



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032111254** | File Number: **CPR-178460** | Submit Date: **01/11/2016** | Call Sign: **KIEM-TV** | Facility ID: **53382** |  
City: **EUREKA** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/11/2016** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KIEM-TV.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.96
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(8)**

Digital Core Program (1 of 8)	Response
Program Title	RUFF RUFF TWEET AND DAVE
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PRESCHOOL ADVENTURE ACTIVITY SHOW WHERE THE LEAD CHARACTERS TRAVEL TO FARAWAY LANDS TO HAVE ADVENTURES WITH THEIR GUIDE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FIVE ANIMAL CHARACTERS AND ONE 3 EYED OCTOPUS OF UNKNOWN DERIVATION. EACH EPISODE BEGINS WITH AN EVERYDAY CONVERSATION OR INCIDENT THAT GROWS INTO A PREDICAMENT OF SOME SORT NEEDING A SOLUTION. THE ISSUES AND RESOLUTIONS RESONATE FOR A PRESCHOOL AUDIENCE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SA 730-8AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>TREE FU TOM IS A LIVE ACTION ANIMATED SERIES ABOUT A LITTLE BOY WHO LIVES IN A RURAL AREA AND HAS A RICH FANTASY LIFE IN THE WOODS BEHIND HIS HOME. TOM USES SPECIFIC MOVEMENTS TO SUMMON UP MAGIC POWERS THAT PERMIT HIM TO MORPH INTO AN ANIMATED HERO AND FLY AROUND IN TREETOPOLIS, THE FANTASY VERSION OF HIS WOODS. WHILE IN TREETOPOLIS, TOM AND HIS FRIENDS ARIELLA TWIGS SQUIRMIUM AND ZIGZOO WILL INVARIABLY RUN INTO A PROBLEM OR DISASTER THAT NEEDS FIXING. TOM CALLS UPON THE AUDIENCE TO PRACTICE ORIGINAL DANCE MOVES THAT WILL BRING HIM BIG WORLD MAGIC SO HE AND HIS FRIENDS CAN RESOLVE THEIR CHALLENGE OF THE DAY. EDUCATIONAL MESSAGES REINFORCE POSITIVE SOCIO-EMOTIONAL CONTENT, WITH EXAMPLES THAT MODEL BEING LOYAL TO GOOD FRIENDS, KNOWING HOW TO ASK FOR HELP DOING THE RIGHT THINGS INSTEAD OF WHAT IS CONVENIENT, MAKING THE EFFORT TO SHARE RATHER THAN BEING SELFISH OR RELYING ON TEAMWORK IN ORDER TO ACCOMPLISH A GOAL.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	11/14 4-430pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/14
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SA 430-5p
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/17 330-4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/17
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/31 7-730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/10 7-730am
Is the rescheduled date the second home?	Yes



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10
Reason for Preemption	Sports

Digital Core Program (5 of 8)	Response
Program Title	EARTH TO LUNA
Origination	Network
Days/Times Program Regularly Scheduled	SA 4-430pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEACHING 2-5 YEAR OLD HOW TO ASK QUESTIONS ABOUT NATURE AND SCIENCE AND VIGOROUSLY PURSUE THE ANSWERS. THE SHOW ENCOURAGES CURIOSITY, RESEARCH, AND CRITICAL THINKING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	EARTH TO LUNA
List date and time rescheduled	10/17 3-330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/17
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	EARTH TO LUNA
List date and time rescheduled	10/11 930-10am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	EARTH TO LUNA
List date and time rescheduled	11/14 930-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/14
Reason for Preemption	Sports

Digital Core Program (6 of 8)		Response
Program Title		DRAGONFLY TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 6-630AM
Total times aired at regularly scheduled time		11
Total times aired		12
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	11/29 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/29
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/22
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 630-7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MEMBERS OF THE CLANGER FAMILY ARE PRESENTED WITH MANY UNUSUAL CHALLENGES THAT BECOME THE CENTER OF A DILEMMA THAT MUST BE RESOLVED WITHIN EACH EPISODE. THEY ARE TRYING TO UNDERSTAND OUTER SPACE WHAT METEORS AND COMETS AND THE ECLIPSE OF THE SUN OR MOON IS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	CLANGERS
List date and time rescheduled	10/11 9-930AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	10/10
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	CLANGERS
List date and time rescheduled	10/31 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHAWNA BRISCO
Address	5650 SOUTH BROADWAY
City	EUREKA
State	CA
Zip	95503
Telephone Number	707-443- 3123
Email Address	KIEM- TV@SONIC. NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	RUFF RUFF TWEET AND DAVE
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PRESCHOOL ADVENTURE ACTIVITY SHOW WHERE THE LEAD CHARACTERS TRAVEL TO FARAWAY LANDS TO HAVE ADVENTURES WITH THEIR GUIDE.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	EARTH TO LUNA
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEACHING 2-5 YEAR OLD HOW TO ASK QUESTIONS ABOUT NATURE AND SCIENCE AND VIGOROUSLY PURSUE THE ANSWERS. THE SHOW ENCOURAGES CURIOSITY, RESEARCH, AND CRITICAL THINKING.

<b>Other Matters (3 of 8)</b>	<b>Response</b>
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON A BOOK SERIES ASTROBLAST BY AUTHOR BOB KOLAR IS SET ON A SPACE STATION IN AN UNKNOWN SOLAR SYSTEM. THE STATION IS POPULATED BY FIVE ANIMAL CHARACTERS AND ONE 3 EYED OCTOPUS OF UNKNOWN DERIVATION. EACH EPISODE BEGINS WITH AN EVERYDAY CONVERSATION OR INCIDENT THAT GROWS INTO A PREDICAMENT OF SOME SORT NEEDING A SOLUTION. THE ISSUES AND RESOLUTIONS RESONATE FOR A PRESCHOOL AUDIENCE.

<b>Other Matters (4 of 8)</b>	<b>Response</b>
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE DESCRIPTION

<b>Other Matters (5 of 8)</b>	<b>Response</b>
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>

<b>Other Matters (6 of 8)</b>	<b>Response</b>
Program Title	NINAS WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON A SIX YEAR OLD LATINA WHO LIVES IN SAN ANTONIO TEXAS WITH HER PARENTS THAT OWN A BAKERY EACH EPISODE NINA TAKES ON A CHALLENGE OR SOLVING A PROBLEM ON HOW TO HELP OTHERS.

<b>Other Matters (7 of 8)</b>	
	<b>Response</b>
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 6-630AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.

<b>Other Matters (8 of 8)</b>	
	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 630-7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>POLLACK/BELZ BROADCASTING. CO. LLC</b></p>

## Attachments

No Attachments.