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# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-163976** | Submit Date: **01/09/2015** | Call Sign: **WCMH-TV** | Facility ID: **50781**  
City: **COLUMBUS** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2015** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2014

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | NBC                  |
|              | Nielsen DMA           | Columbus OH          |
|              | Web Home Page Address | http://www.nbc4i.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(16)**

| Digital Core Program (1 of 16)   | Response   |
|--|--|
| Program Title  | Astroblast!  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays, 10:00-10:30 a.m.  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Astroblast!                      |
| List date and time rescheduled   | Sat, November 15, 1:00-1:30 p.m. |
| Is the rescheduled date the second home?   | No                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat, November 15/EATB107DH       |
| Reason for Preemption  | Other                            |

| Digital Core Program (2 of 16)                     | Response                    |
|--|-----------------------------|
| Program Title                                      | The Chica Show              |
| Origination  | Network                     |
| Days/Times Program Regularly Scheduled             | Saturdays, 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time      | 13                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News |                             |
| Number of Preemptions Rescheduled                  |                             |
| Length of Program                                  | 30 mins                     |
| Age of Target Child Audience                       | 2 years to 5 years          |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 16)</b>              | <b>Response</b>             |
|--|-----------------------------|
| Program Title                                      | Tree Fu Tom                 |
| Origination  | Network                     |
| Days/Times Program Regularly Scheduled             | Saturdays, 11:00-11:30 a.m. |
| Total times aired at regularly scheduled time      | 13                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News |                             |
| Number of Preemptions Rescheduled                  | 2                           |
| Length of Program                                  | 30 mins                     |
| Age of Target Child Audience                       | 2 years to 5 years          |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (4 of 16)</b>              | <b>Response</b>                    |
|--|------------------------------------|
| Program Title                                      | Lazy Town                          |
| Origination  | Network                            |
| Days/Times Program Regularly Scheduled             | Saturdays, 11:30 a.m. - 12:00 p.m. |
| Total times aired at regularly scheduled time      | 13                                 |
| Total times aired                                  | 13                                 |
| Number of Preemptions                              | 0                                  |
| Number of Preemptions for other than Breaking News |                                    |
| Number of Preemptions Rescheduled                  | 2                                  |
| Length of Program                                  | 30 mins                            |
| Age of Target Child Audience                       | 2 years to 5 years                 |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 16)</b>              |                             |
|--|-----------------------------|
|  | <b>Response</b>             |
| Program Title                                      | Poppy Cat                   |
| Origination  | Network                     |
| Days/Times Program Regularly Scheduled             | Saturdays, 12:00-12:30 p.m. |
| Total times aired at regularly scheduled time      | 13                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News |                             |
| Number of Preemptions Rescheduled                  | 2                           |
| Length of Program                                  | 30 mins                     |
| Age of Target Child Audience                       | 2 years to 5 years          |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 16)</b>              | <b>Response</b>            |
|--|----------------------------|
| Program Title                                      | Noodle and Doodle          |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | Saturdays, 12:30-1:00 p.m. |
| Total times aired at regularly scheduled time      | 5                          |
| Total times aired                                  | 13                         |
| Number of Preemptions                              | 8                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions Rescheduled                  | 8                          |
| Length of Program                                  | 30 mins                    |
| Age of Target Child Audience                       | 2 years to 5 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Noodle and Doodle                |
| List date and time rescheduled   | Sat, October 18, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat, October 18/ENAD104DH        |
| Reason for Preemption  | Sports                           |

### Digital Preemption Programs #2

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Noodle and Doodle                |
| List date and time rescheduled   | Sat, October 25, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat. October 25/ENAD102DH        |
| Reason for Preemption  | Sports                           |

### Digital Preemption Programs #3

| Questions                                | Response                          |
|--|-----------------------------------|
| Title of Program                         | Noodle and Doodle                 |
| List date and time rescheduled           | Sat, November 22, 9:30-10:00 a.m. |
| Is the rescheduled date the second home? | Yes                               |

|  |                            |
|--|----------------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Sat, November 22/ENAD113DH |
| Reason for Preemption  | Sports                     |

