

## Children's Television Programming Report

 FRN:
 0003769833
 File Number:
 CPR-126572
 Submit Date:
 01/09/2012
 Call Sign:
 WKYI-CD
 Facility ID:
 25078

 City:
 LOUISVILLE
 State:
 KY

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/09/2012

 Filing Status:
 Active
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 K
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## **Report reflects information for : Fourth Quarter of 2011**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question Response                    |          |
|---------------------------|--|--------------------------------------|----------|
| Television<br>Information | Station Type   | Station Type Independent             |          |
|                           |  | Affiliated network                   |          |
|                           |  | Nielsen DMA Louisville               |          |
|                           |  | Web Home Page Address www.wkyitv.com | 1        |
|                           |  |                                      |          |
| Digital Core              | Question   |                                      | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                                      |          |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                                      |          |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                                      |          |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                                      |          |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional  |                                      |          |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programStream)stream) did not consist of program episodes that had already aired within the previous seven days either on theStation's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | GINA D'S KIDS CLUB  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY 7AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 6 years  |
| Describe the educational and informational objective<br>of the program and how it meets the definition of<br>Core Programming. | Gina D's Kids Club educates and informs children between the ages of 2 to 6 by teaching social, math and reading skills in a fun loving and positive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes   |

| Digital Core Program (2 of 6)  | Response   |
|--|--|
| Program Title  | Aqua Kids  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY 7:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to<br>educating young people about the importance of protecting marine<br>environments and the animals that live there. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (3 of 6) | Response              |
|-------------------------------|-----------------------|
| Program Title                 | Ariel, Zoey & Eli Too |
| Origination                   | Syndicated            |

| Days/Times Program<br>Regularly Scheduled   | SATURDAY 8AM   |
|---|--|
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Tween twins Ariel & Zoey and little brother Eli, empower, educate and entertain youngsters by interviewing and performing with celebrity guests in their musical variety television program, "Ariel & Zoey & Eli, Too". Upcoming guests include Miranda Cosgrove, Project Trio, The Verve Pipe, Hall of Fame football coach Lloyd Carr, The University of Michigan Musical Theater Program's senior class, among others! |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core Program<br>(4 of 6)                         | Response             |
|--|----------------------|
| Program Title  | Angel's Friends      |
| Origination  | Syndicated           |
| Days/Times Program<br>Regularly Scheduled                | SATURDAY 8:30AM      |
| Total times aired at regularly scheduled time            | 13                   |
| Total times aired  |                      |
| Number of<br>Preemptions                                 | 0                    |
| Number of<br>Preemptions for other<br>than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                  |                      |
| Length of Program  | 30 mins              |
| Age of Target Child<br>Audience                          | 13 years to 16 years |

| of the pr<br>how it m            | onal and<br>ional objective<br>ogram and<br>leets the<br>n of Core | Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils! |
|----------------------------------|--|--|
| identify<br>by displa<br>through |  | Yes  |

| Digital Core Program<br>(5 of 6)   | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS CLASSICS   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY 11:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes   |

| Program Title  | ANIMAL ATLAS CLASSICS   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SUNDAY 10:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response   |
|-----------------|---|--|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
|                 | Name of children's programming liaison  | DAVID SMITH  |
|                 | Address   | PO BOX 2623  |
|                 | City  | CLARKSVILLE  |
|                 | State   | IN   |
|                 | Zip   | 47131  |
|                 | Telephone Number  | 812-949-9843   |
|                 | Email Address   | david@wkyitv.com   |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The license for<br>WKYI-CD was<br>transfered on 12/9<br>/11 to New Albany<br>broadcasting<br>Company Inc.<br>during this period. |

Other Matters (0)

| Certification | Question   | Response                                      |
|---------------|--|---|
| Certification | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.<br><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or |   |
|               | coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE<br>BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY<br>STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title<br>47, §503).  |   |
|               | I certify that this application includes all required and relevant attachments.  |   |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | New Albany<br>Broadcasting<br>Company<br>Inc. |

Attachments No Attachments.