

Children's Television Programming Report

 FRN: 0030885057
 File Number: CPR-160396
 Submit Date: 10/08/2014
 Call Sign: WXOW
 Facility ID: 64549
 City:

 LA CROSSE
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/08/2014
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

Report reflects information for : Third Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	licant Address Phone Email Applicant Typ	Applicant Type		

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		n
		Affiliated network	ABC, CW, ThisT	V
		Nielsen DMA	LaCrosse-Eau C	laire
		Web Home Page Address	www.wxow.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	hat at least 50% of the Core Programming counted toward meeting blied to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Jack Hanna's Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife experts and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Ocean Mysteries with Jeff Corwin E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 1 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynam of the mingling species, viewers will get to know and care about these heroes, and all of the fascination life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	Born to Explore E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT

Child Audience Describe the educational and informational objective of the program and how it Kilima	nins ears to 16 years
PreemptionsNumber of Preemptions for other than Breaking NewsNumber of Preemptions RescheduledNumber of Preemptions RescheduledLength of ProgramAge of Target Child AudienceDescribe the educational and informational objective of the programDescribe the educational and informational objective of the programDescribe the educational and informational week objective of the program viewin and how it weeks 	
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Programming.	eloped and produced for 13 to 16 year olds, the world's cultures and its geographical wonders come e as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting enture. While developed for 13 to 16 year olds, Born to Explore is engaging for the whole family. In this kly half hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to ore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the ring audience to the places and people of our world who form our cultures. Whether he climbs Mount nanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, rers will travels the world without leaving their homes.
Does the Yes Licensee identify the program by displaying throughout the program the symbol E /I?	

Digital Core Program (4 of 17)	Response
Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	The Wildlife Docs E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, The Wildlife Docs, produced for ages 13 to 16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, xrays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Expedition Wild E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13 to 16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he will paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a ravens nest, observe Polar Bears on Alaskas northern slope, and climb to rugged extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Expedition Wild E/I 19.1
List date and time rescheduled	7/6/2014 at 12-1230PM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 17)	Response
Program Title	Chat Room 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM CT

Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM is a brand new half hour weekly educational series designed to inform, educate, and entertain children 16 and under, with a specific target audience which is 13 to 16, through reenacting teen oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the front lines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. CHAT ROOM may not have all the answers but it offers a place where young people can watch and discuss the problems they face. CHAT ROOM provides a compelling look at real life situations that happen to todays teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	On The Spot 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot was created by the award winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30 minute E/I program for teens ages 13 plus, is based on the Common Core State Standards. The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (9 of	
17)	Response
Program Title	Animal Science 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/1:00-1:30 PM CT

Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a brand new half hour weekly E/I animal series with a uniquely scientific approac This series is specifically produced for children 16 and under, target audience is 13 to 16. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high definition, ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic hosts modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	Elizabeth Stantons Great Big World 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/1:30PM -2:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens ages 13 to 16 including global, social, educational, and wellness issues. Award winning tee hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnames neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Various age appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	Live Life and Win 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/2:00-2:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Early and middle adolescence is an exciting yet a challenging period in ones life. Adolescents across the
educational	demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmenta
and	milestones, such as preparing for more independence and responsibility, and experiencing change in
informational	relationships with family and peers. With increased self reliance, young people make more of their own
objective of	choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world
the program	that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16
and how it	year old audience to explore, discover, and learn strategies to achieve personal dreams, learn about the
meets the	personal attributes important for achieving dreams, explore volunteerism as an opportunity to build
definition of	character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life an
Core	Win.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (12 of 17)	Response
Program Title	Made In Hollywood: Teen Edition 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/2:30PM-3:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision making begin There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious on camera career in acting there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection III Entertainment Corp to provide career information and advice from top Hollywood professionals to 13 to 16 year old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries To guide the production of Made In Hollywood:Teen Edition, Berry developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Animal Atlas 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9:00-9:30AM and 9:30-10:00am CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions	
for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Zoo Clues 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30am and 10:30-11:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite
educational	visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience,
and	both older and younger audiences should find this look across the amazing world of animals fascinating.
informational	Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and
objective of	meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly od
the program	and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information
and how it	together in a way that always makes clear that what viewers see is real, natural, and relates to their own
meets the	life in the real world.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (15 of 17)	Response
Program Title	On The Spot 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30am and 11:30am-12:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	On the Spot was created by the award winning producers of the long running Educational and Informationa
educational	show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National
and	Governors Association and Council of Chief State Officers released the Common Core State Standards
informational	Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of
objective of	On the Spot, a 30 minute E/I program for teens ages 13 plus, is based on the Common Core State
the program	Standards. The show uses an entertaining on the street format to test how well young people know the
and how it	information contained in their own national curriculum. Then, On the Spot explains the answer to each
meets the	question. The pedagogical approach of testing first and explaining the answer second has been shown to
definition of	enhance retention and understanding. On the Spot challenges viewers to recall middle and high school
Core	knowledge about history, science, math, English, second languages, health, geography, art, music, and
Programming.	technology, and then teaches them the answer.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (16 of 17)	Response
Program Title	Everyday Health 19.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00 - 12:30PM CT
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to viewers ages 13-16, our hosts scan the country finding those who pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change, special individuals who are making big changes in peoples lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are paying it forward, with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Culture Click 19.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/1:00-1:30PM CT
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what is trending on search engines that week. These topics will serve as a jumping off point for a deep dive into the culture viewers will embrace. Each week Nzinga will analyze and answer the questions that shape our society using the power and speed of the internet and user generated questions and content. Experts in pop culture will join her to add insight ar historical perspective. And most importantly viewers will come away with a weeks worth of aha moments to share with their friends and family. Six degrees of separation takes on a whole new meaning and there is r limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Deborah Simonis
Address	P.O. Box 3119
City	La Crosse
State	WI
Zip	54601
Telephone Number	507-895-9969
Email Address	dsimonis@wxow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

CHILDRENS REPORT FOR 3rd QUARTER JULY 1 - SEPTEMBER 30, 2014 RIVERFEST KIDS PARADE & RACES - JULY 4TH AND JULY 5TH AIR DATES: 6/20 - 7/4 MESSAGE: New 19 Chief Meteorologist, Dan Breeden helped promote and will be on hand to help hand out awards after the Family Parade. It is a great event for families to participate in during the 4th of July Holiday weekend. RIVERFEST LIVE NEWSCAST - THURSDAY, JULY 3RD AIR DATES: 6/20 - 7/3 MESSAGE: New 19 broadcasted live from Riverfest in La Crosse for both our 5pm and 6pm shows on Friday, July 5th. The promo featured News 19 talent at Riverfest and encouraged viewers to come down to the park to watch the live newscast and enjoy the family friendly festivities. THUNDER RIDE 2014 - SATUDAY, JULY 26TH AIR DATES: 6/26-7/25 MESSAGE: News 19 anchor, Heather Armstrong helped promote the event that brought more than 600 bikers out to ride motorcycles for a cause. The ride raises money to support local kids living with Juvenile Diabetes. The ride started at the Onalaska Harley Davidson from there bikers toured a 100-mile stretch of the 7 rivers region. This year was the biggest turnout in the history of the event and the ride raised more than \$100,000. AMERICAN CANCER SOCIETY, RELAY FOR LIFE - FRIDAY, AUGUST 1ST AIR DATES: 7/10- 8/1 MESSAGE: News 19 anchor, Heather Armstrong helped promote the event that brought hundreds of people out to walk for a cause. The relay was held at Logan High School in La Crosse. News 19 anchor, Amy DuPont emceed and participated in the 21st Annual relay. The event raised more than \$73,000, the total far surpassed their goal of \$55,500. COULEE COULEE COUNCIL ON ADDICTIONS -SATURDAY, AUGUST 2ND AIR DATES: 7/7-8/1 MESSAGE: News 19 anchor, Amy DuPont and meteorologist, Alex Kirchner helped promote the event that brought hundreds of people out to run for a cause. The relay was held at Copeland Park in La Crosse. News 19 employees, Amy DuPont, Nick Tabbert and Avery Neuville participated in the event. Proceeds from the event benefited, alternative programs to help local people dealing with addictions. NFL PUNT, PASS AND KICK - WEDNESDAY, AUGUST 20TH AIR DATES: 8/3 - 8/19 MESSAGE: News 19 Sports Director, Scott Emerich promoted and participated at the 2014 event. The annual contest brought in more than 170 kids for the competition. WXOW supplied the trophies for the top three place winners, in the boys and girls categories. PPK is about kids, the parents who support their kids to come out and play and about the volunteers who give their time to organize events. Kids have fun; they make some memories and experience the best of what football has to offer. Sportsmanship, teamwork and time to get active and play! YWCA CELEBRITY PIE AUCTION · WEDNESDAY, AUGUST 20TH AIR DATES: 8/2 - 8/19 MESSAGE: News 19 anchor, Amy DuPont promoted and participated in the YWCA Celebrity Pie Auction event. She partnered with a local bakery; International Bake Shoppe. The event supports programs for our local YWCA. Amy's pie plus incentives brought in a \$600 bid. The event raised more than \$15,000. UNITED WAY PIE IN THE FACE FUNDRAISER - THURSDAY, SEPT., 4TH AIR DATES: 7/14 - 7/31 MESSAGE: News 19 anchors, Amy DuPont and Dustin Luecke promoted and participated in the event. The money raised benefited the local United Way. OKTOBERFEST LADIES DAY LUNCHEON AIR DATES: 9/5 - 9/26 MESSAGE: WXOW News 19 is a proud supporter of Oktoberfest in La Crosse. The luncheon celebrates women and is part of the Oktoberfest celebration. LA CROSSE BOYS AND GIRLS CLUB - GLOW IN THE DEKE EVENT AIR DATES: 9/3-10/3 MESSAGE: News 19 anchor, Amy DuPont helped promote the event. It is a run/walk that takes place at night in La Crosse. The event benefits the Greater La Crosse Boys and Girls Club along with the Hope Lives Foundation. News 19 will have more than ten employees and family members participating in the event. THE YMCA EVEN

