

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529247** File Number: **CPR-124287** Submit Date: **10/07/2011** Call Sign: **WGEN-TV** Facility ID: **27387**

City: **KEY WEST** State: **FL**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/07/2011 Filing Status: Active

Report reflects information for : Third Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant Address Phone Email Applican | t Type |
|--|--------|
|--|--------|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Miami-Ft. Lauderdale |
| | Web Home Page Address | www.wgentv.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(1)

| Digital Core Program (1 of 1) | Response |
|--|---|
| Program Title | Club 10 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7-8:30 AM, Sundays 7-8:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 90 mins |
| Age of Target Child Audience | 3 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With our emphasis on family oriented programming, children are certainly at the top of our list. WGEN-TV is proud to present one of the most popular children's shows in Latin America: The Caracol TV produced, Club 10. The show's puppet creations both entertain and educate, swooping up our young viewers and their imaginations, and taking them on a worldwide journey of exploration and discovery that entertains, teaches, and informs children about the history and cultures of places they visit. The show is so well-known in Latin American Countries that guest celebrities often drop in to the delight of cast and kids. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jacques Combeau |
| Address | 525 Southard Street |
| City | Key West |
| State | FL |
| Zip | 33040 |
| Telephone Number | 305-293-4333 |
| Email Address | jcombeau@wgentv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. | WGEN-TV's locally-produced program "En Una Hora" visited throughout Key West and the Florida Keys' during the Third Quarter 2011. WGEN-TV is an active member of The Florida Sheriffs Association. WGEN-TV aired hundreds of public service announcements, including those from the following organizations, discussing topics directly relevant to children and families: Foundation for a Better Life, US Department of Environment, American Dental Association, American Cancer Society, Florida's Highway Patrol, AD Council, US Department of Health. WGEN-TV also aired several announcements relevant to children and families |

See 47 C.F.R. Section 73.671, NOTES 2 and 3.

on its Local Community Issues on the Calendar segments.

Other Matters (1)

| Other Matters (1 of 1) | Response |
|--|---|
| Program Title | Club 10 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7-8:30 AM, Sundays 7-8:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 90 mins |
| Age of Target Child Audience from | 3 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With our emphasis on family oriented programming, children are certainly at the top of our list. WGEN-TV is proud to present one of the most popular children's shows in Latin America: The Caracol TV produced, Club 10. The show's puppet creations both entertain and educate, swooping up our young viewers and their imaginations, and taking them on a worldwide journey of exploration and discovery that entertains, teaches, and informs children about the history and cultures of places they visit. The show is so well-known in Latin American Countries that guest celebrities often drop in to the delight of cast and kids. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mapale LLC **Attachments**

No Attachments.