#### Digital Preemption Programs #4

| Questions  | Response                          |
|--|-----------------------------------|
| Title of Program   | Noodle and Doodle                 |
| List date and time rescheduled   | Sat, December 20, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                               |
| Date Preempted   |                                   |
| Episode #  | Sat, December 20/ ENAD116DH       |
| Reason for Preemption  | Sports                            |

#### Digital Preemption Programs #5

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Noodle and Doodle                |
| List date and time rescheduled   | Sat, December 6, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat, December 6/ENAD121DH        |
| Reason for Preemption  | Sports                           |

#### Digital Preemption Programs #6

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Noodle and Doodle               |
| List date and time rescheduled   | Sat, October 4, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | Sat, October 4/ENAD107DH        |
| Reason for Preemption  | Sports                          |

#### Digital Preemption Programs #7

| Questions                      | Response                          |
|--------------------------------|-----------------------------------|
| Title of Program               | Noodle and Doodle                 |
| List date and time rescheduled | Sat, November 29, 9:30-10:00 a.m. |

|  |                            |
|--|----------------------------|
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Sat, November 29/ENAD125DH |
| Reason for Preemption  | Sports                     |

### Digital Preemption Programs #8

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Noodle and Doodle                |
| List date and time rescheduled   | Sat, November 8, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat, November 8/ENAD101DH        |
| Reason for Preemption  | Sports                           |

| Digital Core Program (7 of 16)                     |                               | Response |
|--|-------------------------------|----------|
| Program Title                                      | Green Screen Adventures (4.2) |          |
| Origination  | Network                       |          |
| Days/Times Program Regularly Scheduled             | Saturdays, 8:00-8:30 a.m.     |          |
| Total times aired at regularly scheduled time      | 13                            |          |
| Total times aired                                  |                               |          |
| Number of Preemptions                              | 0                             |          |
| Number of Preemptions for other than Breaking News |                               |          |
| Number of Preemptions Rescheduled                  |                               |          |
| Length of Program                                  | 30 mins                       |          |
| Age of Target Child Audience                       | 8 years to 12 years           |          |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (8 of 16)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Green Screen Adventures (4.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 8:30-9:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 16)   | Response  |
|--|---|
| Program Title  | Travel Through History (4.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays, 9:00-9:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in tweens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the United States from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 16)                    | Response                     |
|--|------------------------------|
| Program Title                                      | Travel Through History (4.2) |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Saturdays, 9:30-10:00 a.m.   |
| Total times aired at regularly scheduled time      | 13                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 0                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 1                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in tweens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the United States from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (11 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Mystery Hunters (4.2)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays, 10:00-10:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (12 of 16)</b>        | <b>Response</b>             |
|---|-----------------------------|
| Program Title                                 | Mystery Hunters (4.2)       |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturdays, 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time | 13                          |
| Total times aired                             |                             |
| Number of Preemptions                         | 0                           |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (13 of 16)</b>   |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | Saved by the Bell (4.2)   |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Sundays, 10:00-10:30 a.m.   |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Total times aired  |   |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   |   |                 |
| Number of Preemptions Rescheduled  |   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |                 |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (14 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Saved by the Bell (4.2)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays, 10:30-11:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (15 of 16)</b> | <b>Response</b>         |
|--|-------------------------|
| Program Title                          | Saved by the Bell (4.2) |
| Origination                            | Syndicated              |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Sundays, 11:00-11:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (16 of 16)</b>             | <b>Response</b>                  |
|--|----------------------------------|
| Program Title                                      | Saved by the Bell (4.2)          |
| Origination  | Syndicated                       |
| Days/Times Program Regularly Scheduled             | Sundays, 11:30 a.m. - 12:00 p.m. |
| Total times aired at regularly scheduled time      | 13                               |
| Total times aired                                  |                                  |
| Number of Preemptions                              | 0                                |
| Number of Preemptions for other than Breaking News |                                  |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Kathleen Lawson   |
| Address   | 3165 Olentangy River Road   |
| City  | Columbus  |
| State   | OH  |
| Zip   | 43202   |
| Telephone Number  | (614)261-4702   |
| Email Address   | klawson@wcmh.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Except as set forth herein, the children's programming and promotional content furnished to the Station during the 4th quarter of 2014 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. Section 73.670(a)-(d). In addition to the education or information programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational" or "informational" programming: None. The Station did not broadcast an analog signal during this quarter. The licensee's response to Question 7 (b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. |

