

# Children's Television Programming Report

 FRN:
 0027171727
 File Number:
 CPR-169674
 Submit Date:
 07/02/2015
 Call Sign:
 KBVU
 Facility ID:
 58618
 City:

 EUREKA
 State:
 CAL
 State:
 CAL
 State:
 State:

### **Report reflects information for : Second Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Type, and Contact Information |         |       |       |                |
|--------------------------|---|---------|-------|-------|----------------|
|                          | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question Response   |          |
|---------------------------|--|---|----------|
| Television<br>Information | Station Type   | Station Type Network Affiliation  | n        |
|                           |  | Affiliated network FOX  |          |
|                           |  | Nielsen DMA Eureka  |          |
|                           |  | Web Home Page Address WWW.KBVUFO  | X28.COM  |
|                           |  |   |          |
| Digital Core              | Question   |   | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |   |          |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   |          |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |   |          |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |   |          |
|                           |  | y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program | Yes      |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

| Digital Core<br>Program (1 of<br>12)  | Response  |
|---|---|
| Program Title   | Animal Atlas KBVU Digital 28.1  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 7AM   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (2 of 12) | Response   |
|-----------------------------------|--|
| Program Title                     | Animal Exploration/Jarrod Miller KBVU Digital 28.1 |
| Origination                       | Syndicated   |

| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 730AM   |
|---|--|
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes, there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (3 of<br>12)                   | Response                   |
|--|----------------------------|
| Program Title  | BIZ Kids KBVU Digital 28.1 |
| Origination  | Syndicated                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturday 8A                |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                         |
| Total times<br>aired                                   |                            |

| Number of<br>Preemptions  | 0  |
|---|--|
| Number of<br>Preemptions<br>for other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - a important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, a the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (4<br>of 12)                      | Response                      |
|---|-------------------------------|
| Program Title   | ECO Company KBVU Digital 28.1 |
| Origination   | Syndicated                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturday 8AM                  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                            |
| Total times aired   | 13                            |
| Number of<br>Preemptions                                  | 0                             |

| Number of      |  |
|----------------|--|
|                |  |
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
| Number of      | 4  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of         | 12 years to 16 years   |
| Target Child   |  |
| Audience       |  |
| Describe the   | ECO Company explores all aspects of being green and understanding how we impact our world, from                |
| educational    | reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of |
| and            | young people making a positive impact on the environment. In addition every week ECO Company provide           |
| informational  | a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to b   |
| objective of   | an interactive program from finding out whats on the mind of all teens by talking to them to providing a       |
| the program    | forum on the website for teens to share their own videos about going green. The program is regularly           |
| and how it     | scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be         |
| meets the      | identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and       |
| definition of  | through each broadcast and in the listings provided to publishers of program guides.                           |
| Core           |  |
| Programming.   |  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
|                |  |
| the symbol E   |  |

| Digital Core<br>Program (5 of 12)                           | Response                                 |
|---|--|
| Program Title   | Coolest Place On Earth KBVU Digital 28.1 |
| Origination   | Syndicated                               |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays/9:00-9:30 AM PT                |
| Total times aired at regularly scheduled time               | 10                                       |
| Total times aired   | 13                                       |
| Number of<br>Preemptions                                    | 3  |
| Number of<br>Preemptions for<br>other than Breaking<br>News |  |

| Number of<br>Preemptions<br>Rescheduled   | 3   |
|---|---|
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

### Digital Preemption Programs #1

| Questions  | Response                                 |
|--|--|
| Title of Program   | Coolest Place On Earth KBVU Digital 28.1 |
| List date and time rescheduled   | 6/14 9:30am                              |
| Is the rescheduled date the second home?   | Yes                                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                      |
| Date Preempted   |  |
| Episode #  | 6/13                                     |
| Reason for Preemption  | Sports                                   |

### Digital Preemption Programs #2

| Questions  | Response                                 |
|--|--|
| Title of Program   | Coolest Place On Earth KBVU Digital 28.1 |
| List date and time rescheduled   | 4/19 2:30pm                              |
| Is the rescheduled date the second home?   | Yes                                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                      |
| Date Preempted   |  |
| Episode #  | 4/18                                     |
| Reason for Preemption  | Sports                                   |

