



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-128870** | Submit Date: **04/06/2012** | Call Sign: **KODE-TV** | Facility ID: **18283**
City: **JOPLIN** | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2012 | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Joplin-Pittsburg |
| | Web Home Page Address | www.fourstateshomepage.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|---|
| Program Title | Jack Hannas Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8-830am 1/7-3/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series, Jack Hannas Wild Countdown, that will engage viewers 13-16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different each week in a variety of categories. What are the top ten..."fastest animals in Africa,..."tallest insects,..."biggest eaters,..."smartest birds" Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|--|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 830-9am 1/7-3/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to the human experience. Ocean Mysteries engages viewers 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. Behaviors run from basic, like parental instinct, to complex, like the formation of social structures. Viewers increase their ..."aquatic I.Q.by seeing how human life mirrors that of animals on land and in water. Vital to this process is the shows host, Jeff Corwin, whose uncanny ability in instill empathy for even the tiniest of creatures, allows viewers to rally behind the featured animals and see how important they are to all life on our planet. From exciting rescues to abandoned animals to unexpected conflicts in the ..."family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. Exploration, discovery and adventure are all parts of Jeff Corwins journey, and viewers experience the high-definition action from sea level and below.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | | Response |
|--|--|-----------------|
| Program Title | Born To Explore | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays 9-930am 1/7-3/31/12 | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The worlds cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Developed for 13-16 year olds, but engaging for the whole family, in this weekly half-hour series, Born to Explore, Richard uncovers amazing facts of nature and manmade treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (4 of 6) | | Response |
|--------------------------------------|-----------------|-----------------|
| Program Title | Everyday Health | |
| Origination | Syndicated | |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 930-10am 1/7-3/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change, special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are paying it forward, with good will and new ideas that will inspire other teens to take action. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 6)

Response

| | |
|---------------|----------------------------------|
| Program Title | Food For Thought w/Claire Thomas |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 10-1030am 1/7-3/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at anytime - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (6 of 6)

Response

| | |
|---------------|---------------|
| Program Title | Culture Click |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 1030-11am 1/7-3/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of whats trending on search engines that week. These topics will serve as a jumping-off point for a deep-dive into the culture that viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society using the power and speed of the Internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a weeks worth of ...moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and theres no limit to what viewers will learn when they experience Culture Click. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Shirley E. Morton, General Manager |
| Address | 1502 Cleveland |
| City | Joplin |
| State | MO |
| Zip | 64801 |
| Telephone Number | 417-781-2345 |
| Email Address | smorton@kode12.tv |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Activities Report Promotions January-March 2012 January- Present: Our Kids January- Reading Month February- George Washington Carver Month March- Womens History Month |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|--|
| Program Title | Jack Hannas Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8-830am 4/7-6/30/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series, Jack Hannas Wild Countdown, that will engage viewers 13-16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different each week in a variety of categories. What are the top ten..."fastest animals in Africa,..."tallest insects,..."biggest eaters,..."smartest birds" Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |

| Other Matters (2 of 6) | Response |
|---|-------------------------------|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 830-9am 4/7-6/30/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to the human experience. Ocean Mysteries engages viewers 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. Behaviors run from basic, like parental instinct, to complex, like the formation of social structures. Viewers increase their ..."aquatic I.Q.by seeing how human life mirrors that of animals on land and in water. Vital to this process is the shows host, Jeff Corwin, whose uncanny ability in instill empathy for even the tiniest of creatures, allows viewers to rally behind the featured animals and see how important they are to all life on our planet. From exciting rescues to abandoned animals to unexpected conflicts in the ..."family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. Exploration, discovery and adventure are all parts of Jeff Corwins journey, and viewers experience the high-definition action from sea level and below. |
|--|---|

| Other Matters (3 of 6) | |
|-------------------------------|-----------------|
| | Response |

| | |
|---|-------------------------------|
| Program Title | Born To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9-930am 4/7-6/30/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The worlds cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Developed for 13-16 year olds, but engaging for the whole family, in this weekly half-hour series, Born to Explore, Richard uncovers amazing facts of nature and manmade treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |
|--|--|

| Other Matters (4 of 6) | |
|-------------------------------|-----------------|
| | Response |

| | |
|---|--------------------------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 930-10am 4/7-6/30/12 |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

Other Matters (5 of 6) Response

| | |
|---|----------------------|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10-1030am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. |
|--|---|

Other Matters (6 of 6) Response

| | |
|---------------|----------------------------------|
| Program Title | Food For Thought w/Claire Thomas |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 1030-11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at anytime - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Mission Broadcasting, Inc.</p> |

Attachments

No Attachments.