

# Children's Television Programming Report

 FRN:
 0021268396
 File Number:
 CPR-129759
 Submit Date:
 04/10/2012
 Call Sign:
 KFDM
 Facility ID:
 22589
 City:

 BEAUMONT
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/10/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

# **Report reflects information for : First Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type     Station Type     Network		n
		Affiliated network	CBS	
		Nielsen DMA	Beaumont-Port A	rthur
		Web Home Page Address	www.kfdm.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (app	at at least 50% of the Core Programming counted toward meeting lied to free video programming aired on other than the main Yes N ogram episodes that had already aired within the previous seven o	lo program	Yes

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:00am and 9:30am CST
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program airs on the stations main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network

Days/Times Program Regularly Scheduled	Saturday @ 10:00 CST and 10:30am CST
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERIES Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educatinal, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the charaters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. This program airs on the stations main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	<b>BUSYTOWN MYSTERIES - I</b>
List date and time rescheduled	03/31/12 @ 11:00am CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-03-10
Episode #	03/10/12 @ 10:30am CST
Reason for Preemption	Sports

Digital Core Program (3 of 10)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:00am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. This program airs on the stations main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
,	
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am CST
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series shows a thorough and entertaining exploration of a specific animal by taking the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The show also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. This program airs on the channels main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. This program airs on the stations channel 25.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Made in Hollywood:Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the stations channel 25.2

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbol E/l?

Digital Core Program (7 of 10)	Response	
Program Title	Wild, LTD	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday @ 10:00am CST	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program airs on the stations channel 25.2	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 10)	Response
Program Title	Made In Hollywood:Teen Edition
Origination	Network

Days/Times Program Regularly Scheduled	Sunday @ 10:30 CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the stations channel 25.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	Sunday @ 11:00am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased selfreliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. This program airs on the stations channel 25.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday @ 11:30am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, an then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market This program airs on the stations channel 25.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response	
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturday @ 1:00pm CST	
Total times aired at regularly scheduled time:	1	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication discipline, commitment and community involvement. This program airs on the stations main digital channel.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No	

#### Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Channel 6 Challenge
Origination	Local
Days/Times Program Regularly Scheduled:	Saturday @ 11:00am CST
Total times aired at regularly scheduled time:	5

Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Channel 6 Challenge is a locally sponsored and produced program put on by KFDM. Which local high schools are invited to participate in a challenge with other schools in the area to answer a series of questions. The school students who have the most correct answers win the round with a final "Channel 6 Challenge Championship" game at the end of the season, and therefore will win money and scholarships. This program airs on the stations main digital channel.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Νο	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No	

## Date and Time Aired:

Questions		Response	
Date Time			
Non-Core Educational and Informational Programming (3 of 3)	Response		
Program Title	Channel 6 Challenge		
Origination	Local		
Days/Times Program Regularly Scheduled:	Saturday @ 11:30am CST		
Total times aired at regularly scheduled time:	3		
Number of Preemptions	0		
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Which local high schools ar the area to answer a series correct answers win the rou	cally sponsored and produced program put on by KFDM. e invited to participate in a challenge with other schools in of questions. The school students who have the most nd with a final "Channel 6 Challenge Championship" game and therefore will win money and scholarships. This program gital channel.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes		

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

#### Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	KFDM
Address	2955 I-10 East
City	Beaumont
State	тх
Zip	77702
Telephone Number	409-892-6622
Email Address	ppeden@sbgne com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

## Other Matters (10)

- - -

Other Matters (1 of 10)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:00am CST and 9:30am CST
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program will air on the stations main digital channel.
Other Matters (2 of 10)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00am CST and 10:30am CST
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educatinal, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the charaters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. This program will air on the stations main digital channel.

Other Matters (3 of 10)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:00am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. This program airs on the stations main digital channel.
Other Matters (4 of 10)	Response
Program Title	Animal Atlas

Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program will air on the stations main digital channel.

Other Matters (5 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00am CST

Total times aired at regularly schedulec time	
Length of Program	13 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Other Matters (6 of 10)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the stations channe 25.2

10)	Response
Program Title	Wild, LTD
Origination	Network
Days/Times	Saturday @ 10:00am CST
Program Regularly	
Scheduled	
Total times aired at	13
regularly scheduled	
time	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program will air on the stations channel 25.2

10)	Posponso
10)	Response
Program Title	MIH: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sunday @ 10:30am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the stations channed 25.2
Other Matters (9 of 10)	Response
Program Title	Live Life & Win
Program Title Origination	Live Life & Win Network
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Network
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Network Sunday @ 11:00am CST
Origination Days/Times Program Regularly Scheduled	Network Sunday @ 11:00am CST 13

Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday @ 11:30am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market This program will air on the stations channel 25.2

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	KFDM Licensee, LLC

Attachments No Attachments.