### Digital Preemption Programs #3

| Questions  | Response                                 |  |
|--|--|--|
| Title of Program   | Coolest Place On Earth KBVU Digital 28.1 |  |
| List date and time rescheduled   | 5/31 2:00pm                              |  |
| Is the rescheduled date the second home?   | Yes                                      |  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                      |  |
| Date Preempted   |  |  |
| Episode #  | 5/30                                     |  |
| Reason for Preemption  | Sports                                   |  |

| Response   |
|--|
| State to State KBVU Digital 28.1   |
| Syndicated   |
| Saturday 930AM   |
| 10   |
| 13   |
| 3  |
|  |
| 3  |
| 30 mins  |
| 13 years to 16 years   |
| State to State is a compelling program that engages its audience in learning the history, Social Scient<br>and history of our nations individual states. Viewers interpret past events and issues within the contex<br>which an event unfolded rather than solely in the terms of present day norms and values. Viewers<br>understand the meaning, implication, and impact of historical events and recognize that some events<br>could have taken other directions. The program is 30 minutes in length, and is identified as an<br>informative and educational show, targeted to youth ages 13 through 16, at the beginning of each<br>broadcast and in listings provided to publishers of program guides. |
|  |

| Licensee<br>identify the<br>program by<br>displaying<br>throughout the |  |
|--|--|
| program by<br>displaying   |  |
| displaying   |  |
|  |  |
| throughout the   |  |
| anoughout the  |  |
| program the  |  |
| symbol E/I?  |  |

### Digital Preemption Programs #1

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | State to State KBVU Digital 28.1 |
| List date and time rescheduled   | 6/14 10am                        |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | 6/13                             |
| Reason for Preemption  | Sports                           |

### Digital Preemption Programs #2

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | State to State KBVU Digital 28.1 |
| List date and time rescheduled   | 5/31 2:30pm                      |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | 5/30                             |
| Reason for Preemption  | Sports                           |

### Digital Preemption Programs #3

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | State to State KBVU Digital 28.1 |
| List date and time rescheduled   | 4/19 3pm                         |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | 4/18                             |
| Reason for Preemption  | Sports                           |

| Digital Core<br>Program (7 of<br>12) | Response                               |
|--------------------------------------|--|
| 12)                                  | Response                               |
| Program Title                        | Animal Atlas KBVU Digital 28.2 THIS TV |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays/7A-730A PT  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as the move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginnin of each broadcast and in listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (8 of<br>12)            | Response                               |
|---|--|
| Program Title                                   | Animal Atlas KBVU Digital 28.2 THIS TV |
| Origination                                     | Network                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays/730A-8A PT                     |

| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
|---|---|
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (9 of<br>12)                   | Response                            |
|--|-------------------------------------|
| Program Title  | Zoo Clues KBVU Digital 28.2 THIS TV |
| Origination  | Network                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sundays/8A-830A PT                  |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                                  |
| Total times aired                                      |                                     |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natur and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (10 of<br>12)                       | Response                            |
|---|-------------------------------------|
| Program Title   | Zoo Clues KBVU Digital 28.2 THIS TV |
| Origination   | Network                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays/830A-9A PT                  |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                                  |
| Total times aired   |                                     |
| Number of<br>Preemptions                                    | 0                                   |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                                     |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natura and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (11 of<br>12)                       | Response                      |
|---|-------------------------------|
| Program Title   | On The Spot KBVU Digital 28.2 |
| Origination   | Network                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays/9a-930a PT            |
| Total times aired<br>at regularly<br>scheduled time         | 13                            |
| Total times aired   |                               |
| Number of<br>Preemptions                                    | 0                             |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                               |
| Number of<br>Preemptions<br>Rescheduled                     |                               |
| Length of Program   | 30 mins                       |
| Age of Target<br>Child Audience                             | 13 years to 16 years          |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. |
|---|--|
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (12 of<br>12)   | Response  |
|---|---|
| Program Title   | On The Spot KBVU Digital 28.2   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays/930a-10a  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fac retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides |

| Does the          | Yes |
|-------------------|-----|
| Licensee identify |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response  |
|-----------------|---|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
|                 | Name of children's programming liaison  | Brittany Tucker   |
|                 | Address   | 300 Main Street   |
|                 | City  | Chico   |
|                 | State   | СА  |
|                 | Zip   | 95928   |
|                 | Telephone Number  | 530-893-1234  |
|                 | Email Address   | btucker@esteembroadcasting.<br>com  |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee broadcasts its<br>primary digital 28.1 a Fox<br>affiliate, and a secondary<br>digital 28.2 a This TV affiliate.<br>Licensee no longer<br>broadcasts in analog. |

