

Children's Television Programming Report

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 KZUP-CD
 Facility ID:
 24975

 City:
 BATON ROUGE
 State:
 LA
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 Date:
 04/06/2012
 Filing Status:
 Active
 Status:
 Sta

Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

.	Section	Question	Response		
Children's Television					
Information	Station Type Station Type Network Affiliation		Network Affiliation	1	
		Affiliated network	RTV		
		Nielsen DMA	Baton Rouge		
		Web Home Page Address			
Digital Core	Question			Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			5.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream				
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0	
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes	
	programming guideline (applie	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes	

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7-7:30 a.m. and Thursdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the lovable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs. Oogleberry Ink dog, Tiny Tina Ten Toes and Mo. Definitely an off-beat family! Courtney's home is warm, friendly and inviting-a cozy place where all children feel comfortable hanging out singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than	
Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and	Under attack from monstrous viruses, the Earth could soon be doomed. Eavirus, with its own unique characteristics and super powers can transform,
how it meets the definition of Core	multiply, mutate and fuse together to become even more powerful.
Programming.	
Does the Licensee identify the program by	Yes
displaying throughout the program the symbol E/I?	

Digital Core Program (3 of 8)	Response
Program Title	Angels's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis-the Devils that are practising to become Guardian devils. Kids are taken on an inspirational journey that stirs their spirit and provides mortal tools for their decisions they face in veryday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of "herosim", "bullying" and other issues of particular concern to young teens.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (4 of 8)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore rakes an atypical approach, since the focus is specifically aimed at the 13-16 year old set. Teens- the "Young Explorers" travel the globe search of exciting and adventure-filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	BETA Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	In accordance with the 1990 Chidren's Television Act, intended to increase educational and informational
educational	programming to children on television, BETA RecordsTV clearly meets the goals of providing children with
and	television show that meets CORE requirments of the FCC as follows: 1. Making choices i nlife is an ongoin
informational	subject. A challenge faced by all teens in this category. 2. Provides a good impetus for teens committing to
objective of	their music education-giving them the ability to get scholarships, and a good positive medium for reaching
the program and how it	their career goals. 3. Makes teens aware of past and present music history. 4 Hosts interview up and
meets the	coming musical artists about their own voices heard. 5. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, committment and perseverance that teens can apply to
definition of	their lives.
Core	
Programming.	
Does the	Yes
Licensee identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (6	
of 8)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in high definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how the find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaption and how animal take care of their young. Along the way, Anima Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of entertaining, it's culturally relevant and important. Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life is a "behind-the-scenes" look at current NASCAR teams, crew members, business personnel, and drivers who share their experience, advice, and stories; educating teens and providing an in-depth look at the hard work and a dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Monsters and Pirates
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two rival students at the famous "Blackbeard academy" embark on a treasure-hunt challenge that could lead to their graduation and certify them as full-fledged pirates. However, the two must put their differences aside and join forces to defeat their teacher, the dreaded Espadon, who hopes to claim the treasure for himself!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen G. Mire
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	(225) 768-9148
Email Address	karen.mire@fox44.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station did not broadcast analog this quarter. The licensee's response to Question 7(b) therefore assumes that the station's current main program stream serves as the equivlalent to the station's former analog channel. After due review of station records and documentation to us by program suppliers, the licensee certifies that the station has fully complied at 47.C.F.R. Section 73.670 with respect to all programs specifically designed for children ages 12 and under that were not "educational or informational."

Liaison Contact

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon @ 7-7:30 amd Thurs @ 7:30-8 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Mustard Pancakes is a television series for children, featuring the lovable and talented Coutney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs. Oogleberry Ink dog, Tiny Tina Ten Toes and Mo. Definitely an off-beat family! Courtney's home is warm, friendly and inviting-a cozy place where all children feel comfortable hanging out singing songs and hearing stories.

Programming.

Other Matters (2 of 9)	Response
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Under attack from monstrous viruses, the Earth could soon be doomed. Each virus, with its own unique characteristics and super powers can transform, multiply, mutate and fuse together to become even more poewerful.

Other Matters (3 of 9)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Describe the

informational

program and

13 years to 16 years

Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be educational and Guardian Angels and their nemesis-the Devils that are practising to become Guardian devils. Kids are taken on an inspirational journey that stirs their spirit and provides mortal tools for their decisions they objective of the face in veryday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of "herosim", "bullying" and other issues of how it meets the definition of Core particular concern to young teens. Programming.

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Other Matters (4 of 9)		Response
Program Title		Passport To Explore
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays at 7-7:30 a.m.
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from	N	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Passport To Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year old set. Tweens -the "Young Explorer"-travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Other Matters (5 of 9)	Resp	onsa
	-	
Program Title	wons	sters and Pirates
Origination	Synd	icated
Days/Times Program Regularly Scheduled	Frida	ys at 7-7:30 a.m.
Total times aired at regularly scheduled time	13	
Length of Program	30 mi	ins
Age of Target Child Audience from	6 yea	ars to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	challe Howe	rival students at the famous "Blackbeard academy" embark on a treasure-hunt enge that could lead to their graduation and certify them as full-fledged pirates. ever, the two must put their differences aside and join forces to defeat their teacher, readed Espadon, who hopes to claim the treasure for himself!
Other Matters (6 of 9)	R	esponse

	Neaponac
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life is a "behind-the-scenes" look at current NASCAR teams, crew members, business personnel, and drivers who share their experience, advice, and stories; educating teens and providing an in-depth look at the hard work anda dedication it takes to achieve their goals.

Other Matters (7 of 9)	Response
Program Title	BETA Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Chidren's Television Act, intended to increase educational and informational programming to children on television, BETA RecordsTV clearly meets the goals of providing children wit television show that meets CORE requirments of the FCC as follows: 1. Making choices i nlife is an ongo subject. A challenge faced by all teens in this category. 2. Provides a good impetus for teens committing their music education-giving them the ability to get scholarships, and a good positive medium for reaching their career goals. 3. Makes teens aware of past and present music history. 4 Hosts interview up and coming musical artists about their own voices heard. 5. Attributes and advice, emphasized by the hosts a their guests, instill a grounded balance of priorities , committment and perseverance that teens can apply their lives.
Other Matters (8 of	
WALLETS TO DE	

9)	Kesponse
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13

Length of Program	30 mins				
Age of Target Child Audience from	13 years	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in high definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the wor of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaption and how animal take care of their young. Along the way, Anima Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of entertaining, it's culturally relevant and important. Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.				
Other Matters ((9 of 9)	Response			
Program Title		The Real Winning Edge			
Origination		Syndicated			
Days/Times Program Regularly Scheduled		Saturdays at 10-10:30 a.m.			
Total times aired at regularly scheduled time		13			
Length of Program		30 mins			
Age of Target Child Audience from		13 years to 16 years			
December 1					

Describe the educational
and informationalFox affiliates across the country are picking up a new teen sports show that focuses on
Christianity. "The Real Winning Edge" highlights young people who have overcome adversity
with the help of their faith. " There's never been a generation more beseiged with negative
images and materials that is destructive to their character ", creater Dr. Diane Preston-Reilly told
CitizenLink. "The Real Winning Edge " was created to off-set that.Programming.

Certification	Question	Response
	 The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). 	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Knight Broadcasting of Baton Rouge License Corp.

Attachments No Attachments.