

Children's Television Programming Report

 FRN:
 0009961889
 File Number:
 CPR-144631
 Submit Date:
 07/10/2013
 Call Sign:
 WBRL-CD
 Facility ID:
 24976

 City:
 BATON ROUGE
 State:
 LA
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 Date:
 07/10/2013
 Filing Status:
 Active
 Status:
 Sta

Report reflects information for : Second Quarter of 2013

| General | Section Question | | Response |
|-------------|------------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Type, and Contact Information | | | | |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|--|---------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliation | า |
| | | Affiliated network | CW | |
| | | Nielsen DMA | Baton Rouge | |
| | | Web Home Page Address | www.cw21br.com | 1 |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 4.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 0.0 |
| | State the average number of main program stream. See 47 | hours per week of Core Programming broadcast by the station or 7 C.F.R. Section 73.671: | ı other than its | 0.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | programming guideline (appli | t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d | lo program | Yes |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(3)

| Digital Core Program (1 of 3) | Response |
|--|---|
| Program Title | Rescue Heroes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00am-7:30 startig 4/20 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billylazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoking room, wearing life jackets). In each 15 minute episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 3) | Response |
|--|--|
| Program Title | Edgemont |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:30am-11:00am, 11:00am-11:30am, 11:30am-12:00pm, 12:00pm-12:30pm, 12:30pm-1:00pn |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team mem Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was creat to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the in a smoking room, wearing life jackets). In each 15 minute episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segme involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to here the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes the rescue heroes explain what children should do in that situation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 3) | Response |
|-------------------------------|-------------|
| Program Title | 3 Wide Life |

| Origination | Syndicated |
|---|--|
| Days/Times Program Regularly Scheduled | Saturdays 12-12:30 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Three Wide Life" is a "behind-the-scenes" look at current NASCAR teams, crew members, business personnel, and drivers who share their experience, advice and stories, educatingteens and providing an in-deph look at the hard work and dedication it takes to acheive their goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question

Response

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Karen G. Mire |
| Address | 10000 Perkins Road |
| City | Baton Rouge |
| State | LA |
| Zip | 70810 |
| Telephone Number | (225) 768-9148 |
| Email Address | karen.mire@fox44.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified as 47.C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the programming included on this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: Saturdays: Sonic X 8:00am-8:30am, Power Rangers:Lost Galaxy 8:30am-9:00am, Iron Man:Armored Adventures 9:00am-9:30am, Justice League Unlimited 9:30am-10:00am, Dragonball Z Kai 10:30am- 11:00am, Yu-Gi-Oh! Classic 11:00am-11:30am, Yu-Gi-Oh! Zexal 11: 30am-12:00pm |

Other Matters (3)

| Other Matters (| 1 of 3) | Response |
|--|--|--|
| Program Title | | The New Adventures of Nanoboy |
| Origination | | Syndicated |
| Days/Times Pro Regularly Schee | • | Saturday 7:30-8 a.m. |
| Total times aire | | 15 |
| Length of Progr | am | 30 mins |
| Age of Target C Audience from | child | 7 years to 10 years |
| Describe the educational and informational ob of the program a it meets the defi Core Programm | ojective and how inition of | The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to gight microscopic villans too small for the naked eye! In the micro- cosmos, the tiny world of cells, molecules, and atoms, a battle of good versus evil rages as Nanoboy takes on the Amazonian Amoebas, deranged proteins and bad-to-the-bone bacteria, while trying to survive the biggest challenge of all-being a 10 year old! |
| Other Matters (2 of 3) | Response | |
| Program Title | Edgemont | t |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sundays a | at 12-12:30 p.m., 12:30-1 p.m., 1-1:30 p.m., 1:30-2 p.m., 2-2:30 p.m. |
| Total times aired at regularly scheduled time | 65 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years t | o 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of | viewers at challenges romantic a possible c are shown Edgemont topics. The | mont Series is designed to entertain it's youth audience and also to inform and educate these bout issues that arrive in school and at home. Storylines focus on the social and emotional s that every secondary school student faces, from forming and maintaining friendships and attachments to ethical and moral choices and family relationships. The program illustrates the consequences of choices that these viewers may face and these outcomes provide life lessons that n plainly to the teen audience. Edgemont further benefits the topics portrayed in the series. t also touches on significant social issues and can complement classroom discussions on these ese issues range from considerations of diversity, racism, and sexual identity to divorce, teen y, bullying and alcohol and substance abuse. |

Other Matters (3 of 3) Response

| Program Title | Rescue Heroes |
|-------------------------|---|
| Origination | Network |
| Days/Times | Saturdays at 7-7:30 a.m. |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 6 years to 10 years |
| Target Child | |
| Audience | |
| from | |
| Describe the | The "Global Response Team" Rescue Heroes involve the leader, Billylazes, and the main team members |
| educational | Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created |
| and | to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor |
| informational | in a smoking room, wearing life jackets). In each 15 minute episode, the rescue heroes receive an |
| objective of | emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a |
| the program | character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. |
| and how it | don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment |
| | involves the response horses evaluating to the audience. (demonstrating on the taxis of the axis, do) have to have |
| meets the | involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help |
| meets the definition of | prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, |
| | |

| Certification |
|---------------|
|---------------|

Question

Response

| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
|--|--|
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | ComCorp of Baton Rouge License Corp. |

Attachments No Attachments.