

Children's Television Programming Report

 FRN:
 0001529627
 File Number:
 CPR-119079
 Submit Date:
 04/07/2011
 Call Sign:
 WUNI
 Facility ID:
 30577
 City:

 WORCESTER
 State:
 MA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/07/2011
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

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Children's	Section	ection Question Re		
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	UNIVISION PRO	G
		Nielsen DMA	Boston	
		Web Home Page Address	WWW.WUNITV.	COM
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Dive Olly Dive
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training and his best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research facility called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an enthusiastic young sub who is very eager to finish his training and follow in the foot steps of his hero Submarine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's adventures. In facing a variety of challenges and problems, Olly and viewers learn the importance of friendship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are required to develop the necessary skills in responsible decision-making. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a Soar en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dive Olly Dive
List date and time rescheduled	01/02/11, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:00 AM
Reason for Preemption	Other

Digital Core Program (2 of 17)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a ar en Concierto (Dare to Dream in Concert).

Yes				
	Yes	Yes	Yes	Yes

Questions	Response
Title of Program	Росоуо
List date and time rescheduled	01/02/11, 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:30 AM
Reason for Preemption	Other

Digital Core Program (3 of 17)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of **Target Child** Audience

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meets the

Programming.

Core

4 years to 6 years

Describe the This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra educational who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and informational Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, objective of respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause the program problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a en Concierto (Dare definition of to Dream in Concert).

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Questions	Response
Title of Program	Zigby
List date and time rescheduled	01/02/11, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:00 AM
Reason for Preemption	Other

Digital Core Program (4 of 17)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pinky Dinky Doo
List date and time rescheduled	01/02/11, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:30 AM
Reason for Preemption	Other

Digital Core Program (5 of	
17)	Response
Program Title	Dora the Explorer
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a ar en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dora the Explorer
List date and time rescheduled	01/02/11, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 10:00 AM

the program the symbol E

/l?

Digital Core Program (6 of 17)	Response		
Program Title	Go, Diego, Go!		
Origination	Network		
Days/Times Program Regularly Scheduled	SA 10:30 AM		
Total times aired at regularly scheduled time	12		
Total times aired	13		
Number of Preemptions	1		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	1		
Length of Program	30 mins		
Age of Target Child Audience	2 years to 6 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a one-hour special title "Conteo Final Desfile de las Rosas" (Countdown to the Rose Parade).		
Does the Licensee identify the program by displaying throughout the program	Yes		

Other

Questions	Response
Title of Program	Go, Diego, Go!
List date and time rescheduled	01/02/11, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 10:30 AM
Reason for Preemption	Other

Digital Core Program (7 of 17)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 09:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Aqua Kids Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 09:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Dos Y Dos
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday 10:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	2 years to 7 years
Child Audience	
Describe the	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with
educational and	several words and phrases spoken in English allowing children to be entertained in Spanish while they
informational	learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core
objective of the	values like sharing, helping, and the importance of teamwork. As the show comes to an end children
program and how	have learned something special about different things like shapes, colors, or how to make the fastest
it meets the	paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining
definition of Core	and educating
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 17)	Response
Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program	
(11 of 17)	Response
Program Title	The Traveling Trio
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is a new TV show for kids who love to learn about this great big world we live in. Come along with Olivia, Ingram and Everett as they visit countries that you may have never even heard of. When you're done watching this show, you'll not only know how to say the name of the country but how to say some words in the local language. You'll learn where in the world each place is and all about the cool things to see there. You may even learn some historyand LIKE it!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12	
of 17)	Response
Program Title	NASA Connection
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	In The Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 09:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference

Does the Licensee Yes identify the program by displaying throughout the program the symbol E /I?

Digital Core Program (14 of 17)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 09:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	Aqua kids Adventure
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	NASA Connection
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALEX VON LITCHENBERG
Address	33 4TH AVE
City	NEEDHAM
State	МА
Zip	02494
Telephone Number	(781)433-2739
Email Address	ALEXVL@ENTRAVISI COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (8)

Other Matters (1 of 8)	Respo	nse
Program Title	Dive C	Olly Dive
Origination	Netwo	rk
Days/Times Program Regularly Scheduled	SA 08	:00 AM
Total times aired at regularly scheduled time	13	
Length of Program	30 mir	IS
Age of Target Child Audience from	4 year	s to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	of resp and his facility enthus Subma advent	ificant purpose and key educational objective of this half-hour program is to illustrate the importance bonsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training is best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an siastic young sub who is very eager to finish his training and follow in the foot steps of his hero arine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's tures. In facing a variety of challenges and problems, Olly and viewers learn the importance of ship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are ed to develop the necessary skills in responsible decision-making.
Other Matters	(2 of	Desmanas
8) Program Title		Pocoyo
Origination		Network
Days/Times Pro Regularly Sche	-	SA 08:30 AM
Total times aire regularly sched time		13
Length of Prog	ram	30 mins
Age of Target (Audience from	Child	2 years to 4 years
Describe the educational and informational objective of the program and he meets the defin of Core Programming.	e ow it	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (3 of 8)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never with kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that ther many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.
Other Matters (4 of 8)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core

This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode.

Programming.

Other Matters (5 of 8)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Other Matters (6 of 8)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Other Matters (7 of 8)	Response
Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic

Other Matters (8 of 8)	Response
Program Title	Dos Y Dos
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or

coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR

FORFEITURE (U.S. Code, Title 47, §503).

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. ENTRAVISION COMMUNICATIONS, LLC

Attachments No Attachments.