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Jack Hannas Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife experts and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.
Other Matters (2 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 20)	Response
Program Title	Born to Explore E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13 to 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13 to 16 year olds, Born to Explore is engaging for the whole family. In this weekly half hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Other Matters (4 of 20)	Response
Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years Child

Audience from

and

The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release Describe the back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and educational entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation informational programs provide animals. Viewers will also learn that theres a reciprocal benefit, rescued animals provide objective of valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the program the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of and how it sea life with which we share our planet. meets the definition of

Core Programming.

Other Matters (5 of 20)	Response
Program Title	Outback Adventures with Tim Faulkner E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. produced for ages 13-16, the E/I program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye openining experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, inclusing a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds.
Other Matters (6 of 20)	Response
Program Title	Wildlife Docs 19.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (7 of	
20)	Response
Program Title	On The Spot 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/1:00-1:30PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot was created by the award winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30 minute E/I program for teens ages 13 plus, is based on the Common Core State Standards. The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Other Matters (8 of 20)	Response
Program Title	Elizabeth Stantons Great Big World 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/1:30-2:00PM CT
Total times aired at regularly scheduled time	13

Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	30 mins 13 years to 16 years Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens ages 13-16 including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnames neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities
Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concerr to young teens ages 13-16 including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnames neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in
educational and informational objective of the program and how it meets the definition of Core Programming.	to young teens ages 13-16 including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnames neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in
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Matters (9 of 20)	Response
Program Title	Live Life and Win 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00 - 12:30PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Early and middle adolescence is an exciting yet a challenging period in ones life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developments milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world th offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to explore, discover, and learn strategies to achieve personal dreams; learn about the person attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and Win.
Other Matters (10 of 20)	Response