**Other Matters (16)**

| <b>Other Matters (1 of 16)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Astroblast   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 10:00-10:30 a.m.  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |

| <b>Other Matters (2 of 16)</b>                            | <b>Response</b>             |
|---|-----------------------------|
| Program Title   | The Chica Show              |
| Origination   | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays, 10:30-11:00 a.m. |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                          |
| Length of<br>Program                                      | 30 mins                     |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years          |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
|--|---|

**Other Matters (3 of 16)**

**Response**

|               |             |
|---------------|-------------|
| Program Title | Tree Fu Tom |
|---------------|-------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                             |
|--|-----------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 11:00-11:30 a.m. |
|--|-----------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. |
|--|--|

**Other Matters (4 of 16)**

**Response**

|               |           |
|---------------|-----------|
| Program Title | Lazy Town |
|---------------|-----------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                                   |
|--|-----------------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 11:30a.m. - 12:00 p.m. |
|--|-----------------------------------|

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |

| <b>Other Matters (5 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Poppy Cat   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 12:00-12:30 p.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. |

| <b>Other Matters (6 of 16)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | Noodle and Doodle   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 12:30-1:00 p.m.  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |

| <b>Other Matters (7 of 16)</b>  |   |
|---|---|
|   | <b>Response</b>   |
| Program Title   | Green Screen (4.2)  |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays, 8:00-8:30 a.m.   |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 8 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| <b>Other Matters (8 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Green Screen (4.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 8:30-9:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| <b>Other Matters (9 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Travel Thru History (4.2)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays, 9:00-9:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in tweens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the United States from Las Vegas to Key West. |

| <b>Other Matters (10 of 16)</b>               | <b>Response</b>            |
|---|----------------------------|
| Program Title                                 | Travel Thru History (4.2)  |
| Origination                                   | Syndicated                 |
| Days/Times Program Regularly Scheduled        | Saturdays, 9:30-10:00 a.m. |
| Total times aired at regularly scheduled time | 13                         |
| Length of Program                             | 30 mins                    |
| Age of Target Child Audience from             | 13 years to 16 years       |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Travel Thru History is designed to spark interest and enthusiasm in tweens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the United States from Las Vegas to Key West.

**Other Matters (11 of 16)**

**Response**

Program Title

Mystery Hunters (4.2)

Origination

Syndicated

Days/Times Program Regularly Scheduled

Saturdays, 10:00-10:30 a.m.

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award.

**Other Matters (12 of 16)**

**Response**

Program Title

Mystery Hunters (4.2)

Origination

Syndicated

Days/Times Program Regularly Scheduled

Saturdays, 10:30-11:00 a.m.

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award.

**Other Matters (13 of 16)**

**Response**

Program Title

Saved by the Bell (4.2)

Origination

Network

Days/Times Program Regularly Scheduled

Sundays, 10:00-10:30 a.m.

Total times aired at regularly scheduled time

13

Length of Program

30 mins

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
|--|---|

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|                                 |                 |
|---------------------------------|-----------------|
| <b>Other Matters (14 of 16)</b> | <b>Response</b> |
|---------------------------------|-----------------|

|               |                         |
|---------------|-------------------------|
| Program Title | Saved by the Bell (4.2) |
|---------------|-------------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Sundays, 10:30-11:00 a.m. |
|--|---------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
|--|---|

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|                                 |                 |
|---------------------------------|-----------------|
| <b>Other Matters (15 of 16)</b> | <b>Response</b> |
|---------------------------------|-----------------|

|               |                         |
|---------------|-------------------------|
| Program Title | Saved by the Bell (4.2) |
|---------------|-------------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Sundays, 11:00-11:30 a.m. |
|--|---------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
|--|---|

| <b>Other Matters (16 of 16)</b>  |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | Saved by the Bell (4.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays, 11:30 a.m. - 12:00 p.m.  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |

**Certification**

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Media General<br/>Communications<br/>Holdings, LLC</b></p> |



## Attachments

No Attachments.