth proficient at different skill (20 of 20) ogram Regularly ed at regularly scheduled ram Child Audience from	development, and Chica learns how to express herself properly, think before shores effectively. She often learns that it takes hard work and practice to become is. Response LAZYTOWN Network SUNDAY 930-9A CT 13 30 mins 5 years to 8 years

ation	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	KSWO TELEVISION CO, INC

Certification

Attachments No Attachments.