



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002538445** File Number: **CPR-175392** Submit Date: **10/12/2015** Call Sign: **WESH** Facility ID: **25738** City:

DAYTONA BEACH State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/12/2015 Filing Status: Active

## Report reflects information for : Third Quarter of 2015

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | NBC/Me-TV                 |
|              | Nielsen DMA           | Orlando-Daytona-Melbourne |
|              | Web Home Page Address | WWW.WESH.COM              |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(13)

| Digital Core Program (1 of 13)   | Response  |
|--|---|
| Program Title  | Ruff-Ruff, Tweet & Dave   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturday / 10-10:30am   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy) and Tweet (A lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. Main Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Ruff-Ruff, Tweet & Dave |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   | 2015-07-11              |
| Episode #  | 7-11-15 / RTD102        |
| Reason for Preemption  | Sports                  |

| Digital Core<br>Program (2 of 13) | Response   |
|-----------------------------------|------------|
| Program Title                     | AstroBlast |
| Origination                       | Network    |

| Days/Times Program Regularly Scheduled   | Saturday / 10:30-11am  |
|--|--|
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of<br>Preemptions   | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sputnik, Haley, Radar, Comet, and Jet are five fun-loving animals who live with their alien octopus friend Sal in the Astroblast Space Station, which also houses a large library and a smoothie cafe called the Frosty Star. "Astroblast! is an interplanetary animated series comprised of clever storylines for kids ages 2 to 6 with relatable characters and lots of humor, all built on a pro-social platform that playfully touches upon and positively reinforces universal themes of fair play, teamwork, good manners, healthy choices and more. Main Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | AstroBlast      |
| List date and time rescheduled   | N/A             |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No              |
| Date Preempted   | 2015-07-11      |
| Episode #  | 7-11-15 /ATB102 |
| Reason for Preemption  | Sports          |

|--|

| Origination  | Network  |
|--|--|
| Origination  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday / 11-11:30am  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Main Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions                                | Response  |
|--|-----------|
| Title of Program                         | Lazy Town |
| List date and time rescheduled           | N/A       |
| Is the rescheduled date the second home? | No        |

| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
|--|------------------|
| Date Preempted   | 2015-07-11       |
| Episode #  | 7-11-15 / LZT101 |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (4 of 13)  | Response  |
|--|---|
| Program Title  | Earth To Luna   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturday / 11:30-12:00pm  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna!, follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions                                | Response      |
|--|---------------|
| Title of Program                         | Earth To Luna |
| List date and time rescheduled           | N/A           |
| Is the rescheduled date the second home? | No            |

| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
|--|------------------|
| Date Preempted   | 2015-07-11       |
| Episode #  | 7-11-15 / ELT102 |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (5<br>of 13)   | Response   |  |
|--|--|--|
| Program Title  | Poppy Cat  |  |
| Origination  | Network  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday / 10:30-11am  |  |
| Total times aired at regularly scheduled time  | 13   |  |
| Total times aired  | 12   |  |
| Number of<br>Preemptions   | 0  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |  |
| Length of Program  | 30 mins  |  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents who fondly recall their childhood pets, or who see their own children bond with a beloved animal companion will appreciate Poppy Cat: Birthday Treasures and Other Adventures. It's a collection of episodes (each runs about 11 minutes long) from the animated TV series titled The Extraordinary Adventures of Poppy Cat, which launched on PBS Kids Sprout in 2011. The TV series is based on the popular children's books by Lara Jones. Poppy Cat follows the fanciful stories created by a little girl name Lara and each episode begins with Lara sitting down to read to her adored pet Poppy Cat. Then, the action shifts to the imaginary adventure, which stars Poppy Cat and a cast of animal friends. Kudos to the series' writers for including whimsical plot twists and taking the time to give each character distinct traits and dialogue. Children's television program line-ups are congested with lots of anthropomorphized animal stories but Poppy Cat stands out for its clever humor and ability to turn everyday events into inspired adventures. Main Digital. |  |

