

Children's Television Programming Report

 FRN:
 0015021157
 File Number:
 CPR-138008
 Submit Date:
 01/10/2013
 Call Sign:
 WBUI
 Facility ID:
 16363
 City:

 DECATUR
 State:
 IL
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 01/10/2013

 01/10/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CW	
		Nielsen DMA	Champaign-Spgfld-Decatur	
		Web Home Page Address	www.centralillinoi	scw.com
Digital Core Programming	Question			Response
	State the average number of stream	hours of Core Programming per week broadcast by the station or	n its main program	3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			7.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am (10/6/12 - 12/29/12) and 730am (10/6/12 - 12/29/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. (This program aired on the main digital stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12pm (10/6/12 - 12/29/12)
Total times aired at regularly scheduled time	5

Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. (This program aired on the main digital stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	11/11/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-10
Episode #	11-10-12 / 796
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/21/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-20
Episode #	10-20-12 / 800

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/28/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-27
Episode #	10-27-12 / 801
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/7/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-06
Episode #	10-6-12 / 798
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	11/25/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-24
Episode #	11-24-12 / 794
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/14/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-13

Episode #	10-13-12 / 799
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	11/18/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-17
Episode #	11-17-12 / 795
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	11/4/12 12:30 P.M
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-03
Episode #	11-3-12 / 802
Reason for Preemption	Sports

Digital Core

Digital Core Program (3 of 13)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10a (10/7/12 - 12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. (This program aired on the main digital stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Laurie McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030a (10/7/12 - 12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. (This program aired on the main digital stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12p (10/7/12 - 12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative k as they create and invent new toys, games, learning tools, websites, and modes of transportation. T program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, tow teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwor (This program aired on the main digital stream)

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 13)	Response
Program Title	Horseland
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 8:30a (10/1/12-12/28/12)
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Does the	Yes	
Licensee		
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program by		
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the symbol E		
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Digital Core Program (7 of 13)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9a (10/6/12-12/29/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the secondary digital stream, This TV, Channel 23.2)

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Digital Core Program (8 of 13)	Response
Program Title	The Busy World of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a (10/6/12-12/29/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchantin place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach prosocial behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (9 of 13)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10a and 10:30a (10/6/12-12/29/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (10 of	
13)	Response

Program Title	Country Mouse, City Mouse
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11a (10/6/12-12/29/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of	
13)	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times	Saturdays 11:30a (10/6/12-12/29/12)
Program	
Regularly	
Scheduled	
Total times aired at regularly	13
scheduled time	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information.(This program aired on the secondary digital stream, This TV, Channel 23.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9a (10/7/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target	2 years to 5 years
Child Audience	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together with The Doodlebops viewers explore the world of the Doodlenet on The Doodelbops magicated tour bus. Deedee, Rooney and Moe Doodle help their viewers and themselves solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming or travel into a giant's mouth to see why you should brush your teeth? No problem, hold on tight and with a song, dance and teamwork the Doodlebops are always ready to rock into a new adventure. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	The Doodlebops
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30a (10/7/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chrissy Bradley
Address	3003 Old Rochester Road
City	Springfield
State	IL
Zip	62703
Telephone Number	217-523-8855
Email Address	cdbradley@sbgtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 730am (1/5/13 - 3/30/13)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. (This program aired on the main digital stream)
Other Matters (2 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12pm (1/5/13 - 3/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. (This program aired on the main digital stream)

Other Matters (3 of			
13)	Response		
Program Title	SWAP TV		
Origination	Syndicated		

Days/Times Program Regularly Scheduled	Sundays 10a (1/6/13 - 3/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. (This program aired on the main digital stream)

Other Matters (4 of 13)	Response
Program Title	Laurie McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030a (1/6/13 - 3/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. (This program aired on the main digital stream)

Program Title Think Big Origination Syndicated	Other Matters (5 of 13)	Response
Origination Syndicated	Program Title	Think Big
	Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 12p (1/6/13 - 3/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, tow teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. (This program aired on the main digital stream)
Other Matters (6 of 13) F	Response
Program Title	Horseland
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 8:30a (1/1/13-3/29/13)
Total times aired at regularly scheduled time	64
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
educational and	Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make
objective of the program and how it	comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. (This program aired on the secondary digital stream, This TV, Channel 23.2)
objective of the program and how it meets the definition of Core	comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. (This program aired on the
objective of the program and how it meets the definition of Core Programming.	comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. (This program aired on the

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9a (1/5/13-3/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Other Matters (8 of 13)	Response
Program Title	The Busy World of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a (1/5/13-3/30/13)
Total times	13

aired at regularly scheduled time

Length of

Program

Age of

Target Child Audience from 30 mins

2 years to 5 years

This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting Describe the educational place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each informational segment the children have learned a little about their community and the world they live in. The middle objective of segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches the program and how it various things like general science to how banks work. The second song segment that teaches safety is meets the called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach prodefinition of social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the Programming. world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program aired on the secondary digital stream, This TV, Channel 23.2)

and

Core

Other Matters (9 of 13)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10a and 10:30a (1/5/13-3/30/13)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Other Matters (10 of 13)	Response
Program Title	Country Mouse, City Mouse
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11a (1/5/13-3/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

scheduled time

The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Other Matters (11 of 13)	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30a (1/5/13-3/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. (This program aired on the secondary digital stream, This TV, Channel 23.2)
Other Matters (12 of 13)	Response
Program Title	Doodlebops Rockin' Road
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9a (1/6/13-3/31/13)
Total times aired at regularly	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Together with The Doodlebops viewers explore the world of the Doodlenet on The Doodelbops magical tour bus. Deedee, Rooney and Moe Doodle help their viewers and themselves solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming or travel into a giant's mouth to see why you should brush your teeth? No problem, hold on tight and with a song, dance and teamwork the Doodlebops are always ready to rock into a new adventure. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Other Matters (13 of 13)	Response
Program Title	The Doodlebops
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30a (1/6/13-3/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. (This program aired on the secondary digital stream, This TV, Channel 23.2)

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. GOCOM I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Media of Illinois

Attachments No Attachments.