Program Title	Made In Hollywood: Teen Edition 19.2
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Origination Network

educational There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious oncamera career in acting there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion		
aired at regularity schoduled time30 minsLength of Program30 minsAge of Audience from13 years to 16 yearsDescribe the reducational and advice from top Holey workIt is during the adolescent years that career exploration, planning, education, and decision-making begin tonces of adolescents. Atthough mary feel their calling is for a more obvious oncarner a career in advice from top Holey word professionals to 13 to 16 yeard viewers so they can explore and learn ad advice from top Holey word professionals to 13 to 16 yeard viewers so they can explore and learn ad advice from top Holey word professionals to 13 to 16 yeard viewers so they can explore and learn ad advice from top Holey word professionals to 13 to 16 yeard viewers so they can explore and learn ad advice from top Holey word professionals to 13 to 16 yeard viewers so they can explore and learn adout the technical, antistic, creative, business, and administrative careers that are a part of the motion profurm, leaving, music video, and home entertainment industrist. To guide the production of Made In Holey wood: Teen Edition, Berry developed a career and guidance model that offers a framework for the development of each episode.Program Title Animal Atlas 19.3OrdinginationNetworkProgram Title Animal Atlas 19.3Cotal lines scheduled26Scheduled time26Scheduled time30 minsProgram Teogram30 minsLength of trogram30 minsLength of trogram30 minsApart Of Hole trogram30 minsProgram Title trogram30 minsScheduled time30 minsLengt	Program Regularly	Saturdays/2:00-2:30PM CT
Program 13 years to 16 years Sige of Child Audience 13 years to 16 years Bedrohld Audience 13 years to 16 years Bedrohld Audience 11 seturing the adolescent years that career exploration, planning, education, and decision-making begin there are also a number of behind the screene pursuits that make for fulfilling career choices. Mathough many feel their calling is for a more obvious oncarner acreer in adding there are also a number of behind the screene pursuits that make for fulfilling career choices. Mathough many feel their calling is for a more obvious nearest and learn make to fulfilling career choices. Made in advice from top Hollywood. Teen Edition, was created by Connection III Entertainment Corp. to provide career information about the tochrical, artistic, creative, business, and administrative careers and paud them production of Made Britter and advice from top Hollywood. Teen Edition, Berry developed a career and guidance model that offers a framework for the motion planting development of each episode. Program Tite Animal Atlas 19.3 Program Tite Network Program Tite Sundays/9:00-9:30 am and 9:30-10:00 am CT Program Tite Sundays/9:00-9:30 am and 9:30-10:00 am CT Program Tite Sundays/9:00-9:30 am and 9:30-10:00 am CT Sundays/9:00-9:30 am and 9:30-10:00 am CT Sundays/9:00-9:30 am and 9:30-10:00 am CT Sundays/9:00-9:30 am and 9:30-10:00 am CT Sundays/9:00-9:30 am and 9:30-10:00 am CT Sundays/9:00-9:30 am and 9:30-10:00 am CT Sund	aired at regularly scheduled	13
Target Child AudienceIt is during the adolescent years that career exploration, planning, education, and decision-making begin there is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious oncamera career in acting there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn 	-	30 mins
educational and informational objective of the program meets the definition of 20)There is no question that a career in one of the multimedia industries is among the most popular career there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood Teen Edition was created by Connection III Entratianment Corp. to provide career informatic and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn and how it meets the definition of Core Program TitleAnimal Atlas 19.3Other Matters (11) of 20)ResponseResponseOther Matters (12)Sundays/9:00-9:30am and 9:30-10:00am CT Program Regularly ScheduledTotal times aried at regularly scheduled30 minsAge of Target Child Audeence13 years to 16 years	Target Child Audience	13 years to 16 years
Matters (11) of 20)ResponseProgram TiteAnimal Atlas 19.3OriginationNetworkDays/Times Program Regularly 	educational and informational objective of the program and how it meets the definition of Core	Hollywood: Teen Edition was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries. To guide the production of Made In Hollywood:Teen Edition, Berry developed a career and guidance model that offers a framework for the
OriginationNetworkDays/Times Program Regularly ScheduledSundays/9:00-9:30am and 9:30-10:00am CTTotal times aired at regularly scheduled26Total times aired at regularly scheduled30 minsLength of Program30 minsAge of Target Child Audience13 years to 16 years	Matters (11	Response
Days/Times Program Regularly ScheduledSundays/9:00-9:30am and 9:30-10:00am CTTotal times aired at regularly scheduled time26Total times aired at regularly scheduled time30Length of Program30 minsAge of Target Child Audience13 years to 16 years	Program Title	Animal Atlas 19.3
Program Regularly Scheduled26Total times aired at regularly scheduled26Length of Program30 minsAge of Target Child13 years to 16 years	Origination	Network
aired at regularly scheduled timeSelectionLength of Program30 minsAge of Audience13 years to 16 years	Program Regularly	Sundays/9:00-9:30am and 9:30-10:00am CT
Program Age of 13 years to 16 years Target Child Audience	aired at regularly scheduled	26
Target Child Audience		30 mins
	-	

Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while Describe the educational managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer informational engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, objective of and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the program and how it the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, meets the and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the definition of content and clarity create a program of exception education value. Programming.

and

Core

Other Matters (12 of 20)	Response
Program Title	Zoo Clues 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Other Matters (13 of 20)	Response
Program Title	On The Spot 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot was created by the award winning producers of the long running Educational and Informations show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the Nation Governors Association and Council of Chief State Officers released the Common Core State Standard Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The control on the Spot, a 30 minute E/I program for teens ages 13 plus, is based on the Common Core State Standards. The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown enhance retention and understanding. On the Spot challenges viewers to recall middle and high schook knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Other Matters (14 of 20)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition 19.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30am and 7:30-8:00am CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 1 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Milla Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teac families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarka transformations first-hand and discover the how to be a responsible pet owner.
Other Matters (15 of 20)	Response
Program Title	Calling Dr. Pol 19.2
Origination	Syndicated
Days/Times Program Regularly	Saturdays/8:00-8:30am and 8:30-9:00am CT

Total times	26
	20
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	
	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine
educational	Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites
and	viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded
informational	scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000
objective of	patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff
the program	also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the
and how it	challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Po
meets the	often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. W
definition of	the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to
Core	learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and
Programming.	unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary
	profession.
Other Matters	
(16 of 20)	Response
Program Title	The Brady Barr Experience 19.2
Origination	Syndicated
Dova/Times	Saturdaya/0.00 0.20am and 0.20 10.00am CT
Days/Times	Saturdays/9:00-9:30am and 9:30-10:00am CT
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Docoribo the	The Brady Barr Experience is a weakly half hour parios that is designed to inform and advects viewers
Describe the	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers
educational	16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a
and	captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr.
informational	Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close a
objective of the	personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's
program and	work to study and protect some of the world's most dangerous and endangered land animals and in this
how it meets	series, he will share is knowledge and passion for the earth's wildlife with the audience.
the definition of	
Core	
Programming.	
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Other	
Matters (17	
of 20)	Response

Program Title	Expedition Wil	d 19.2
Origination Syndicated		
Days/Times Program Regularly Scheduled	Saturdays/10:0	00-10:30am and 10:30-11:00am
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Anderson and through North world. Viewers Canyon, ski wi scavengers of climb to rugger	ages 13 to 16, this educational and informational program is hosted by wildlife expert Casey showcases his charismatic animal companions on an innovative and action packed odysses Americas wild places revealing a rare glimpse into the beauty and complexity of the natural s will follow Casey on a series of breathtakingly wild adventures: he will paddle the Grand ith Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the Yellowstone, investigate a ravens nest, observe Polar Bears on Alaskas northern slope, and d extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and person th endangered species, some deadly, others dashing, in the stunning natural ecosystems the
Other Matters (18 of 20)	Response
Program Title		Rock The Park 19.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/11:00 - 11:30am CT
Total times aire scheduled time	d at regularly	13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ROCK THE PARK taps into Americas love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe- inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.
Other Matters (19 of 20)	Response	

Program Title

Origination

Reluctantly Healthy

Syndicated

Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00PM CT 13	
Total times aired at regularly scheduled time		
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Corr Programming.	new activities that the whole family can enjoy are featured in this live action television program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy	
Other Matters (20 of 20)	Response	
Program Title	Made in Hollywood Teen Edition 19.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00PM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious oncamera career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 yearold viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries. To guide the production of Made In Hollywood:Teen Edition, Berry developed a career and guidance model that offers a framework for the development of each episode.	

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. WQOW Television,

Inc.

Attachments No Attachments.