



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030347447** | File Number: **CPR-132927** | Submit Date: **07/10/2012** | Call Sign: **KJTV-TV** | Facility ID: **55031** |

City: **LUBBOCK** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/10/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Lubbock |
| | Web Home Page Address | www.myfoxlubbock.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(12)

| Digital Core Program (1 of 12) | | Response |
|--|--|---|
| Program Title | | YOUNG ICONS (CH. 35.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SAT. 9AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The best America's youth, including world class athletes, philanthropist, accomplish artist and entrepreneurs |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 12) | | Response |
|--|--|----------------------|
| Program Title | | PETS.TV (CH. 35.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SAT. 930AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | | Response |
|--|--|--|
| Program Title | | MLB PLAYER POLL (CH. 35.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SAT. 10AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (4 of 12) | | Response |
|--|--|--|
| Program Title | | Laura McKenzie's Traveler (channel 35.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 10:30am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Laura McKenzie's Traveler" follows Laura McKenzie as she journeys to popular tourist destinations across the globe, offering travel tips and a look at the local scenery and landmarks. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 12) | Response |
|--|---|
| Program Title | Jack Hanna's Into The Wild (channel 35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 12) | Response |
|---|---|
| Program Title | Sports Stars of Tomorrow (channel 35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 7:30am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Show focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 12) | Response |
|--|---|
| Program Title | Eco Company (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co Team reports on the latest developments in renewable energies and alternative fuels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | Response |
|--------------------------------|------------------------|
| Program Title | Mystery Hunters (35.2) |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sunday 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | | Response |
|--|----------------------|---|
| Program Title | | Animal Atlas Classics (35.2) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday 8:00am |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Following in the great, classical tradition of National Geographic, "Animal Atlas Classics" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (10 of 12) | Response |
|--|---|
| Program Title | Animal Atlas (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response |
|--|---|
| Program Title | Animal Exploration with Jarrod Miller (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarrod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 12) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|---|
| Program Title | Jack Hanna's Into The Wild (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Brad Moran |
| Address | PO Box 3757 |
| City | Lubbock |
| State | TX |
| Zip | 79423 |
| Telephone Number | 806-748-9300 |
| Email Address | bmoran@ramarcom.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | Young Icons (35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The best of America's youth, including world class athletes, philanthropist, accomplish artist and entrepreneurs! |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | Pets.TV (35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |

| Other Matters (3 of 12) | Response |
|---|------------------------|
| Program Title | MLB Player Poll (35.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. |
| | |
| Other Matters (4 of 12) | |
| Response | |
| Program Title | Laura McKenzie's Traveler (35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Laura McKenzie's Traveler" follows Laura McKenzie as she journeys to popular tourist destinations across the globe, offering travel tips and a look at the local scenery and landmarks. |
| | |
| Other Matters (5 of 12) | |
| Response | |
| Program Title | Jack Hanna's Into The Wild (35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures. |
| | |
| Other Matters (6 of 12) | |
| Response | |
| Program Title | Sports Stars of Tomorrow (35.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Show focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals. |
|--|---|

| Other Matters (7 of 12) | Response |
|--|---|
| Program Title | Eco Company (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co Team reports on the latest developments in renewable energies and alternative fuels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. |

| Other Matters (8 of 12) | Response |
|--|--|
| Program Title | Mystery Hunters (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth. |

| Other Matters (9 of 12) | Response |
|---|------------------------------|
| Program Title | Animal Atlas Classics (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Following in the great, classical tradition of National Geographic, "Animal Atlas Classics" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. |
|--|---|

| Other Matters (10 of 12) | Response |
|--|---|
| Program Title | Animal Atlas (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. |

| Other Matters (11 of 12) | Response |
|--|--|
| Program Title | Animal Exploration with Jarrod Miller (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined. |

| Other Matters (12 of 12) | Response |
|--|---|
| Program Title | Jack Hanna's Into The Wild (35.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Ramar Communications, Inc.</p> |

Attachments

No Attachments.