



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029636065** | File Number: **CPR-129776** | Submit Date: **04/10/2012** | Call Sign: **KLWY** | Facility ID: **40250** | City:
CHEYENNE | State: **WY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Cheyenne-Scottsbluff- Sterling
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7-7:30AM MT (1/1-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	THE OUTDOORSMAN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8AM MT (1/1-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8-8:30AM MT (1/1-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA IS THE FIRST AND ONLY WILDLIFE AND NATURE PROGRAM TO FOCUS EXCLUSIVELY ON THE WILD ANIMALS AND WILD LANDS OF NORTH AMERICA. HOSTED BY AWARD-WINNING WILDLIFE PHOTOGRAPHER AND PERIER NATURALISTS MARTY STOUFFER, THE SERIES FEATURES FOOTAGE OF MAMMALS, BIRDS, REPTILES, FISH AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. VIEWERS TAKE A GUIDED JOURNEY TO WITNESS THE VAST WONDERS AND INFINITE DIVERSITY OF NATURE FIRST HAND. SERIES HIGHLIGHTS INCLUDE THE LIFE AND DEATH STRUGGLES OF THE BIG CATS OF NORTH AMERICA, OUR PROUD AND GRACEFUL BIRDS OF PREY, POWERFUL AND PLAYFUL BEARS, AND SUCH SKILLED PREDATORS AS WORLVES AND COYOTES, TO NAME JUST A FEW. MARTY STOUFFER'S WILD AMERICA IS A SERIES THAT FAMILIES CAN ENJOY TOGETHER - PARENTS AND CHILDREN WILL BE DELIGHTED AS THEY LEARN ABOUT NATURE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 6-11 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)		Response
Program Title	DOG TALES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 12-12:30PM MT (1/1-3/31/12)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"DOG TALES" SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 7)		Response
Program Title	TEEN KID NEWS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 12:30-1PM MT (1/1-3/31/12)	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE FIRST KID-TO-KID NEWSCAST, CREATED FOR AND DELIVERED BY CHILDREN. HOSTED BY A DIVERSE NEWS TEAM MADE UP OF YOUNG "JOURNALISTS" REPORTING FROM A PROFESSIONAL NEWS SET AND FROM THE FIELD ON STORIES OF INTEREST AND EDUCATIONAL VALUE TO ITS OWN AUDIENCE. FAMILY VIEWING PROGRAM ENVIRONMENT AIMED AT KIDS 13-16 AND TWEENS WATCHING ALONG WITH THEIR PARENTS, PARTICULARLY MOMS. CAST OF APPROXIMATELY 6-8 ON-AIR KIDS SELECTED FROM TOP YOUNG PROFESSIONALS IN THE NEW YORK METROPOLITAN AREA WITH MAJOR ACTING CREDITS. EMPHASIS ON DIVERSITY AND EXPERIENCE TO DEVELOP A CAST OF ENGAGING AND INTELLIGENT AFRICAN-AMERICAN, HISPANIC, ASIAN AND CAUCASIAN MALE AND FEMALE CHILD ACTORS WHO INTERACT WITH EACH OTHER-AND CONNECT TO THE VIEWERS. MEETS THE NEED OF CHILDREN WHOSE SOPHISTICATION AND CURIOSITY ABOUT THEIR WORLD IS MOTIVATED BY THE INFORMATION EXPLOSION. THEY HAVE THE INTEREST. THEY HAVE OPINIONS. BUT NO PLACE TO EXPRESS THOSE OPINIONS UNTIL NOW. THE PROGRAM IS REGULARY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTING PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		REAL LIFE
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS 11:30-12PM MT (1/1-3/31/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 DELVES INTO THE QUESTION, "WHAT DO YOU WANT TO DO WITH YOUR LIFE?" THIS LEADER IN E/I HELPS TEENS EXPAND THEIR HORIZONS AND STRETCHES IMAGINATIONS ABOUT FUTURE JOB AND CAREER OPPORTUNITIES. AN AWARD WINNING SERIES ENDORSED BY STATIONS, TEENS, PARENTS, AND THE ANNENBURG PUBLIC POLICY CENTER, THIS WIDELY EMBRACED SERIES RETURNS WITH 22 NEW EPISODES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<div> <div>Digital Core Program (7 of 7)</div> <div>Response</div> </div>	
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30-9AM MT (1/1-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	CRYSTAL HEIDE
Address	1856 SKYVIEW DR
City	CASPER
State	WY
Zip	82601
Telephone Number	307-577-5923
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WYOMEDIA CORP</p>

Attachments

No Attachments.