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# Children's Television Programming Report

FRN: **0002624427** | File Number: **CPR-166172** | Submit Date: **04/08/2015** | Call Sign: **KOBR** | Facility ID: **62272** | City: **ROSWELL** | State: **NM**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2015** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Albuquerque-Santa Fe
	Web Home Page Address	www.kob.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(13)**

Digital Core Program (1 of 13)	Response
Program Title	Astroblast (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00-9:30 a.m.
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 02/21/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 01/03/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 02/28/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 03/07/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

**Digital Preemption Programs #5**

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 01/10/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

**Digital Preemption Programs #6**

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 02/07/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

**Digital Preemption Programs #7**

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 01/17/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

**Digital Preemption Programs #8**

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 01/31/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

## Digital Preemption Programs #9

Questions	Response
Title of Program	Astroblast (4.1)
List date and time rescheduled	SA, 03/14/2015, 8:00-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	The Chica Show (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:30-10:00 a.m.
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 03/14/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 02/07/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 03/07/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 01/17/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 02/21/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 01/31/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 01/10/2015, 8:30-9:00 a.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 01/03/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
Title of Program	The Chica Show (4.1)
List date and time rescheduled	SA, 02/28/2015, 8:30-9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

Digital Core Program (3 of 13)		Response
Program Title		Tree Fu Tom (4.1)
Origination		Network
Days/Times Program Regularly Scheduled		SA, 10:00-10:30 a.m.
Total times aired at regularly scheduled time		4
Total times aired		13

Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 03/07/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 02/28/2015, 9:00-9:30 a.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 01/31/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 01/03/2015, 9:00-9:19 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 02/21/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom (4.1)

List date and time rescheduled	SA, 03/14/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 01/10/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 02/07/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
Title of Program	Tree Fu Tom (4.1)
List date and time rescheduled	SA, 01/17/2015, 9:00-9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

Program Title	Lazytown (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30-11:00 a.m.
Total times aired at regularly scheduled time	4
Total times aired	12
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 01/10/2015, 9:30-10:00 a.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 01/31/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 02/21/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 03/07/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown (4.1)



List date and time rescheduled	SA, 02/07/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 02/28/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 03/14/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Lazytown (4.1)
List date and time rescheduled	SA, 01/17/2015, 9:30-10:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
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Title of Program	Lazytown (4.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Other

<b>Digital Core Program (5 of 13)</b>		<b>Response</b>
Program Title	Poppy Cat (4.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 11:00-11:30 a.m.	
Total times aired at regularly scheduled time	4	
Total times aired	12	
Number of Preemptions	9	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	8	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 01/17/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Other

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 01/31/2015, 7:00-7:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 01/10/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 03/07/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 02/07/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 02/21/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 03/14/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
Title of Program	Poppy Cat (4.1)
List date and time rescheduled	SA, 02/28/2015, 10:00-10:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

#### Digital Core Program (6 of 13)

	Response
Program Title	Noodle and Doodle (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:30 a.m.-12:00 p.m.
Total times aired at regularly scheduled time	4
Total times aired	12
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 02/07/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/07/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 02/21/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/21/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 01/17/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/17/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Other

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 01/10/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 01/31/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/31/2015
Reason for Preemption	Sports

**Digital Preemption Programs #7**

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 03/14/2015, 10:30-11:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/14/2015
Reason for Preemption	Sports

**Digital Preemption Programs #8**

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 02/28/2015, 7:30-8:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Sports

**Digital Preemption Programs #9**

Questions	Response
Title of Program	Noodle and Doodle (4.1)
List date and time rescheduled	SA, 03/07/2015, 10:30-11:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 03/07/2015
Reason for Preemption	Sports

**Digital Core Program (7 of 13)**

	Response
Program Title	Pets.TV (4.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 5:00-5:30 p.m.



Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program about pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and the geographic origins. In segments, we show the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pets.TV (4.1)
List date and time rescheduled	SA, 02/28/2015, 4:30-5:00 p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 02/28/2015
Reason for Preemption	Non-breaking News

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Pets.TV (4.1)
List date and time rescheduled	SA, 01/03/2015, 4:00-4:30 p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/03/2015
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Pets.TV (4.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA, 01/10/2015
Reason for Preemption	Sports

### Digital Core Program (8 of 13)

	Response
Program Title	Animal Atlas (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00-8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 13)</b>	<b>Response</b>
Program Title	Animal Atlas (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:30-9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 13)</b>	<b>Response</b>
Program Title	Zoo Clues (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00-9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 13)</b>	<b>Response</b>
Program Title	Zoo Clues (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:30-10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 13)</b>		<b>Response</b>
Program Title		On the Spot (4.2)
Origination		Network
Days/Times Program Regularly Scheduled		SU, 10:00-10:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		9
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (13 of 13)</b>		<b>Response</b>
Program Title		On the Spot (4.2)
Origination		Network

Days/Times Program Regularly Scheduled	SU, 10:30-11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Isabel Castillo
Address	124 East 4th Street
City	Roswell
State	NM
Zip	88201
Telephone Number	575-625-8888
Email Address	icastillo@kob.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See Public File for public service announcements designed for children. All shows were developed specifically with the young adolescent and pre-school child in mind. Each program was supported by a team composed of the creative personnel (producers and writers), an educational consultant, and several technical consultants verified all the factual content or tested that competitive challenges that were presented in each program. The educational consultant worked with the creative team to convey content at a level of comprehension for the target audience and to develop age-appropriate themes for learning within each episode of every program. All of the educational content was integrated into the action and movement of each episode so that the entertainment and education would be interdependent and present throughout the program. (It was necessary to reschedule certain shows this quarter due to conflicts with live network sports. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through local listings services.) #7 (b) completed its DTV transition and terminated all analog operations by June 12, 2009. KOB-TV, LLC filed a license renewal application for KOBR-TV on May 30, 2014.

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Astroblast (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	The Chica Show (4.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:30-10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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**Other Matters (3 of 13)**

**Response**

Program Title	Lazytown (4.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA, 10:00-10:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
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**Other Matters (4 of 13)**

**Response**

Program Title	Earth to Luna (4.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA, 10:30-11:00 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child     2 years to 5 years  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.     Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

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**Other Matters (5 of 13)**

**Response**

Program Title     Poppy Cat (4.1)

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Origination     Network

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Days/Times Program Regularly Scheduled     SA, 11:00-11:30 a.m.

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Total times aired at regularly scheduled time     13

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Length of Program     30 mins

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Age of Target Child Audience from     2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.     Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.

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**Other Matters (6 of 13)**

**Response**

Program Title     Tree Fu Tom (4.1)

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Origination     Network

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Days/Times Program Regularly Scheduled     SA, 11:30 a.m.-12:00 p.m.

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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.

**Other Matters (7 of 13)**

**Response**

Program Title	Pets.TV (4.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 5:00-5:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program about pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and the geographic origins. In segments, we show the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

**Other Matters (8 of 13)**

**Response**

Program Title	Animal Atlas (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00-8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas - The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value.

<b>Other Matters (9 of 13)</b>	
	<b>Response</b>
Program Title	Animal Atlas (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:30-9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas - The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value.
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Other Matters (10 of 13)	Response
Program Title	Zoo Clues (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
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Other Matters (11 of 13)	Response
Program Title	Zoo Clues (4.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:30-10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins



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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

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**Other Matters (12 of 13)**

**Response**

Program Title On the Spot (4.2)

Origination Network

Days/Times Program Regularly Scheduled SU, 10:00-10:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation

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**Other Matters (13 of 13)**

**Response**

Program Title On the Spot (4.2)

Origination Network

Days/Times Program Regularly Scheduled SU, 10:30-11:00 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KOB-TV, LLC</b></p>

## Attachments

No Attachments.