

Children's Television Programming Report

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06/30/2015
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City:
SHREVEPORT
State:
LA

Service:
Analog Class A
Purpose:
Children's TV Programming Report
Status:
Received
Status:
06/30/2015

Filing Status:
Active
Control of the secure of the

Report reflects information for : Second Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Infor	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Independent	
		Affiliated network		
		Nielsen DMA	Shreveport	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Zebby's Zoo
Origination	Local
Days/Times Program Regularly Scheduled	Wednesdays 7:30, 9:30 am
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zebby's Zoo follows the adventures of Zebby the Zebra and his friends. The show influences children between the ages of 2 and 6 by introducing them to the importance of good moral values, health and fitness. Basic spelling and arithmetic are also taught. The show also places a strong emphasis on home and neighborhood safety. This show meets the core requirements of qualifying children's programming
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	Did you ever wonder?
Origination	Local
Days/Times Program Regularly Scheduled	Wednesdays 7:00, 8:00 and 9:00
Total times aired at regularly scheduled time	42
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Did you ever wonder?" is a nationally acclaimed children's series that furthers the educational and informational needs of children ages 8-12 by discussing answers to the why's and how's of a wide variety of topics related to science.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E/I?

Digital Core Program (3 of 3)	Response
Program Title	Joy Junction
Origination	Local
Days/Times Program Regularly Scheduled	Wednesdays 8:30, 10:30
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joy Junction is a fun variety show that uses games, songs, skits, quizzes and stories to teach children valuable life lessons. Scripture lessons are also included to show examples of morality. This is an upbeat show that aims to inspire children to use their imaginations in a positive manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Richard Ehrman
	Address	60 Settlers Court
	City	Chanhasssen
	State	MN
	Zip	55317
	Telephone Number	7278592078
	Email Address	jgallagher33@msn.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	4 Media continues to air qualifying children's programming in compliance with FCC rules and will continue to do so. L4 Media realizes and understands the importance of quality children's programs and its responsibility as a broadcaster to provide it to its viewers.

Other Matters (0)

Certification	Question	Respons
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed	
	official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an	
	attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to	
	represent the party filing the Children's Television Programming, and who further certifies that he or she has	
	read the document; that to the best of his or her knowledge, information, and belief there is good ground to	
	support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
	the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements	
	that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	L4
	Authorization(s) specified above.	Media,
		LLC

Attachments No Attachments.