



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-135415** | Submit Date: **10/10/2012** | Call Sign: **KXFX-CD** | Facility ID: **32179** |  
City: **BROWNSVILLE** | State: **TX**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2012** |  
Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)		Response
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00 am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 7)		Response
Program Title	Wild About Animals	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:30 am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS IS A WEEKLY HALD-HOUR ANIMAL MAGAZINE SERIES. THE SHOW IS HOSTED BY THE EMMY-AWARD WINNING ACTRESS MARIETTE HARTLEY. MARIETTE HAS COMMITTED HERSELF TO FIGHTING FOR THE RIGHT OS ANIMALS FOR OVER 20 YEARS. THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER (SPECIFIC TARGET AUDIENCE IS 13 - 16). AS THE PRODUCERS OF WILD ABOUT ANIMALS IT IS THE OBJECTIVE OF STEVE ROTFIELD PRODUCTIONS, INC. TO EDUCATE AND INFORM CHILREN BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE IS CLOSED - CAPTIONED AND E/I INSCRIBED THROUGHOUT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)		Response
Program Title		Jack Hanna's Into the Wild
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:00 am
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	8/11/12 4:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	8/11/12 212
Reason for Preemption	Public Interest

Digital Core Program (4 of 7)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LINVING ROOMS AROUND AMERICA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	8/11/12 4:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	8/11/12 512
Reason for Preemption	Public Interest

Digital Core Program (5 of 7)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 2:00 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL HIGHLIGHTS THE PRO-SOCIAL AND ON AND OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NASPE), THIS WEEK IN BASEBALL SEEKS TO PROVIDE TODAYS YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AND IMPACT ON DEVELOPMENTAL OF POSITIVE LIFESYLE BEHAVIORS. THE PROGRAM PORTRAYS THE POSITIVE OUTCOMES THAT RESULT FROM DEDICATION, HARD WORK, SELF DISCIPLINE, TEAMWORK, PRACTICE AND PERSONAL RESPONSIBILITIES. THE PROGRAM ALSO RELATES THE ACHIVEMENTS AND EXPERIENCES OF BASEBALLPLAYERS TO POTENTIAL ACHIVEMENTS IN LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00 am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FEATURES ARE PRODUCED EACH WEEK SUCH AS, "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE), AND "WORD", (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING; DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN APPROPRIATE MANNER. THE PROGRAM STIMULATES THE 13 - 16 YEAR OLDS CURIOSITY, DEVELOPS THEIR LEARNING AND COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT OF THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	<b>Response</b>
Program Title	Laura McKenzie World Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00 am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIE'S TRAVELER CREATES A STRONG COGNITIVE CURRICULUM AND WILL HAVE A SIGNIFICANT POSITIVE IMPACT, THE PROGRAMS ACADEMICALLY RELEVANT AND SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF STUDENTS, AGES 13 TO 16. LMT CAN EASILY BE ACCESSED BY PARENTS AND CHILDREN. LAURA CREATES A SHARED EXPERIENCE BY INCLUDING HER OWN CHILD IN MANY OF THE EPISODES, FOSTERING AN INTEREST TO WHICH MATURE AND YOUNG VIEWERS WILL RELATE LMT ACCLAIMED PROGRAMS HAVE WIDE APPEAL FOR CHILDREN INTERESTED IN HISTORY, GEOGRAPHY, MODERN AND ANCIENT WORLD CULTURES, MAJOR ACHIEVEMENTS WITHIN EACH CULTURE INCLUDING BUT NOT LIMITED TO; LITERATURE, ARTS AND ENTERTAINMENT, GOVERNMENT AND POLITICS, TECHNOLOGY AND ARCHITECTURE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donella M. Alvarado
Address	801 N. Jackson Road
City	McALLEN
State	TX
Zip	78501
Telephone Number	956-687-4848
Email Address	dsalvarado@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (2 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS IS A WEEKLY HALD-HOUR ANIMAL MAGAZINE SERIES. THE SHOW IS HOSTED BY THE EMMY-AWARD WINNING ACTRESS MARIETTE HARTLEY. MARIETTE HAS COMMITTED HERSELF TO FIGHTING FOR THE RIGHT OS ANIMALS FOR OVER 20 YEARS. THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER (SPECIFIC TARGET AUDIENCE IS 13 - 16). AS THE PRODUCERS OF WILD ABOUT ANIMALS IT IS THE OBJECTIVE OF STEVE ROTFIELD PRODUCTIONS, INC. TO EDUCATE AND INFORM CHILREN BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE IS CLOSED - CAPTIONED AND E/I INSCRIBED THROUGHOUT.

Other Matters (3 of 6)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program

Other Matters (4 of 6)	Response
Program Title	Animal Explorations with Jarrod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (5 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00 am
Total times aired at regularly scheduled time	14



Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FEATURES ARE PRODUCED EACH WEEK SUCH AS, "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE), AND "WORD", (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING; DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN APPROPRIATE MANNER. THE PROGRAM STIMULATES THE 13 - 16 YEAR OLDS CURIOSITY, DEVELOPS THEIR LEARNING AND COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT OF THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE.

Other Matters (6 of 6)	Response
Program Title	Laura McKenzie World Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIE'S TRAVELER CREATES A STRONG COGNITIVE CURRICULUM AND WILL HAVE A SIGNIFICANT POSITIVE IMPACT, THE PROGRAMS ACADEMICALLY RELEVANT AND SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF STUDENTS, AGES 13 TO 16. LMT CAN EASILY BE ACCESSED BY PARENTS AND CHILDREN. LAURA CREATES A SHARED EXPERIENCE BY INCLUDING HER OWN CHILD IN MANY OF THE EPISODES, FOSTERING AN INTEREST TO WHICH MATURE AND YOUNG VIEWERS WILL RELATE LMT ACCLAIMED PROGRAMS HAVE WIDE APPEAL FOR CHILDREN INTERESTED IN HISTORY, GEOGRAPHY, MODERN AND ANCIENT WORLD CULTURES, MAJOR ACHIEVEMENTS WITHIN EACH CULTURE INCLUDING BUT NOT LIMITED TO; LITERATURE, ARTS AND ENTERTAINMENT, GOVERNMENT AND POLITICS, TECHNOLOGY AND ARCHITECTURE.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Donella Alvarado</b></p>

**Attachments**

No Attachments.