



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0025852393** | File Number: **CPR-122066** | Submit Date: **07/08/2011** | Call Sign: **WAAY-TV** | Facility ID: **57292**  
City: **HUNTSVILLE** | State: **AL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2011** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2011**

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response                    |
|--------------|-----------------------|-----------------------------|
| Station Type | Station Type          | Network Affiliation         |
|              | Affiliated network    | ABC                         |
|              | Nielsen DMA           | Huntsville-Decatur-Florence |
|              | Web Home Page Address | www.waaytv.com              |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(8)**

| Digital Core Program (1 of 8)  | Response  |
|--|---|
| Program Title  | The Emperor's New School  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/8-8:30 AM CT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8)  | Response  |
|--|---|
| Program Title  | The Replacements  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/8:30-9:00 AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 8)  | Response  |
|--|---|
| Program Title  | That's So Raven   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30 AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 8)  | Response  |
|--|---|
| Program Title  | That's So Raven   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/9:30-10:00 AM CT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |



| Digital Core Program (5 of 8)  | Response   |
|--|--|
| Program Title  | Hannah Montana   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/10-10:30 AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 10 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 8)  | Response  |
|--|---|
| Program Title  | The Suite Life of Zack and Cody   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/10:30-11:00 AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 11 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (7 of 8)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Jack Hanna's Animal Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30am-12:00pm   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventures, the number-one syndicated wildlife show in North America, has been exploring the wonders of wildlife through the global adventures of its host, Jack Hanna, since 1992. Each week, Jack takes millions of family viewers on exciting journeys to learn about animals and the places they live. The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack -- he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC-friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best. The series has produced many hour-long specials for one of the nation's largest advertiser-supported basic cable television networks. Jack Hanna's Animal Adventures is owned and produced by VT Entertainment and endorsed by the National Education Association. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (8 of 8)</b> | <b>Response</b> |
|--------------------------------------|-----------------|
|--------------------------------------|-----------------|

|  |   |
|--|---|
| Program Title  | Beakman's World   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 12:30pm-1:00pm  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beakman's World is an educational children's television show starring the eccentric scientist Professor Beakman (Paul Zaloom). Aided by a female assistant (Josie (Alanna Ubach, 1993-94); Liza (Eliza Schneider, 1994-95); Phoebe (Senta Moses, 1995-96) and Lester the Rat (Mark Ritts), Beakman performs comical experiments and demonstrations to illustrate various scientific concepts, from density to electricity. At the beginning and end of the show, as well as before or after commercial breaks, the show features short scenes portraying puppet penguins, Don (Bert Berdis) and Herb (Alan Barzman), at the North Pole watching Beakman's World on television. Beakman's World was a production of Columbia Tri-Star Television Distribution, Columbia Pictures Television. The program is based upon the comic strip "You Can with Beakman and Jax," created by Jok Church. The program was also nominated for numerous Daytime Emmy awards, and won three in the category of Outstanding Achievement in Live and Tape Sound Mixing and Sound Effects. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response              |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                   |
| Name of children's programming liaison  | David Keller          |
| Address   | 1000 Monte Sano Blvd. |
| City  | Huntsville            |
| State   | AL                    |
| Zip   | 35801                 |
| Telephone Number  | (256) 533-3131        |
| Email Address   | keller@waaytv.com     |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                       |

**Other Matters (8)**

| <b>Other Matters (1 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | The Emperor's New School  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/8-8:30 AM CT (through August 27, 2011)  |
| Total times aired at regularly scheduled time  | 9   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |

| <b>Other Matters (2 of 8)</b>                 | <b>Response</b>                                     |
|---|---|
| Program Title                                 | The Replacements                                    |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | Saturdays/8:30-9:00 AM CT (through August 27, 2011) |
| Total times aired at regularly scheduled time | 9   |
| Length of Program                             | 30 mins   |
| Age of Target Child Audience from             | 8 years to 12 years                                 |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. |
|--|--|

**Other Matters (3 of 8)**

**Response**

|               |                 |
|---------------|-----------------|
| Program Title | That's So Raven |
|---------------|-----------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT (through August 27, 2011) |
|--|---|

|   |   |
|---|---|
| Total times aired at regularly scheduled time | 9 |
|---|---|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 10 years to 13 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
|--|--|

**Other Matters (4 of 8)**

**Response**

|               |                 |
|---------------|-----------------|
| Program Title | That's So Raven |
|---------------|-----------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |  |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT (through August 27, 2011) |
|--|--|

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|   |   |
|---|---|
| Total times aired at regularly scheduled time | 9 |
|---|---|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 10 years to 13 years |
|-----------------------------------|----------------------|

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
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**Other Matters (5 of 8)**

**Response**

|               |                |
|---------------|----------------|
| Program Title | Hannah Montana |
|---------------|----------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |  |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/10-10:30 AM CT (through August 27, 2011) |
|--|--|

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|   |   |
|---|---|
| Total times aired at regularly scheduled time | 9 |
|---|---|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 10 years to 13 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. |
|--|---|

| <b>Other Matters (6 of 8)</b> |                 |
|-------------------------------|-----------------|
|                               | <b>Response</b> |

|               |                                 |
|---------------|---------------------------------|
| Program Title | The Suite Life of Zack and Cody |
|---------------|---------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT (through August 27, 2011) |
|--|---|

|   |   |
|---|---|
| Total times aired at regularly scheduled time | 9 |
|---|---|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 11 years to 13 years |
|-----------------------------------|----------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure. |
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| <b>Other Matters (7 of 8)</b> |                 |
|-------------------------------|-----------------|
|                               | <b>Response</b> |

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| Program Title | Jack Hanna's Animal Adventures |
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| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled   | Saturdays 11:30-12:00pm CT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventures, the number-one syndicated wildlife show in North America, has been exploring the wonders of wildlife through the global adventures of its host, Jack Hanna, since 1992. Each week, Jack takes millions of family viewers on exciting journeys to learn about animals and the places they live. The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack -- he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC-friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best. The series has produced many hour-long specials for one of the nation's largest advertiser-supported basic cable television networks. Jack Hanna's Animal Adventures is owned and produced by VT Entertainment and endorsed by the National Education Association. |

| <b>Other Matters (8 of 8)</b>                 |                             |
|---|-----------------------------|
|   | <b>Response</b>             |
| Program Title                                 | Beakman's World             |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturdays 12:30pm-1:00pm CT |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 13 years to 16 years        |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beakman's World is an educational children's television show starring the eccentric scientist Professor Beakman (Paul Zaloom). Aided by a female assistant (Josie (Alanna Ubach, 1993-94); Liza (Eliza Schneider, 1994-95); Phoebe (Senta Moses, 1995-96) and Lester the Rat (Mark Ritts), Beakman performs comical experiments and demonstrations to illustrate various scientific concepts, from density to electricity. At the beginning and end of the show, as well as before or after commercial breaks, the show features short scenes portraying puppet penguins, Don (Bert Berdis) and Herb (Alan Barzman), at the North Pole watching Beakman's World on television. Beakman's World was a production of Columbia Tri-Star Television Distribution, Columbia Pictures Television. The program is based upon the comic strip "You Can with Beakman and Jax," created by Jok Church. The program was also nominated for numerous Daytime Emmy awards, and won three in the category of Outstanding Achievement in Live and Tape Sound Mixing and Sound Effects. |
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**Certification**

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Huntsville<br/>Broadcast<br/>Corporation</b></p> |

## Attachments

No Attachments.