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| Digital Core<br>Program (6<br>of 13)   | Response  |
|--|---|
| Program Title  | Tree Fu Tom   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday / 11-11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. Main Digital. |

| Does the     | Yes |  |  |
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| Licensee     |     |  |  |
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| Digital Core<br>Program (7 of 13)  | Response   |
|--|--|
| Program Title  | EKN Worldwide Kids News  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday / 11:30am-12pm  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by a diverse news team made up of young "journalists," this entertaining and educational program gives students a clear voice in adult-dominated media and provides a unique perspective to the news. Partner, Weekly Reader, provides unique opportunities for teachers to download scripts from their website, for students to participate in polls on the website, and to find other related facts. Each week's topics take a kid-sensitive approach to serious news topics, such as terrorism, bullying, and diabetes. Other segments include At The Movies, Superstars and Kids on the Street. Main Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 13) | Response                                |
|--------------------------------|---|
| Program Title                  | Green Screen Adventures - ME-TV Network |

| Origination  | Network   |
|--|---|
| Days/Times Program Regularly<br>Scheduled  | Saturday / 8-8:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers and families can submit students' works. A creative cast of improv actors make the writing come to life using story theater, game shows and puppetry. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 13)   | Response  |
|--|---|
| Program Title  | Green Screen Adventures - ME-TV Network   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturday / 8:30-9am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers and families can submit students' works. A creative cast of improv actors make the writing come to life using story theater, game shows and puppetry. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (10 of 13)   | Response   |
|--|--|
| Program Title  | Saved By The Bell - ME-TV Network  |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sunday / 10-10:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friend Bayside High who help each other make the most of growing up in a complicated world. The mu ethnic cast members serve as role models for young teen viewers as they deal with such issues dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcouse and other issues of particular concern to young teens. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11 of 13)            | Response                          |
|---|-----------------------------------|
| Program Title                                 | Saved By The Bell - ME-TV Network |
| Origination                                   | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday / 10:30-11am               |
| Total times aired at regularly scheduled time | 13                                |

| Total times aired  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues a dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohuse and other issues of particular concern to young teens. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12 of 13)                 | Response                          |
|--|-----------------------------------|
| Program Title                                      | Saved By The Bell - ME-TV Network |
| Origination  | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled       | Sunday/ 11:-11:30AM               |
| Total times aired at regularly scheduled time      | 13                                |
| Total times aired                                  |                                   |
| Number of<br>Preemptions                           | 0                                 |
| Number of Preemptions for other than Breaking News |                                   |
| Number of<br>Preemptions<br>Rescheduled            |                                   |
| Length of Program                                  | 30 mins                           |

| Age of Target Child<br>Audience  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multiethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (13 of 13)   | Response  |
|--|---|
| Program Title  | Saved By The Bell - ME-TV Network   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday / 11:30am - 12:00pm  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multiethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |

| Does the Licensee | Yes |
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                    |
| Name of children's programming liaison  | Lenora Boutte          |
| Address   | 1021 N.<br>Wymore Road |
| City  | Winter Park            |
| State   | FL                     |
| Zip   | 32789                  |
| Telephone Number  | 407-539-7932           |
| Email Address   | lboutte@hearst.        |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                        |

## Other Matters (13)

| Other Matters (1 of 13)  | Response  |
|--|---|
| Program Title  | Ruff-Ruff, Tweet & Dave   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday / 10-10:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy) and Tweet (A lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. |

| Other Matters (2 of 13)  | Response   |
|--|--|
| Program Title  | Astroblast   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday / 10:30-11am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sputnik, Haley, Radar, Comet, and Jet are five fun-loving animals who live with their alien octopus friend Sal in the Astroblast Space Station, which also houses a large library and a smoothie cafe called the Frosty Star. "Astroblast! is an interplanetary animated series comprised of clever storylines for kids ages 2 to 6 with relatable characters and lots of humor, all built on a pro-social platform that playfully touches upon and positively reinforces universal themes of fair play, teamwork, good manners, healthy choices and more. Main Digital. |

| Other Matters (3 of 13)                       | Response              |
|---|-----------------------|
| Program Title                                 | Clangers              |
| Origination                                   | Network               |
| Days/Times Program<br>Regularly Scheduled     | Saturday / 11-11:30am |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |

| Age of Target Child Audience from  | 2 years to 5 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Clangers is an imaginative show that follows a family of pink, long-noised, inventive and curious mouse shaped creatures who live on a small blue planet, out in the starry stretches of outer space. Kind and generous creatures, they communicate with distinctive whistles, on the wondrous and often humorous events which occur in each episode. |

| Other Matters (4 of 13)  | Response  |
|--|---|
| Program Title  | Earth To Luna   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday / 11:30-12pm   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna!, follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Main Digital. |

| Other<br>Matters (5 of<br>13)                 | Response            |
|---|---------------------|
| Program Title                                 | Poppy Cat           |
| Origination                                   | Network             |
| Days/Times Program Regularly Scheduled        | Sunday / 10:30-11am |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of Target Child Audience from             | 2 years to 5 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Parents who fondly recall their childhood pets, or who see their own children bond with a beloved animal companion will appreciate Poppy Cat: Birthday Treasures and Other Adventures. It's a collection of episodes (each runs about 11 minutes long) from the animated TV series titled The Extraordinary Adventures of Poppy Cat, which launched on PBS Kids Sprout in 2011. The TV series is based on the popular children's books by Lara Jones. Poppy Cat follows the fanciful stories created by a little girl name Lara and each episode begins with Lara sitting down to read to her adored pet Poppy Cat. Then, the action shifts to the imaginary adventure, which stars Poppy Cat and a cast of animal friends. Kudos to the series' writers for including whimsical plot twists and taking the time to give each character distinct traits and dialogue. Children's television program line-ups are congested with lots of anthropomorphized animal stories but Poppy Cat stands out for its clever humor and ability to turn everyday events into inspired adventures. Main Digital.

| Other<br>Matters (6 of<br>13)   | Response  |
|---|---|
| Program Title   | Tree Fu Tom   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday / 11-11:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. Main Digital. |

| Other Matters (7 of 13)                       | Response                |
|---|-------------------------|
| Program Title                                 | EKN Worldwide Kids News |
| Origination                                   | Syndicated              |
| Days/Times Program Regularly Scheduled        | Sunday / 11:30am-12pm   |
| Total times aired at regularly scheduled time | 13                      |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by a diverse news team made up of young "journalists," this entertaining and educational program gives students a clear voice in adult-dominated media and provides a unique perspective to the news. Partner, Weekly Reader, provides unique opportunities for teachers to download scripts from their website, for students to participate in polls on the website, and to find other related facts. Each week's topic take a kid-sensitive approach to serious news topics, such as terrorism, bullying and diabetes. Other segments include At The Movies, Superstars and Kids on the Street. Main Digital. |

| Other Matters (8 of 13)  | Response  |
|--|---|
| Program Title  | Green Screen - ME-TV Network  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturday / 8:00 - 8:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers and families can submit students' works. A creative cast of improv actors make the writing come to life using story theater, game shows and puppetry. Multicast. |

| Other Matters (9 of 13)  | Response  |
|--|---|
| Program Title  | Green Screen - ME-TV Network  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturday / 8:30 - 9:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers and families can submit students' works. A creative cast of improv actors make the writing come to life using story theater, game shows and puppetry. Multicast. |

| Other Matters (10 of 13) | Response                  |
|--------------------------|---------------------------|
| Program Title            | Saved By the Bell - ME-TV |
| Origination              | Network                   |

| Days/Times<br>Program Regularly<br>Scheduled   | Sunday / 10:00 - 10:30am   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |

| Other Matters (11 of 13)   | Response   |
|--|--|
| Program Title  | Saved By the Bell- ME-TV   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sunday / 10:30 - 11am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |

| Other Matters (12 of 13)                      | Response                 |
|---|--------------------------|
| Program Title                                 | Saved By the Bell- ME-TV |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Sunday / 11:00 - 11:30am |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |

| Age of Target Child Audience from  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |

| Other Matters (13 of 13)   | Response   |
|--|--|
| Program Title  | Saved By the Bell- ME-TV   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sunday / 11:30am - 12:00pm   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hearst Properties Inc. **Attachments** 

No Attachments.