#### Other Matters (11)

| Other Matters<br>(1 of 11)   | Response   |
|--|--|
| Program Title  | Animal Atlas KBVU 28.1   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/7A-730A PT   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as t move informally and comfortably through their normal activities. The ability for young people to observe wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginn of each broadcast and in listings provided to publishers of program guides. |
| Other Matters (2 of 11)  | Response   |
| Program Title  | Exploration/Jarrod Miller KBVU 28.1  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/730A-8A PT   |
| Total times aired<br>at regularly<br>scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how  | Animal Exploration is animal TV for the next generation. This program travels with television star Jan<br>Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whet<br>it is the need for speed or animal heroes - there is always something amazing happening. Filled with<br>energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program<br>is 30 minutes in length, and is identified as an educational and informational show, targeted to teens  |

| Other Matters<br>(3 of 11)  | Response  |
|---|---|
| Program Title   | BIZ Kids 28.1 KBVU  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/8A-830A PT  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - all important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Other<br>Matters (4 of<br>11)   | Response  |
| Program Title   | ECO Company KCVU Digital 28.1   |
| Origination   | Sundicated  |

| Origination   | Syndicated           |
|---|----------------------|
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays/830A-9A PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                   |
| Length of<br>Program                                      | 30 mins              |
| Age of<br>Target Child<br>Audience<br>from                | 12 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core

ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

| _       |        |
|---------|--------|
| Program | iming. |

| Other Matters (5 of 11)   | Response  |
|---|---|
| Program Title   | Coolest Place On Earth KBVU 28.1  |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays/9A-930A PT  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides. |

| Other Matters (6<br>of 11)                          | Response                 |
|---|--------------------------|
| Program Title                                       | State To State KBVU 28.1 |
| Origination   | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Saturdays/930A-10A PT    |
| Total times aired<br>at regularly<br>scheduled time | 13                       |
| Length of<br>Program                                | 30 mins                  |
| Age of Target<br>Child Audience<br>from             | 13 years to 16 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. State to State is a compelling program that engages its audience in learning the history, Social Sciences, and history of our nations individual states. Viewers interpret past events and issues within the context in which an event unfolded rather than solely in the terms of present day norms and values. Viewers understand the meaning, implication, and impact of historical events and recognize that some events could have taken other directions. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

| Other Matters<br>(7 of 11)   | Response  |
|--|---|
| Program Title  | Animal Atlas KBVU 28.2 THIS TV  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 7A-730A  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Other Matters<br>(8 of 11)   | Response  |
| Program Title  | Animal Atlas KBVU 28.2 THIS TV  |

| Program Title  | Animal Atlas KBVU 28.2 THIS TV |
|--|--------------------------------|
| Origination  | Network                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sunday 730A-8A                 |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                             |
| Length of<br>Program                                   | 30 mins                        |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years           |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

| Other Matters (9<br>of 11)   | Response   |
|--|--|
| Program Title  | Zoo Clues KBVU 28.2 THISTV   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 8A-830A PT  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. |

| Other Matters<br>(10 of 11)                            | Response                    |
|--|-----------------------------|
| Program Title  | Zoo Clues KBVU 28.2 THIS TV |
| Origination  | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sunday 830A-9A              |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                          |
| Length of<br>Program                                   | 30 mins                     |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years        |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

| Other Matters (11   |  |
|---|--|
| of 11)  | Response   |
| Program Title   | On The Spot KBVU 28.2 THIS TV  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday 9A-930A PT  |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. |

| Certification | Question  | Response                                       |
|---------------|---|--|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |  |
|               | I certify that this application includes all required and relevant attachments.   |  |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | Esteem<br>Broadcasting<br>of California<br>LLC |

Attachments No Attachments.