

# Children's Television Programming Report

 FRN:
 0002710192
 File Number:
 CPR-159822
 Submit Date:
 10/07/2014
 Call Sign:
 WHDT
 Facility ID:
 83929
 City:

 STUART
 State:
 FL

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/07/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:

#### **Report reflects information for : Third Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA W. Palm Beach-I	Ft Pierce
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
		ify that at least 50% of the Core Programming counted toward meeting the additional (applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	NASA Science Files
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday Thru Friday 7:00am
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	So You Want To Be
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday Thru Friday 7:30am
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be?" is specifically designed to provide children in the most formative years in their educational process with a realistic and informative look at real people and their varied occupations. Its audience has an opportunity to compare the glamour of each profession to the challenges and rewards that professionals face every day. The series is based upon the concept that career decisions are connected with all aspects of a child's life. They are encouraged to utilize that experience to acquire greater knowledge and make proper decisions that encourages viewers to succeed and secure a solid education. Robin Dear who is charged with teaching Career Development to elementary school students, said it best, "I just happened to see your show and was very impressed with the quality, relevance and interesting presentations for younger children. Not much of the material available for elementary career development has the scope and depth that this program offers". The series' www.soyouwanttobe.tv web site provides its audience with links to other web sites that will provide them with information about higher education and career opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jason Green
Address	661 Hernando St Apt 8
City	Fort Pierce
State	FL
Zip	34949
Telephone Number	561-983- 6300
Email Address	green@whd net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHDT is a digital-only station and does not broadcast an analog channel.

Liaison Contact

### Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	NASA Science Files
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 7:00 am
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem.

Other Matters (2 of 2)	Response
Program Title	So You Want To Be
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 7:30 am
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be?" is specifically designed to provide children in the most formative years in their educational process with a realistic and informative look at real people and their varied occupations. Its audience has an opportunity to compare the glamour of each profession to the challenges and rewards that professionals face every day. The series is based upon the concept that career decisions are connected with all aspects of a child's life. They are encouraged to utilize that experience to acquire greater knowledge and make proper decisions that encourages viewers to succeed and secure a solid education. Robin Dean, who is charged with teaching Career Development to elementary school students, said it best, "I just happened to see your show and was very impressed with the quality, relevance and interesting presentations for younger children. Not much of the material available for elementary career development has the scope and depth that this program offers". The series' www.soyouwanttobe.tv web site provides its audience with links to other web sites that will provide them with information about higher education and career opportunities.

Certification
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#### Question

he undersigned eartifies that he or she is (a) the party filing the Children's Television Dregromming, or on	
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fficer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
ppointed official who is authorized to sign on behalf of the party filing the Children's Television	
rogramming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
ertifies that he or she has read the document; that to the best of his or her knowledge, information, and	
elief there is good ground to support it; and that it is not interposed for delay.	
AILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
ORFEITURE OF ANY FEES PAID	
pon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
f the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
equirements that apply to the type of Authorization requested in this application.	
VILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
INE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
UTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
certify that this application includes all required and relevant attachments.	
declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	Guenter
	Marksteiner

Attachments No Attachments.