

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-129162** Submit Date: **04/09/2012** Call Sign: **WBRE-TV** Facility ID: **71225** 

City: WILKES-BARRE State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2012 Filing Status: Active

# Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wilkes Barre-Scranton
	Web Home Page Address	www.pahomepage.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00am (1/7-2/4)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A funny cast of canine friends will help each other to the finish line - Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs in Racerville and will take kids on an accelerated adventure filled with comedic high jinks and fast racing action. Kids are sure to get caught up in the storylines and non-stop fun but with the emphasis on friendship, fair play and teamwork, they will also zoom away with some valuable rules of the road.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30am (1/7-3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is a light-hearted series that aims to entertain as well as educate children about marine life and creatures that live in the sea. The series engages kids with environmental themes and an overarching message that shows the characters involved in making the world a better and greener place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00am (1/7-2/4)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to make connections and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (4 of 8)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am (1/7-3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00pm (1/7-3/3; 3/17-3/31)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/10/12 9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (6 of 8)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30pm (1/7; 1/21-3/3; 3/17-3/31)
Total times aired at regularly scheduled time	11

Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Headquarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/14/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questio	ns R	Response

Title of Program	Pearlie
List date and time rescheduled	3/10/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (7 of 8)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00am (2/11-3/31)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Move over George Jetson! The 21st Century's newest space team, The Zula Patrol, has arrived. Stalwart Captain Bula, brainiac Multo, feisty hot-doggin' space pilot Zeeter, the amazing space pet Gorga, the twin flying companions Wizzy and Wigg are the lovably wacky characters who will take our pre-kindergarten through 2nd graders on a roller coaster fun ride across the Universe and teach them critical facts about science and astronomy in the proces. The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy. The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fum comic-style.

Programming.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (8 of 8)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00am (2/11-3/31)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medievil times, Jane and the Dragon is an animated show about a middle class, thirteen year-old girl named Jane who is raised in the Royal Court as a Knight-in-Training. With a giant green Dragon as her best friend, Jane experiences challenges that test her skills and demonst her strength in character, as a Knight of the King's Guard. Entrenched in each episode are sociemotional messages that hinge on the universal themes of courage, kindness, honesty and friendship.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Parri
Address	62 South Franklin Street
City	Wilkes-Barre
State	PA
Zip	18701
Telephone Number	570-823-2828
Email Address	lparri@pahomepage.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Ending on 1/16/2012, WBRE-TV ceased broadcasting station WOLF-TV on WBRE-D2 while WOLF-TV facilities are repaired. The children's programming on WOLF-TV can be found in WOLF-TV's report for the period ending 3 /31/12.

# Other Matters (6)

definition of

Programming.

Core

Other	
Matters (1 of	
6)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the	Move over George Jetson! The 21st Century's newest space team, The Zula Patrol, has arrived. Stalwart Captain Bula, brainiac Multo, feisty hot-doggin' space pilot Zeeter, the amazing space pet Gorga, the twin flying companions Wizzy and Wigg are the lovably wacky characters who will take our pre-kindergarten through 2nd graders on a roller coaster fun ride across the Universe and teach them critical facts about science and astronomy in the proces. The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy. The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and

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Origination	Network

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Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Nexstar Broadcasting, Inc. **Attachments** 

No Attachments.