



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-152210** | Submit Date: **04/04/2014** | Call Sign: **WLUC-TV** | Facility ID: **21259** |
City: **MARQUETTE** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2014 | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Marquette
	Web Home Page Address	www. UpperMichigansSource.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW - Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE - The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME - Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
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Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12 p.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Feb 8/9 a.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 8/LZT117
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Feb 22/9 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 22/LZT101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	March 15/9 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 15/LZT301
Reason for Preemption	Sports

Digital Core Program (6 of 20)		Response
Program Title		Make Way for Noddy
Origination		Network
Days/Times Program Regularly Scheduled		Saturday/12:30 p.m.
Total times aired at regularly scheduled time	7	
Total times aired	13	
Number of Preemptions	6	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE WAY FOR NODDY - This program is based on the Sampson Low and Enid Blyton book series featuring Noddy, who delivers mail and is a friend to all in Toy Town. There are many other characters, some of whom are mentors and some who are mischief makers. In each episode there is a challenge that lends itself to a resolution showing that the characters in Toy Town are able to work out their issues through team work, and problem solving, which allows them to continue to live in harmony. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	Jan 11/9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Jan 11/MWN102
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	Feb 22/9:30 a.m
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 22/MWN103
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	Feb 1/9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 1/MWN108
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	Jan 18/9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Jan 18/MWN104
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	March 15/9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 15/MWN111
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	Feb 8/9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 8/MWN115
Reason for Preemption	Sports

Digital Core Program (7 of 20)		Response
Program Title	Jack Hanna's Animal Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Friday /8 a.m.	
Total times aired at regularly scheduled time	64	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES - Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program aired on the secondary digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 20)		Response
Program Title	Aqua Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday/8:30 a.m.	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS - This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20) Response	
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday/8:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER - Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE - This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program aired on the secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 20)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thursday/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY - This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 20)		Response
Program Title		Mad About TV
Origination		Network
Days/Times Program Regularly Scheduled		Friday/8:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		MAD ABOUT - This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 20)		Response
Program Title		Chat Room
Origination		Network
Days/Times Program Regularly Scheduled		Saturday/8:30 a.m.
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM - Chat room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday/8 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD - This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program aired on the secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 20)	
	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE - This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	
	Response
Program Title	Zoo Diaries
Origination	Network

Days/Times Program Regularly Scheduled	Monday-Friday/9 a.m.
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries gives viewers an exclusive pass beyond the cages and exhibits of the Zoo to discover an extraordinary universe. Traveling to various zoo destinations across North America, this series takes its audience behind the scenes. Each episode tells diverse stories of the men and women who live side-by-side and interact with thousands of animals and hundreds of species. This program will air on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)		Response
Program Title	Animal Rescue	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/9 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program will air on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Friday/11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program will air on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ECO COMPANY - This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
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Program Title	Whaddyado?
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday/11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jane Ryan
Address	177 US 41 East
City	Negaunee
State	MI
Zip	49866
Telephone Number	906-475-7220
Email Address	JaneRyan@Chestv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	PSAs including but not limited to Don't Text and Drive, Fire Safety, Stay in School, aired during the quarter.

Other Matters (21)

Other Matters (1 of 21)		Response
Program Title	The Chica Show	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/10 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW - Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program will air on the primary digital stream.	

Other Matters (2 of 21)		Response
Program Title	Noodle and Doodle	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/10:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE - The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This program will air on the primary digital stream.	

Other Matters (3 of 21)		Response
Program Title	Justin Time	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/11 a.m.	
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME - Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. This program will air on the primary digital stream.

Other Matters (4 of 21) Response	
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program will air on the primary digital stream.

Other Matters (5 of 21) Response	
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program will air on the primary digital stream.
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Other Matters (6 of 21)

Response

Program Title	Make Way for Noddy
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/12:30 p.m.
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Total times aired at regularly scheduled time	1
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE WAY FOR NODDY - This program is based on the Sampson Low and Enid Blyton book series featuring Noddy, who delivers mail and is a friend to all in Toy Town. There are many other characters, some of whom are mentors and some who are mischief makers. In each episode there is a challenge that lends itself to a resolution showing that the characters in Toy Town are able to work out their issues through team work, and problem solving, which allows them to continue to live in harmony. This program will air on the primary digital stream.
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Other Matters (7 of 21)

Response

Program Title	Zou
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/12:30 p.m.
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU - Five-year old Zou lives with his Zebra family in a large Zebra house. Well supported by his close-knit family, Zou is keen to gain more independence and tries to stretch himself and broaden his horizons. His family is always there for him whenever there's a problem, whether it's an issue with his friends, other family members, or that he just needs a fun, new game to play. Each day brings a new sense of discovery and exploration to Zou, who finds the world around him a source of constant fascination. This program will air on the primary digital stream.
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Other Matters (8 of 21)

Response

Program Title	Jack Hanna's Animal Adventures
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Origination	Network
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Days/Times Program Regularly Scheduled	Monday-Friday/8 a.m.
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Total times aired at regularly scheduled time	65
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES - Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program will air on the secondary digital stream.
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Other Matters (9 of 21)

Response

Program Title	Jack Hanna Into the Wild
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday & Sunday/8 a.m.
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD - This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program will air on the secondary digital stream.
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Other Matters (10 of 21)

Response

Program Title	Aqua Kids
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Origination	Network
Days/Times Program Regularly Scheduled	Monday/8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS - This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program will air on the secondary digital stream.

Other Matters (11 of 21)	Response
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Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday/9 a.m.
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries gives viewers an exclusive pass beyond the cages and exhibits of the Zoo to discover an extraordinary universe. Traveling to various zoo destinations across North America, this series takes its audience behind the scenes. Each episode tells diverse stories of the men and women who live side-by-side and interact with thousands of animals and hundreds of species. This program will air on the secondary digital stream.

Other Matters (12 of 21)	Response
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Program Title	Animal Exploration
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday/8:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL EXPLORATION WITH JAROD MILLER - Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program will air on the secondary digital stream.

Other Matters (13 of 21) Response

Program Title Animal Science

Origination Network

Days/Times Program Regularly Scheduled Wednesday/8:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL SCIENCE - This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program will air on the secondary digital stream.

Other Matters (14 of 21) Response

Program Title Eco Company

Origination Network

Days/Times Program Regularly Scheduled Thursday/8:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ECO COMPANY - This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream.

Other Matters (15 of 21) Response

Program Title Mad About TV

Origination Network

Days/Times Program Regularly Scheduled Friday/8:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MAD ABOUT - This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program will air on the secondary digital stream.

Other Matters (16 of 21) Response

Program Title Chat Room

Origination Network

Days/Times Program Regularly Scheduled Saturday/8:30 a.m.

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

CHAT ROOM - Chat room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program will air on the secondary digital stream.

Other Matters (17 of 21)		Response
Program Title	3 Wide Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday/8:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE - This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program will air on the secondary digital stream.	

Other Matters (18 of 21)		Response
Program Title	Animal Rescue	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/9 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program will air on the secondary digital stream.	

Other Matters (19 of 21)		Response
Program Title	Whaddyado	
Origination	Network	

Days/Times Program Regularly Scheduled	Wednesday/11:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the secondary digital stream.
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Other Matters (20 of 21)

Response

Program Title	Real Life
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Origination	Network
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Days/Times Program Regularly Scheduled	Friday/11:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program will air on the secondary digital stream.
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**Other
Matters (21
of 21)**

Response

Program Title	Eco Company
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday/11:30 a.m.
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY - This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WLUC Licensee, LLC</p>

Attachments

No Attachments.