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# Children's Television Programming Report

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Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2013** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC,CW
	Nielsen DMA	Sioux City
	Web Home Page Address	www.ktiv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(16)**

Digital Core Program (1 of 16)	Response
Program Title	NOODLE AND DOODLE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM - 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 16)</b>	<b>Response</b>
Program Title	PAJANIMALS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SATUDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 16)</b>	<b>Response</b>
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Program Title	POPPY CAT (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 16)**

**Response**

Program Title	JUSTIN TIME (NBC)
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Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 16)**

**Response**

Program Title	LAZY TOWN (NBC)
Origination	Network



Days/Times Program Regularly Scheduled	SATURDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 16)**

**Response**

Program Title	THE WIGGLES (NBC)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is an Australian children's variety show, starring musicians Tony, Murray, Greg and Jeff. During every show, the Wiggles run through a variety of skits that are specifically designed to entertain the preschool audience. They are supported by a troupe of back-up dancers and colorful characters, who help them move the show forward with scene changes, travel to distant locations and visits by guest artists. These characters include Wags the dog, Dorothy the Dinosaur, Henry the octopus, and Captain Feathersword the Pirate, all of whom dance and interact with the hosts. While the majority of the sketches are instructional in nature the context and spirit of the show demonstrates that learning is the way to have the "very most" fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (7 of 16)**

**Response**

Program Title	CHAT ROOM (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00 PM - 12:30 PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a freeflowing environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 16)**

**Response**

Program Title	ON THE SPOT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM - 1:00 PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution---something worth knowing for the targeted group.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	ANIMAL SCIENCE (CW)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11:00 AM - 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics. We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 16)**

**Response**

Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friends travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 16)**

**Response**

Program Title	LIVE LIFE & WIN! (CW)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 12:00 PM - 12:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (12 of 16)**

**Response**

Program Title	MADE IN HOLLYWOOD TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:30 PM - 1:00 PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 16)</b>	
	<b>Response</b>
Program Title	TEEN KID'S NEWS (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 16)</b>		<b>Response</b>
Program Title	MAD ABOUT ... (Main Channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN 10:30-11:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About..." provides programming in the area of financial literacy, nutrition, health, life skills, ecology and fitness that tie to state and national standards. It also explores being "green" and understanding how our actions impact the world around us. The "Mad About..." team find out about healthy snacks and proper exercise through sketch comedy segments. Music video helps teach financial responsibility and animation reinforces concepts of cyber bully prevention.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (15 of 16) Response</b>	
Program Title	RESCUE HEROES (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM - 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the "Rescue Heroes" are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the education's message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 16) Response</b>	
Program Title	RESCUE HEREOS (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30 AM - 8:00 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the "Rescue Heroes" are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the education's message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Washburn
Address	3135 Floyd Blvd
City	Sioux City
State	IA
Zip	51108
Telephone Number	712-239-4100
Email Address	dwashburn@ktiv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (17)**

<b>Other Matters (1 of 17)</b>	<b>Response</b>
Program Title	NOODLE and DOODLE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art project and cooking projects around a specific theme. The show is hosted by Sean, who drive around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parents engagement and often feature families working together to make something for display int he child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

<b>Other Matters (2 of 17)</b>	<b>Response</b>
Program Title	THE PAJANIMALS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. We meet them in the bedroom where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling asleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.
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**Other Matters (3 of 17)**

**Response**

Program Title	POPPY CAT (NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT 10:00AM-10:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lesson on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger names Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.
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**Other Matters (4 of 17)**

**Response**

Program Title	JUSTIN TIME (NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT 10:30AM-11:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventure and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem with he returns home. While on the adventure he is accompanied by Olive, a imaginary playmate, and Squidgy the morphing flying sponge, who provide commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 17)	Response
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Program Title	LAZY TOWN (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. The ever-present theme of Lazy Town is to eat fruits and vegetables, get plenty of sleep and go outside and engage in a wide range of physical activities.
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Other Matters (6 of 17)	Response
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Program Title	THE WIGGLES (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00 AM - 9:30 AM THROUGH 2/2/13

Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not) and following directions. There is dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

**Other Matters (7 of 17) Response**

Program Title	CHAT ROOM (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12:00 PM - 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

**Other Matters (8 of 17) Response**

Program Title	ON THE SPOT (CW)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM - 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. They then explain the answer to each question. "On the Spot" challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer. On the Spot stands out as the most scholastically diverse and enriching education program on the market.

<b>Other Matters (9 of 17)</b>	
	<b>Response</b>
Program Title	ANIMAL SCIENCE (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:00 AM - 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Science" is an E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under and while most animal shows look at the behavior of animals, this show goes a step further to look at the how and why an animal is able to excel in its environment. Animal Science is shot in high-definition and uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures.

<b>Other Matters (10 of 17)</b>	
	<b>Response</b>
Program Title	GREAT BIG WORLD (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

Other Matters (11 of 17)	Response
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Program Title	LIVE LIFE & WIN! (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:00 PM - 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!"
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Other Matters (12 of 17)	Response
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Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12:30 PM - 1:00 PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

**Other Matters (13 of 17)**

	Response
Program Title	TEEN KIDS NEWS (MAIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:00 AM - 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.

**Other Matters (14 of 17)**

	Response
Program Title	MAD ABOUT... (MAIN CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:30 AM - 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About..." provides programming in the area of financial literacy, nutrition, health, life skills, ecology and fitness that tie to state and national standards. It also explores being "green" and understanding how our actions impact the world around us. The "Mad About..." team find out about healthy snacks and proper exercise through sketch comedy segments. Music video helps teach financial responsibility and animation reinforces concepts of cyber bully prevention.
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**Other Matters (15 of 17)**

**Response**

Program Title	THE CHICA SHOW (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM - 9:30 AM STARTING 2/9/13
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises. (STARTS 2/9/13)
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**Other Matters (16 of 17)**

**Response**

Program Title	RESCUE HEROES (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM - 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the "Rescue Heroes" are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the education's message portrayed in the story.
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Other Matters (17 of 17)	Response
Program Title	RESCUE HEROES (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30 AM - 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the "Rescue Heroes" are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the education's message portrayed in the story.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTIV TELEVISION INC</b></p>



## Attachments

No Attachments.